



OFFICIAL NEWSLETTER OF  
CALIFORNIA CATTLEWOMEN, INC.  
ISSUE #15\_Q3-26

# California Cattle Women News

## BETWEEN THE POSTS



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Sutter Creek, CA Mar 12-13



*Plus Midyear Meeting Recap, ANCW Region VI Meeting, CCW Scholarship Winners and more...*

# *Dedication, Support & Promotion*

*We're making this happen together.  
We are California CattleWomen, Inc.!*



*Debbie Costa, CCW President*

## *Thank you for all you do!*

Well today actually feels like fall. The calves are running around playing, what could be better?

Our fast-paced, day-and-a-half Mid-Year Meeting was held at the Atlantis in Reno in June. The morning began with meetings of the California CattleWomen Heritage Foundation, followed by discussions about the ANCW Region VI meeting and the Spring Meeting in March 2027. The executive meeting followed, during which we took care of the agenda and prepared for the board meeting. Guest speaker Katie Roberti then discussed how to communicate with the media. That evening, we enjoyed the Reno Rodeo, where Jean Barton received a buckle for being the number one fan.

I visited with three units over the summer. It started with Alameda CattleWomen. We enjoyed guest speakers and tours at Innovative Ranching Tour. This event hosted at the 3 Calhoun Sisters Ranch. It was a wonderful day. Karen Sweet was a great hostess making sure I was everywhere I needed to be. That evening, I attended their 70th anniversary meeting and dinner.

I attended Siskiyou CattleWomen for their fall meeting for lunch and a charcuterie board activity. Guest speaker Diana Wirth, president of Oregon State Cattlemen, spoke and showed her talent for jewelry. The CCW note cards were previewed for the first time. Thanks Leanne Brown, excellent job and they will be for sale at the convention. Cheryl Foster put me up for the night and she gave me a wonderful tour of her family's multi-generational ranch where she works and lives.

Amador, El Dorado, Sacramento CattleWomen had their meeting at Teresa's Place Restaurant which I have heard about over the years. Very good food. They had the Super Steer Awards for Amador and El Dorado Counties fairs, 2026 Top Hand Award, and of course, CattleWomen of the Year Award.

I am amazed how many of the women in each unit I have met at state meetings over the years. Thank you for inviting me to your meetings.

July was the summer business meeting for American National CattleWomen, Inc. (ANCW). The meeting was held at the Gaylord Rockies, Aurora, Co. To start us off, NCBA CEO Colin Woodall gave us an update on several subjects like the New World Screw Worm, and how the boarder would reopen. The good news is beef demand is great. Other concerns across the country were a couple different ticks, wolves, and how to help the next generation continue or get started in the ranching business. It really depends on what part of the country you live in, but it is important we know what is happening outside of California. I sat in on the WIRED committee & Legislation committee meetings. In the afternoon we went on a tour of the Legacy Building at National Western Center. The next day National Beef Ambassadors gave a presentation before I headed home.

My hope for the 2026 CCA/CCW annual convention is to have a great attendance, visit new and old friends, celebrate our CattleWomen (Cowbelle's) of the Year, learn from the winners of beef promotion, Ag in the Classroom, Walt Rodman award, Beef promotion book and more. Another tool to learn from and get ideas from is CCW, our yearly Round Up book.

I look forward to the installation of new officers at the close of our board meeting. Congratulations to Susan Cochrane and her new team.

*Debbie*

Debbie Costa

California CattleWomen, Inc., President

# THE BRANDING IRON

*Put these dates in ink!*



## CCA/CCW ANNUAL CONVENTION

Dates: December 2-4, 2026

Location: Reno, NV

Information: [Details here](#)

Hotel: Atlantis Casino Resort

\*Room deadline is: November 9, 2026

[Room Reservations](#)

## CCW SPRING MEETING

Dates: March 12-13, 2027

Location: Sutter Creek

Hotel Kiota Inn - 209-267-9177

Block Code: ANCW & Group Account: 5287011

\*Room deadline is: January 31, 2027

Information: [Details here](#)

## MEMBERSHIP UPDATES

Due Date: When members added

Send to: [ccwmembership@cattlewomen.org](mailto:ccwmembership@cattlewomen.org)

Membership reporting template is [here](#).

## OTHER IMPORTANT DATES:

Nov 15: Submit all final updated memberships lists to [ccwmembership@cattlewomen.org](mailto:ccwmembership@cattlewomen.org).

Nov 15: Unit Membership dues must be postmarked and sent to CCW Treasurer by this date.

Dec 15: County Unit Financial Reports are due for fiscal year ended October 31. Must be submitted with accounting fee and using forms on the Members Only page to the CCW Treasurer.

Dec 30: All unit affiliate dues and fees due.

### Reminders

Mystery Gifts – Prepare to bring a wrapped, \$5 + gift to the Cowbelle of the Year Luncheon.

Door Prize Gift – Prepare to bring to the Cowbelle of the Year Luncheon from your unit valued at approximately \$100 to be given away during the luncheon.

[For more details and due dates, click here!](#)

## CATTLE CON

Dates: February 2-4, 2027

Location: Nashville, TN

Information: [Details Here](#)

## WORLD AG EXPO

Dates: February 9-11, 2027

Location: Tulare, CA

Information: [Details Here](#)

## ANCW REGION VI

Dates: March 9-11, 2027

Location: Sutter Creek, CA

Hotel: Kiota Inn - 209-267-9177

Block Code: ANCW & Group Account: 5287011

\*Room deadline is: January 31, 2027

Information: [Details here](#)

## MEMBERSHIP UPDATED DUES

Due Date: When a new member is added

Send to: CCW Inc.

PO Box 21652, Bakersfield, CA 93390

Questions: [ccwtreasurer@cattlewomen.org](mailto:ccwtreasurer@cattlewomen.org)

# CCA/CCW ANNUAL CONVENTION

December 2-4, 2026



Join us at the Atlantis Casino  
Resort Spa in Reno, NV  
for the 110th Annual  
CCA/CCW Convention!



