



OFFICIAL NEWSLETTER OF
CALIFORNIA CATTLEWOMEN, INC.
ISSUE #14_Q2-26

California Cattle Women News

BETWEEN THE POSTS



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Dedication, Support & Promotion

*We're making this happen together.
We are California CattleWomen, Inc.!*



Debbie Costa, CCW President

Thank you for all you do!

California CattleWomen are always very busy at the local and state levels.

The year started off with my attendance at the ANCW meeting in Nashville, Tennessee. The first day, we had a tour of the Carnton Plantation, which was a hospital during the Civil War. Unfortunately, the rest of the tour was canceled because of the freezing weather. Over the next few days, we had meetings for the executives, board of directors, and membership committee. This involved committee reports, speakers, region reports, and elections.

In February, Shiela Bowen once again coordinated the World Ag Expo booth. Most of the ladies who helped were from the Tulare and Kern units, along with a few other units. When I was in the booth, the wheel was the main attraction, allowing us to interact with people by asking cattle-related questions. Some people stopped by the booth, interested in what CattleWomen do.

In March, we had our spring meeting in Winters. Callie, Cheryl, and Marsha put together a great program. On Friday, Callie organized a tour of the Bayer facilities, where they talked about the pollination of plants. The San Joaquin-Stanislaus CattleWomen hosted dinner and bunco for everyone in the evening.

On Saturday, we had many educational guest speakers, including author Danica Kester, who talked about how she self-published her first children's book, and Professor Annelise Barron from Stanford University, who talked about the benefits of the Carnivore Diet.

We took a bus ride to the Zipline drone facility at the Yolo Land and Cattle Company. In between the cows and the pasture, the drones are performing deliveries and testing for future use. The drones are made in South San Francisco and currently deliver Taco Bell food in the Dallas, Texas area to customers. We then traveled to a local winery. There, we all participated in a charcuterie board class with a grazing table for dinner and a tour of the winery. Callie, thanks for a great day.

And of course, we had our business meeting on Sunday. During this meeting, we had breakout sessions with the three regions in our state and had a good dialogue with several ideas to improve our effectiveness.

In April, CCW participated in Ag Day at the Capitol in Sacramento. Please read Chairman Rielle Waters Santinelli's report. She did a great job promoting beef to legislators, staffers, and consumers.

The California FFA Leadership Conference was in Ontario. The CattleWomen had a booth, which Racheal Doughty set up and staffed.

The ANCW Region VI had their meeting at the Waikoloa Village in Hawaii. It started with WIRED interactive rotations, then we went to the Ponoholo Ranch, and then went to a Paniolo (Cowboy) BBQ at Kahua Ranch. The second day, we had meetings, region reports, committee reports, and region elections. Some of us even went to a luau. On the third day, we went to the Parker Ranch, where we had training for BQA Certification. Lunch was served at their headquarters. It was a great experience and a productive meeting.

Looking forward to seeing all of you at the Midyear meeting in Reno.

Debbie

Debbie Costa

California CattleWomen, Inc., President

THE BRANDING IRON

Put these dates in ink!



CCA/CCW MIDYEAR MEETING

Dates: June 24-25, 2026

Location: Reno, NV

Information: [Details here](#)

Event Registration: [Register here](#)

Hotel: ATLANTIS CASINO RESORT

Call (800) 723-6500

GROUP CODE: "CCA Midyear Meeting 2026."

CATTLE INDUSTRY SUMMER BUSINESS MEETING

Dates: July 12-14, 2026

Location: Aurora, CO

Information: [Details here](#)

Event Registration: [Register here](#)

*Last Day to Pre-Register is July 1st

MEMBERSHIP UPDATES

Due Date: When members added

Send to: ccwmembership@cattlwomen.org

Membership reporting template is [here](#).

OTHER IMPORTANT DATES:

- June 1: Beef Ambassador Leadership Program Application Due
- June 15: Beef Industry Photo Contest Application Due
- August 1: Submit all final updated memberships lists to ccwmembership@cattlwomen.org
- August 1: Unit Membership dues must be postmarked and sent to CCW Treasurer BY this date.
- Sept 1: Unit Cowbelle of the Year Form Due
- Sept 30: Unit Reports for the Annual Roundup due to 2nd VP of Media – specific directions are under Round-Up on the Members