## CCW EVENTS AT A GLANCE



Wednesday, December 2nd:

2:00 pm - 3:30 pm

CCW Executive Committee

Thursday, December 3rd:

9:30 am - 10:45 am

CCW Workshop

11:00 am - 1:00 pm

Cowbelle of the Year Lunch

3:00 pm - 5:00 pm

CCW Board and Membership Mtg.

6:30 pm - 9:00 pm

CCA + CCW Reception & Awards Banquet

Friday, December 4th :

7:00 am - 9:00 am

CCW Awards Breakfast

9:30 am - 11:30 am

CCW New Executive Board Workshop

### Attending In Person

In person attendees need to register with both organizations in order to assure seating and materials are available for all Presidents and Delegates!

**\*\*Your Local Unit Membership includes a membership with California CattleWomen. With a CCW Membership you are allowed to participate on behalf of your Unit (with unit leadership designation or simply as a member.**

1. Book Your Room: [Click here to reserve your room](#) now or call (775) 825-4700 by 11/9!

2. Register CCW attendance: [Register attendance here.](#)

3. Register+Pay with CCA for full registration: [Register with CCA here.](#)

\*Full registrations do not include tickets to the Cowbelle of the Year Lunch, the CCW Awards Breakfast or the CCA/CCW Awards Banquet.

**\*\*Book Your Room by November 9th\*\***

**\*\*Event Registration prices increase on November 20th and are non-refundable.\*\***

### Attending Online

You only need to register with California Cattlewomen, Inc. Meeting materials and log in information will be emailed to you once your online registration has been paid. You can find your online registration link in the CCW store at our website: <https://cattlewomen.org/>

[CCA REGISTER](#)

[CCW REGISTER](#)

[HOTEL RESERVATION](#)

## 2026 Annual CCA/CCW Convention Schedule

### Tuesday, December 1st, 2026

10:30am 5pm CCA Scholarship Interviews

### Wednesday, December 2nd, 2026

|         |        |                                                           |
|---------|--------|-----------------------------------------------------------|
| 8am     | 7:30pm | Registration Opens                                        |
| 9am     | 3pm    | CRT Board Meeting                                         |
| 9am     | 10am   | Mandatory Tradeshow Exhibitor Meeting/Allied Industry     |
| 9am     | 10am   | CCA Officer's Meeting                                     |
| 10:30am | 12pm   | California Cattlemen's Foundation Board of Directors      |
| 11am    | 12pm   | YCC Networking in the Trade Show                          |
| 11am    | 12pm   | A California Cattlewomen Heritage Foundation Inc. Meeting |
| 12pm    | 1pm    | CBCIA Board Meeting                                       |
| 12pm    | 9:30pm | Tradeshow Opens                                           |
| 1pm     | 2:15pm | YCC Social & Chute Side Conversation                      |
| 1:30pm  | 2:30pm | CCA Finance and Membership Meeting                        |
| 1:30pm  | 2:30pm | Learning Lounge in the Trade Show                         |
| 2:00pm  | 3:30pm | CCW Executive Committee                                   |
| 2:30pm  | 3:30pm | Cattle PAC Meeting                                        |
| 2:30pm  | 3:30pm | Producer Education Series: Profitability                  |
| 3:30pm  | 5:00pm | Opening General Session                                   |
| 5pm     | 6pm    | LMRF Meeting                                              |
| 5pm     | 7pm    | CRT Reception                                             |
| 6pm     | 9pm    | Tradeshow Welcome Party                                   |

### Thursday, December 3rd, 2026

|         |         |                                          |
|---------|---------|------------------------------------------|
| 6:30am  | 7:30am  | Prayer Gathering                         |
| 7am     | 8am     | Fire Subcommittee Meeting                |
| 7am     | 5pm     | Registration Open                        |
| 7am     | 1pm     | Allied Industry Trade Show               |
|         |         | Breakfast in the Trade Show 7am-8am      |
|         |         | Lunch in the Trade Show 12pm-1pm         |
|         |         | Trade Show Closes 1pm                    |
| 8am     | 9:30am  | General Session #2                       |
| 9:30am  | 10:45am | CCW Workshop                             |
| 10am    | 12pm    | Cattle Health & Well Being               |
| 10am    | 12pm    | Cattle Marketing & International Trade   |
| 10am    | 12pm    | CCA Federal Lands                        |
| 11:00am | 1pm     | Cowbelle of the Year Lunch               |
| 12pm    | 1pm     | Past Presidents Lunch                    |
| 1pm     | 2pm     | General Session #3                       |
| 2pm     | 4pm     | Cattlemen's Poster Session               |
| 2pm     | 4pm     | Property Rights & Environmental Mgmt.    |
| 2pm     | 4pm     | Agriculture & Food Policy/ Tax & Credit  |
| 3pm     | 5pm     | CCW Board and Membership Meeting         |
| 4pm     | 5pm     | Local Presidents and Secretaries Meeting |
| 5pm     | 6pm     | CCA President's Reception                |
| 6:30pm  | 9pm     | CCA/CCW Awards Reception & Banquet       |

### Friday, December 4th, 2026

|        |         |                                  |
|--------|---------|----------------------------------|
| 6:45am | 8am     | Nominating Committee             |
| 7am    | 9am     | CCW Awards Breakfast             |
| 8:30am | 10am    | CCA Board and Membership Meeting |
| 9:30am | 11:30am | CCW New Executive Board Workshop |

**\*\*Schedule is tentative as of 10/23 and subject to change**

# California CattleWomen SPRING MEETING

March 12-13, 2027



## Join us at the Kiota Inn located in Sutter Creek, California for our Spring Meeting!

*Sutter Creek is the very essence of a California Gold Country town. A wonderful balance of old and new. Sutter Creek maintains its Gold Rush façade steeped in history and nurtured by the deep rock gold mines of the 19th and 20th centuries. Sutter Creek is the Gold Country's most walkable town with B&Bs, historic hotels, restaurants, wine tasting rooms, art galleries, charming boutiques and shops along the main street offering a quaint atmosphere to visitors from around the world. To learn more about Sutter Creek, visit: <https://suttercreek.org/>*

**Join us for a fun time of learning and exploring. Registration links are below.  
Even if you have already registered please read for the most current information!**

**Book your lodging and register for in-person ASAP for the best rates!**

Everyone who plans on attending needs to register, including  
Unit Presidents/Proxies & Delegates, and Members.

**\*Early Event Registration by Friday 1/15 (to receive \$10 Discount)**

**\*\*BOTH Event Registration online and in-Person Must be done by Saturday 1/30**

**\*\*\*Lodging Must be booked by Sunday 1/31 (to receive the discounted rate)**

How to Attend: (registration with CCW for in-person must be complete by January 30th)

**1. Book Your Room** - Kiota Inn. 271 Hanford Street, Sutter Creek, CA 95685

- [Book here](#) or call 209-267-9177.
- When calling use **Group Code: ANCW & Group Account: 5287011**
- Pricing for a King Room or Double Queen Room \$175.00 a night.

These prices do not include taxes. Parking is complimentary. Continental Breakfast is Included.

**2. Register Your Attendance** - [Register your attendance using this CCW Spring Meeting link.](#)

*\*for in-person or online\* (be sure to grab your payment password!)*

**3. Pay for your registered attendance** - [Use this link; use your provided password to pay](#)

**We look forward to seeing you there!**

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# CCW SPRING MEETING

March 12-13, 2027

The Spring meeting for the California CattleWomen will take place on Friday, March 12, 2027, at the Kiota Inn in Sutter Creek. This meeting will start on Friday morning with a talk on Conflict Resolution through Effective Communication by Lynnette Ward. Most conflict starts from what is not said. How we communicate with others is the foundation to effective leadership and organizational health. Lynnette will share insight into four communication patterns and how to utilize an ABC method to guide toward resolution and an action plan for how to interact in the future so conflict breeds innovation instead of an impasse.

Friday morning, we will hear from the California Beef Council as to how the Beef Check-off works, then after lunch Cindy Tews Avilla, a fantastic resource for us, who has a cow/calf and stocker operation in the eastern Sierras. Cindy is a partner in the Fresno Livestock Commission with her father, who launched the organization in 1990. Cindy will share how the feedlot operations and the sales of cattle work hand in hand with the check-off. Cindy is very active in the industry, also a member of the Farm Bureau, NCBA, and California Beef Council.

The tour of the [Knight Foundry](#) which is set in the heart of Sutter Creek, CA is America's last water-powered foundry and machine shop. It was established in 1873 by Samuel Knight. The extraordinary facility includes the unique historic equipment and machinery still in place in its original context, just as it was during its Gold Rush-era heyday. As part of Amador County's industrial heritage corridor, the Knight Foundry joins the Kennedy Mine, Kennedy Tailing Wheels, Central Eureka Mine, and Miner's Bend Park to tell the story of how local industry was created, and then contributed to the viability of the Mother Lode communities of Sutter Creek, Amador City, Jackson, and others.

Following the tour, we will have lunch nearby at Gold Dust Pizza.

Our meeting will reconvene at the Kiota Inn with meat a cutting demonstration from Danny Johnson, who is the owner of Taylor's Market with his wife Kathy Johnson. The butcher shop is home to the "Butchers of America" headquarters, veteran butchers (including Danny Johnson and Paul Carras) represented Team USA at the World Butchers' Challenge in Paris, making history by winning two out of the three global awards for their beef bulgogi and gourmet green chili sausages. The Butcher shop is renowned for their top-tier prime cuts, 30+ day dry age steaks, and award-winning house-made sausages like andouille, hot links, linguica, and green chili. Danny offers limited capacity hands-on educational series events such as Butchering 101- Hands on Hog Butchering. A great quote from Danny is "A good butcher knows how to feed the animal, eat the animal, and everything that has to be done between those two points."

Callie Martinez  
ANCW Meeting Chair



# CCW SPRING MEETING

March 12-13, 2027

## Tentative Agenda

Kiota Inn • 271 Hanford St, Sutter Creek, CA, 95685 • 209-267-9177

### THURSDAY, MARCH 11

5:45 pm - 8:00 pm Author Alley & Self Publication, Evening Mixer

### FRIDAY, MARCH 12

8:00 am -8:45 am Conflict Resolution Discussion, Lynette J. Ward, Career Consultant

8:45 am -9:30 am Overview of Check-off/California Beef Council, Christie Van Egmond and Annette Kassis, California Beef Council

10:00 am -11:30 am Knight Foundry tour

11:30 am - 12:45 pm Lunch at Gold Dust Pizza

1:00 pm Meat Cutting Demonstration, Danny Johnson, <time to be confirmed>

2:00 pm Connection between Beef Check-off and Saleyards, Cindy Tews Avilla, Co-Owner, Fresno Livestock Auction

3:00 pm Wrap-up Meeting

3:30 pm CCW Executive Board Meeting

Heritage Board Meeting \*NOTE: This meeting will start following the conclusion of CCW Executive Board Meeting

7:00 pm Evening Activity

### SATURDAY, MARCH 13

8:00 am CCW Board of Directors Meeting

### CCW T-Shirt ORDER FORM

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Short Sleeve shirt: \_\_\_\_\_ x \$50 = \_\_\_\_\_

Long Sleeve Shirt : \_\_\_\_\_ x \$55 = \_\_\_\_\_

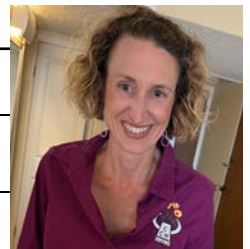
**Total Cost: \$** \_\_\_\_\_

Check Size SMALL \_\_\_\_\_ MEDIUM \_\_\_\_\_ LARGE \_\_\_\_\_ XLARGE \_\_\_\_\_ up to 5x so specify \_\_\_\_\_

Color of shirt: Purple \_\_\_\_\_ or Turquoise \_\_\_\_\_

Shipping included in price per shirt. **Payment must accompany order form!**

Callie Martinez 9337 Campbell Road Winters, CA 95694 530-526-3070 callie.borrer@yahoo.com



# CCW Midyear Meeting Recap

The Midyear California CattleWomen's meeting was quick, fun and informative. The meeting was held with the Cattlemen's midyear meeting at the Atlantas Hotel in Reno, Nevada. President Debbie Costa presided over the two meetings and workshop.

The event started with the executive officers meeting and reviewing the general business of the organization. It was followed by a workshop on how to "Tell Your Story." Katie Roberti, Communications Director for the California Cattlemen explained that we all need to practice telling our ranch story. She said we all need to find a connection/shared value to each stranger and then share an experience related to cattle. Our challenge is to practice a simple response and answer the curiosity that non-farm folks have for cattle and ranch life.

She also gave an overview of how to respond to media requests. She noted that the media has a short timeline and we should always clearly understand what the interview is focused on. She suggests reviewing the reports body of work and determining if the reporter is genuine and not creating a narrative. Ms. Roberti encouraged members who are uncomfortable with media interviews to always contact the Cattlemen's office and they would do their best to accommodate the media request.

We ended the first day at the Reno Rodeo. The rodeo was very entertaining and displayed the best of local rodeo. Along with all the typical events, roping, broncs, barrels and bulls, cute kids mutton busting, trick riding, clowns and teams of beautiful horses pulling wagons. The highlight was CattleWomen Jean Barton being selected as the "outstanding" rodeo fan. She was given a beautiful buckle by the head clown.

The board of directors meeting was called to order by President Costa. The Ag Day at the Capital was a great success and we partnered with the Cattle Council and the Buckhorn Grill to serve about 300 beef sliders to legislators, staff and consumers. The California FFA Conference generated a lot of excitement among the students eager to learn what CCW members do.

The CCW Heritage Foundation will bring all of the Ranch Raised Books back to California from storage in Arizona and each unit will be asked to help distribute them to hospitals and legislators. More details are to come as the effort unfolds.

The scholarship committee awarded \$5,000 in cash to five deserving students pursuing higher education in the agriculture industry—Madison Kindberg, Brooklynn Beck, Jordan Church, Paige Beard, and Kennedy Janeway.

The Beef Ambassadors were awarded \$3,375 in cash prizes for their year of service. For 2026, the program involves participants engaging in monthly workshops to improve their knowledge of the industry and their presentation skills. Students between the ages of 14-20 can still apply to participate in the program.

CCW will be hosting the 2027 American National CattleWomen's Region VI meeting in March in Sutter Creek the heart of Gold Country. The CCW Spring meeting will be part of this meeting to reduce expenses.

There were amendments to the CCW bylaws presented that clarified voting delegates and the nomination committee guidelines. After some discussion, Article 9 was approved and Article 11 was reworded, and will be presented at the December meeting.

President Costa recapped the printing grant program derived from the Powder River Fundraiser that generated \$2,400. There were eight Units that applied and seven of the applicants were funded for a total of \$2,340.13.

The CCW Photo Contest accepted 69 entires. Leanne Brown, the chairman, will chose the outstanding photos and create notecards that will be sold at the December meeting benefiting CCW.

President Costa detailed her experience in Hawaii at the American National CattleWomen Region VI meeting held in April. There were 16 delegates from CCW who toured ranches and interacted with the Hawaiian cattlemen and cattlemen.

The Board agreed to sell the CCW embroidered shirts in stock on the website but future sales will be sold directly by the vendor using her website. Details will be emailed to all members with the links and details.

The final business of the day was the election of the 2027-2028 officers. The slate was confirmed unanimously—President Susan Cochran, First VP Judy Church, VP Media Megan Doherty-Spangle, Secretary Kaitlyn Midgley, and Treasurer Cheryl Bauer. The new officers will be installed at the December Convention in Reno, Nevada.



*Katie Roberti, Director of Communications for the CCA and Debbie Costa, President of CCW*

# 2026 CCW Scholarship Winners

The California CattleWomen (CCW) awarded five academic scholarships totaling \$5,000 to students pursuing degrees that will benefit the cattle industry. Madison Kindberg, Brooklynn Beck, Jordon Church, Paige Beard, and Kennedy Janeway each received a \$1,000 Memorial Scholarship to further their studies. These outstanding full-time students all have a 3.0 minimum grade point average and are pursuing an agricultural course of study. The winners were announced at the CCW MidYear meeting in Reno, Nevada in June.

The Memorial Scholarship was established in 1962 by Solano-Napa Cowbellees as a state program to improve public relations for the cattle industry while assisting worthy collegiate students in their educational pursuits related to the industry. CattleWomen believe *“our youth of today make the decisions of tomorrow”* and are dedicated to supporting youth education.



**Madison Kindberg** is currently pursuing a postdoctoral degree in Animal Biology with an emphasis on beef cattle production. She has led live-animal research trials focused on beef dairy systems and early-life intervention strategies to improve cattle sustainability, including securing research grant money to support her Ph.D. work. Madison plans to graduate in June 2027 from the University of California, Davis.



**Brooklynn Beck** will attend California Polytechnic University, San Luis Obispo as a Senior this fall. Through her research and leadership roles, Brooklynn developed skills in data analysis, animal health evaluation, and communication, all of which will carry over into a career as a large animal veterinarian. Brooklynn's goal after graduating with a degree in Animal Science and vet school is to open a veterinary clinic and serve both livestock producers and underrepresented communities as a bilingual veterinarian.



**Jordan Church** will be a junior this fall at California State University, Fresno. She is pursuing a Bachelors of Science in Animal Science with an emphasis on meat technology. Jordan has worked in the Fresno State Meat Lab along with internships where she developed skills in carcass breakdown, sausage production, food safety, and customer service. Jordan even created a sausage product that became a top seller, showing both creativity and business potential.



**Paige Beard's** goals include becoming a livestock embryologist specializing in advanced genetics. Through this career choice, Paige hopes to improve herd quality, reproductive success, and overall productivity within the cattle industry. Her experience with the commercial and show sides of the cattle industry has given Paige a well-rounded understanding of cattle production and strengthened her passion for cattle. Paige currently attends Reedley College, and plans to transfer to a university to further her education.



As a student at California Polytechnic University, San Luis Obispo, **Kennedy Janeway** is pursuing a degree in Animal Science with a focus on beef cattle and reproductive physiology. After graduating, she plans to pursue her master's degree in reproductive physiology, ideally through a program like Texas A&M. Kennedy is involved with the Cal Poly Bull Test Program, as well as active in the Shasta County CattleWomen.

Molly Watkins  
CCW 2nd VP Media

# CowBelle of the Year

Each year we honor CattleWomen, selected by their units, that have dedicated their time and energy at the unit level in 2026. Their volunteer efforts help our organization achieve our overall mission of promoting beef, classroom reading programs, building leaders and mentors, and the myriad of projects our unit's tackle. Let's plan on attending the Convention in Reno to congratulate these inspiring women on a job well done!!

Also, if you are planning to attend the convention lunch, this is a reminder for your Unit to bring a Gift Basket and Mystery Gifts.

**CowBelle of the Year Luncheon - Thursday, December 3rd - 11:00 am - 1:00 pm**

**\*\* CowBelle of the Year nomination forms are located on our website in the [Members Only Section](#).**



## College Scholarships

### Calling All Ag Students!

The 2027 CCW Memorial Scholarship Application for college ag students is up on our California CattleWomen website. If you are going to be a sophomore in Fall 2027 and are pursuing a degree in agriculture with cattle experience either through classes or hands on projects/cattle operations, or know of a student that may meet our qualifications, please direct them to the online application along with the criteria information.

**Deadline for submission - April 1st**

Pat Abel  
CCW 2nd VP Promotion/Education



- Interested in ANCW Membership? [Click here!](#)
- Interested in ANCW Events? [Find the list here!](#)
- Listen to ANCW PODCAST on [YouTube](#) and [Spotify](#).

## ANCW Region VI Meeting

March 9-11, 2027

California CattleWomen are looking forward to hosting the women from our region and beyond at the upcoming Region VI meeting on March 9-11 in Sutter Creek, CA. The region meeting will take place at the Kiota Inn. We are working in conjunction with our California Rangeland Trust to hold an Estate Planning workshop on Tuesday, March 9, from 1-5 pm. This is entirely free of charge. At this workshop, they will go over everything you need to know when getting your trust put together. Tuesday afternoon into the early evening we will have the tradeshow with CattleWomen vendors, and industry contacts as well. Tuesday evening, ladies will have the opportunity to paint a small boot for \$45.

**Registration will open on January 1, and close on January 31st for venue coordination. Pre-registration is available at [www.ancw.org/events](http://www.ancw.org/events).**

A big thank you to the companies who have already agreed to sponsor the meeting: Alltech, Banner Bank, Cattlemen's Livestock Market, California Cattlemen's Association, Western Video Market, and Zenith Insurance. The other thank you is to 701X as they have come forward to sponsor the bus for the tours on Thursday.

Wednesday morning will kick off with the business of American National CattleWomen and we will also hear from an officer at this time. We will also have a question-and-answer period where ladies can have time to ask questions about membership, how the organization works, etc. It really is set-up to be a time to learn more from all in attendance.

California is very excited to have Sara Red-Laird, Bee Regenerative join us to speak on Coexistence & Bee Habitat Regeneration in the Greater Yellowstone Ecosystem. What if your cattle grazing practices could also create thriving habitat for pollinators? Bee Regenerative is demonstrating how holistic ranch management benefits both livestock and native bee populations through multi-year collaborative research with Montana ranching families in the Greater Yellowstone Ecosystem.

Bee Regenerative is a grassroots female-led nonprofit dedicated to advancing bee conservation on agricultural landscapes. They work collaboratively with ranchers, farmers, and vineyard managers across Montana, South Dakota, Oregon, and California to develop practical conservation solutions that support both bee populations and agricultural producers.

Beginning in 2023, their team has been monitoring bee communities on ranches practicing low-stress livestock handling, range riding, and adaptive grazing. The results are remarkable: in mountain pastures where cattle and wildlife share the landscape, they've documented *Bombus occidentalis*, an extremely rare bumble bee up for endangered species listing. The research examines how grazing disturbance creates nesting opportunities for ground-nesting bees, how flower diversity responds to rotational grazing, and what native bee species reveal about rangeland health.

Through our Buzz on the Range partnership, they are working with ranchers across 8,900 acres in Paradise Valley to test innovative approaches using adaptive grazing and natural seed dispersal through cattle to establish flowering forbs. This demonstrates that enhancing pollinator habitat also improves pasture plant diversity, livestock nutrition, and ranch profitability.

# ANCW Region VI Meeting

March 9-11, 2027

Their work shows that cattle operations and conservation are natural partners. When ranchers manage with attention to soil health, wildlife, and pollinators, working lands become refuge for biodiversity while supporting resilient, profitable ranching operations.

Wednesday will come to a close at Helwig Winery where we can visit in addition to having a short program.

Thursday morning, we will tour Circle Ranch and Prescott Castle, and enjoy lunch before visiting a gold mine to pan for gold. Thursday evening, we will be back at the hotel for the Authors Night and learn why each author chose to get into writing. Some of the authors participating are the California Beef Council's Annette Kasis, youth author Taylor Lael Van Egmond who has won the California Ag in the Classroom Story Writing Contest and Danika Kester. We are also anticipating having Becky Chaney, and CJ Brown.

Callie Martinez  
ANCW Meeting Chair

## Sponsorships Available for the 2027 ANCW Region VI Meeting

We are seeking sponsors for the 2027 ANCW Region VI Meeting being held in Sutter Creek, California. If you would like to partner with us to help offset the cost of the Region VI Meeting there are several levels of sponsorships to choose from. We truly appreciate and thank you for your consideration!

As a sponsor, you will be recognized at the meeting and have your logo displayed in the spring newsletter. All sponsors will have the opportunity to bring attendees.

### Sponsorships Levels

#### **Bronze level: up to \$99**

- Named as a sponsor at all events

#### **Silver level: \$100 - \$999**

- Named as a sponsor at all events
- Company logo recognition in the on-site program and in the powerpoint.
- Recognition in the meeting write-up following the program

#### **Gold level: \$1000 - \$1999**

- Receives table for marketing
- Named as a sponsor at all events
- Company logo recognition in the on-site program and in the powerpoint.
- Recognition in the meeting write-up following the program

#### **Platinum level: \$2000 and above**

- Opportunity to speak at meeting
- Receives table for marketing
- Recognition on social media
- Named as a sponsor at all events
- Company logo recognition in the on-site program and in the powerpoint.
- Recognition in the meeting write-up following the program

All sponsorship donations will be deposited into our A California CattleWomen Heritage Foundation Inc. a 501c3 account. To have your sponsorship money go towards the meeting please be sure to check the 2027 Region VI Meeting and donation form and include a pdf of your logo for onsite signage and program.

**For additional questions or to receive a donation form please contact: Callie Martinez at [callie.borrer@yahoo.com](mailto:callie.borrer@yahoo.com) or (530) 526-3070.**

# ANCW Region VI Meeting

March 9-11, 2027

## Tentative Agenda

Kiota Inn • 271 Hanford St, Sutter Creek, CA, 95685 • 209-267-9177

### Tuesday, March 9, 2027

10:00 am – 3:00 pm Committee Set-Up  
1:00 pm -5:00 pm California Rangeland Trust Succession Planning Workshop  
3:00 pm Trade Show Opens  
5:00 pm Registration  
Evening Trade Show Shopping with Appetizers and No-Host Bar  
6:00 pm Optional Painting Activity

### Wednesday, March 10, 2027

7:00 am - 7:30 am Registration  
7:30 am - 8:15 am Welcome and ANCW Presentation  
8:15 am - 9:30 am State Reports, Committee Updates and Elections  
9:30 am - 9:45 am Alltech World Without Cows & Discussion  
9:45 am - 10:30 am Break  
10:30 am -11:30 am Membership Town Hall – Open Question & Answer  
Applying Mindset and Motivation Theories to Membership: Overcoming Adversity to Strengthen CattleWomen Units in Region VI  
11:30 am -12:30 pm California Rangeland Trust Panel  
12:30 pm - 1:00 pm Lunch  
1:00 pm - 2:00 pm California Rangeland Trust Video  
2:00 pm -2:15 pm Break  
2:15 pm – 3:00 pm Sara Red-Laird, Bee Regenerative  
Coexistence & Bee Habitat Regeneration in the Greater Yellowstone Ecosystem  
3:15 pm Wrap-Up Meeting  
4:45 pm Meet to Board Bus  
5:00 pm Meet to Leave for Dinner at Helwig  
5:30 pm - 8:30 pm Dinner at Helwig

### Thursday, March 11, 2027

7:15 am Meet at Hotel Lobby to Board Bus for Tour  
8:00 am Circle Ranch Tour  
9:15 am Board Bus  
9:30 am Preston Castle  
10:00 am -11:30 am Preston Castle Tour  
11:45 am -12:15 pm Tailing Wheels  
12:30 pm - 1:30 pm Lunch at Teresa's Place  
2:00 pm Kennedy Mine Tour and Gold Panning  
4:30 pm Return to Hotel  
5:45 pm – 8:00 pm Author Alley & Self Publication, Evening Mixer

# Beef Ambassadors

Gentry Gudel, from Wilton, California, is a 14-year-old freshman at Galt High School with a lifelong dedication to the beef cattle industry and agricultural leadership. Raised on her family's cow-calf operation, Gentry's passion for agriculture began in infancy. Today, she manages her own growing herd of Hereford cattle, which consists of eight cows, four replacement heifers, and two range bulls. As an experienced producer, she has successfully marketed bulls through Snyder Livestock's Bull's for the 21st Century Sale and is entering her fifth consecutive year of consigning at the prestigious Red Bluff Bull and Gelding Sale.

Deeply committed to agricultural advocacy and leadership, Gentry currently serves as the President of the Sloughhouse Alta Mesa 4-H Club and the Secretary for the California-Nevada Junior Hereford Association. She previously served as the Amador, El Dorado, and Sacramento County Beef Ambassador, educating the public about the industry at events like AG Day, and is eager to expand her advocacy efforts as a California Beef Ambassador.

As an incoming member of the Galt High School FFA Chapter, she plans to compete in speaking contests, livestock judging, and leadership activities while balancing high school volleyball and basketball teams.

Driven by her firsthand experience with advanced herd genetics, Gentry aspires to become a Beef Reproductive Specialist. Upon graduating high school, she intends to pursue a Bachelor's degree in Animal Science at either Oklahoma State University or Kansas State University, followed by veterinary school to specialize in reproductive technologies.

California CattleWomen are very excited to be a part of Gentry's opportunities to achieve her goals in the Beef Ambassador Program.

**For more information or questions, please contact Pat Able, 2nd Vice President of Promotion, (805) 295-0485.**



# CCW Powder River Fundraiser

Powder River has been a long-time partner with the California CattleWomen (CCW) by donating a range of products as prizes in various fundraising activities. Through the years, the partnership has raised thousands of dollars for local and statewide beef promotions that centered around cattle, beef, and agriculture.

Using Powder River's product donation at last year's CCA/CCW Convention in Nevada, the partnership generated approximately \$10,000. This supported CCW scholarships, Unit promotional printing projects, and promotional funds for the "A California Cattlewomen Heritage Foundation Inc."

Funds were allocated for printing grants; seven Units were chosen.

Siskiyou County CattleWomen received \$400 to create a two-sided road sign for Beef Promotion. The Tehama County CattleWomen requested \$382.88 to design a retractable sign for Beef Promotion. Madera County CattleWomen purchased a banner for their beef promotion events for \$158.94. The Amador El Dorado Sacramento County CattleWomen used \$382.94 to print handouts on beef byproducts and coloring sheets. The Tulare County CattleWomen purchased imprinted bags for beef education material using their \$400 grant. The Humboldt County CattleWomen used \$400 to silk-screen aprons for a beef promotion, and the San Diego Cowbells used \$215.37 to print posters to display information on the environment, cattle, and nutrition.

The 2026 Powder River Fundraiser will be coordinated through the "A California Cattlewomen Heritage Foundation Inc." For a \$50 donation, participants will receive a ticket for a draw of \$4,000 in Powder River products. The winning ticket will be chosen on December 4, 2026, during the CCW awards ceremony at the Atlantis Casino and Hotel in Reno, Nevada.

This year's funds will be divided into 75% for CCW and 25% for "A California Cattlewomen Heritage Foundation Inc." The 75% for CCW will be split 50/50: 37.5% to the scholarship account and 37.5% to the Units who sell tickets. The winner will be notified and does not need to be present. Contact CCW President Debbie Costa for tickets at 209-327-2742

Molly Watkins  
CCW 2nd VP Media

**POWDER  
RIVER  
PRODUCT  
WORTH  
\$4,000.00**

**WINNER ANNOUNCED**  
December 4, 2026

**WHERE**  
CCA/CCW Convention

**PRESIDENTS, PLEASE CONTACT  
DEBBIE AT  
[DEBCOSTA@SBCGLOBAL.NET](mailto:DEBCOSTA@SBCGLOBAL.NET)  
TO GET TICKETS OR RETURN  
TICKETS BY NOVEMBER 23, 2026  
ANY QUESTION PLEASE LET ME  
KNOW 209-327-2742**

**TICKETS**  
**\$50.00 each**  
Checks made  
out to: A  
California  
CattleWomen  
Heritage  
Foundation, Inc.  
**(ACCWHFI)** is  
a 501(c)(3)

**DONATED BY**  
**Powder River**  
**Livestock**  
**Handling**  
**Equipment**  
**Conlin Supply**  
**Co.**  
**Evans Feed &**  
**Livestock**  
**Hawes Ranch &**  
**Farm Supply**  
**Higby's**  
**Country Feed**

**BENEFITING**  
CA CattleWomen  
Scholarship & Beef  
Education.  
Each unit will  
receive 37.5% of  
what they sell



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## Treasury Update

Important Upcoming Deadlines and Final Postmark Dates:

**November 15, 2026** – State Membership dues must be sent to California Cattlewomen Treasurer. (State dues are \$25 per member, State dues are not required for any affiliate member that is a regular paid member of another Unit.)

**December 15, 2026** – Fiscal Year-End reports are due with the Accounting Fee of \$50.

**December 30, 2026** – Affiliate Fee is due and is based upon the number of members on November 15, 2026:

- Less than 51 members \$25
- 51 – 100 members \$30
- 101 – 150 members \$35
- More than 150 members \$40

**Cheryl Bauer - CCW Treasurer**  
P.O. Box 21652 Bakersfield, CA 93390

## Membership Update

Kendra McCluskey  
CCW Membership Chair

Any Unit Officer Changes? [Report Here Today!](#)

Happy Fall!

Just a quick note to update you on the next IMPORTANT DEADLINE!

**Nov. 15th is the most important date for your Unit's membership enrollment.**

The November 15th deadline determines how many delegates your unit has for the whole year!

Please send your membership roster/list to me at [ccwmembership@cattlewomen.org](mailto:ccwmembership@cattlewomen.org) in either Excel or Google Sheets format by the November 15th deadline!

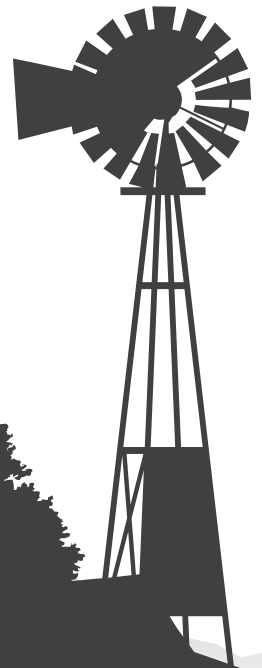
When you send your corresponding membership dues check to **Cheryl Bauer, CCW Treasurer at PO Box 21652, Bakersfield, CA 93390**, please let me know the check number and the amount of membership dues you are paying. **Membership dues are \$25.00/per person and must be postmarked by November 15th.**

Email me with any questions or concerns regarding membership!

Hope to see you at convention!

\* **Send your membership dues checks to**  
Cheryl Bauer- CCW Treasurer  
[ccwtreasurer@cattlewomen.org](mailto:ccwtreasurer@cattlewomen.org)  
PO Box 21652, Bakersfield, CA 93390

\* **Send your membership roster/list to:**  
[ccwmembership@cattlewomen.org](mailto:ccwmembership@cattlewomen.org) in  
Excel or Google Sheets format



# Bylaws Committee Update

The following updates have been made to the CCW Bylaws.

If you have any questions please email us at [ccwbylaws@cattlewomen.org](mailto:ccwbylaws@cattlewomen.org)

## Article 11: Nominations and Elections of Officers

### Part 1: Nominations Committee

Section 1: There shall be a committee of eight (8).

Section 2: The President of CCW will appoint the chairperson (1).

Section 3: The Executive Committee will appoint three (3).

Section 4: ~~The Board of Directors will appoint three (3).~~ The Nominating Chair with Executive Committee Board of Directors approval will appoint three (3).

Section 5: The Immediate Past President will be a member (1).

Section 6: The committee shall ~~will~~ be approved by the Board of Directors at the Convention ~~selected at the Spring~~ meeting. ~~of the Board of Directors.~~

Section 7: The committee will present a proposed slate of officers at the Spring meeting ~~of~~ to the Executive Committee and the Board of Directors.

## CCW Memorial Scholarship Committee

### What is the easiest way for YOU to support our CCW Memorial Scholarship Program? Sell those Powder River tickets!!!

I'm personally committed to supporting our program; a program that helps students pursue their education in agriculture. Some students want to be veterinarians, some want to lobby for our way of life, some want to improve genetics, and some want to communicate the value of raising beef along with the health benefits. Others want to teach the next generations the value of stewardship and animal husbandry. I've already sold 52 tickets (that's almost 2 scholarships). I challenge each Unit to match or surpass my tickets sales. I know you can do it!!

What you didn't know about the tickets? They are just a \$50 donation and an opportunity to win \$4000 in Powder River products. Contact your Unit President for additional information and to receive your tickets.

Interested in selecting the 2027 CCW Memorial Scholarship Winners? Please reach out to Renee Grove, State Scholarship Chair at [uatsranch@earthlink.net](mailto:uatsranch@earthlink.net)  
Include your name, email address, phone number, and Unit name to be placed on the list of volunteers. Volunteers must have time to review applications in early April 2027.

*"Our Youth of Today Make the Decisions of Tomorrow"*

Pat Abel  
CCW 2nd VP Promotion/Education



# CALIFORNIA CATTLEWOMEN SCHOLARSHIP & BEEF EDUCATION FUNDRAISER



**YOU COULD TAKE HOME \$4,000  
IN POWDER RIVER PRODUCT!**

**POWDER  
RIVER**

## HOW TO ENTER:

**• THIS IS A DRAWING WITH A DONATION OF \$50/TICKET •  
ONE LUCKY TICKET DONOR WILL WIN \$4,000 WORTH OF POWDER RIVER PRODUCT!**

**CONTACT: CCW/PRESIDENT DEBBIE COSTA FOR TICKETS 209-327-2742**

**MAKE CHECKS OUT TO: "CALIFORNIA CATTLEWOMEN HERITAGE FOUNDATION INC."  
CALIFORNIA CATTLEWOMEN HERITAGE FOUNDATION IS A 501(C)(3) PUBLIC CHARITY**

**DRAWING HELD AT THE 2026 CCA/CCW CONVENTION AT  
ATLANTIS HOTEL & CASINO, RENO, NEVADA ON DEC. 4, 2026.**

**WINNER WILL BE NOTIFIED AND DOES NOT NEED TO BE PRESENT.  
WINNER IS RESPONSIBLE FOR PRIZE PICK UP.**

### THANK YOU TO THESE PRODUCT DONORS:

**CONLIN SUPPLY**  
576 WARNERVILLE RD, OAKDALE, CA

**EVAN'S FEED & LIVESTOCK INC**  
241 SOUTH E STREET, MADERA, CA

**HIGBY'S COUNTRY FEED**  
8470 CURREY ROAD, DIXON, CA

**HAWES RANCH & FARM SUPPLY, INC.**  
712 ASH STREET, RED BLUFF, CA

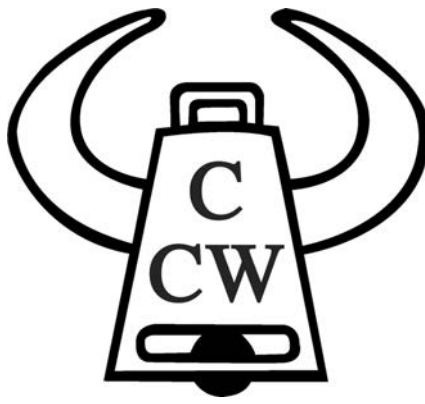
## 2026 - 2027 DATES TO REMEMBER

|               |                                                                       |
|---------------|-----------------------------------------------------------------------|
| November 9    | CCW Convention - Room Block Deadline                                  |
| November 15   | Submit Final Updated Membership Lists and Unit Membership Dues        |
| November 20   | CCW Convention - Event Registration Deadline                          |
| December 2-4  | CCW Convention - Atlantis Casino Resort Spa, Reno, NV                 |
| December 15   | Submit County Unit Financial Reports for Fiscal Year Ended October 31 |
| December 30   | Submit All Unit Affiliate Dues and Fees                               |
| January 15    | CCW Spring Meeting - Early Registration Due                           |
| January 30    | CCW Spring Meeting - Deadline to Register Online/In-Person            |
| January 31    | CCW Spring Meeting and ANCW Meeting - Room Block Deadline             |
| February 2-4  | Cattle Con 2026, Nashville, TN                                        |
| February 9-11 | World Ag Expo, Tulare, CA                                             |
| March 9-11    | ANCW Region VI Meeting, Sutter Creek, CA                              |
| March 12-13   | Spring Meeting, Sutter Creek, CA                                      |
| March 20-23   | State FFA Convention, Ontario, CA                                     |
| April 1       | CCW Scholarship Applications Due                                      |
| April 21      | California Agriculture Day, Sacramento, CA                            |
| May 25-27     | Bishop Mule Days, Bishop, CA                                          |

***Please watch for updates on these events in the near future.***

***Please remember to update your memberships*** in the members only section of the website.

<https://cattlewomen.org/members-only/>



## OUR WHY:

Because California is the world leader in food production, the most productive agriculture region on earth and because; the production of Beef Cattle is California's fifth largest commodity, we, the California CattleWomen, will focus on promoting a better understanding to consumers as to where their food originates; the quality controls used towards its safety; the impact the Beef Industry has on the economy of California; and the overall, far-reaching contributions the Beef Industry has to society as a whole.

Learn more about the history of California CattleWomen at: [cattlewomen.org](http://cattlewomen.org)

## CATTLEWOMENS CREED:

Believing that the livestock industry is of basic Importance to world existence, We, the California CattleWomen, dedicate ourselves To support it with our labor and finances; To promote it through information and publicity; To encourage it's producers with our Understanding and love; To do all in our power to instill in the coming generation the love of the land and of life, the humility and awe before nature, and the hope and faith in the future that is inherent in Cattlemen and Cattlewomen.

Mrs. Willard Sobak, Fairdale, North Dakota  
Mrs. Jerry Hemsted, Cottonwood, California

We hope you enjoy this communication tool put forth by the CCW Media Team. We would love to hear more about the activities your units have going on out there.

Reach out to us at [ccwmedia@cattlewomen.org](mailto:ccwmedia@cattlewomen.org) with any questions.

Thank you.

Molly Watkins

CCW 2nd VP, Media

(209) 401-8591

*Be Sure To Follow Us For More CCW News*



**PLEASE PRINT AND PROVIDE A COPY OF THIS  
NEWSLETTER TO YOUR  
MEMBERS WHO DO NOT USE EMAIL**

*(we recommend 'draft' print mode)*

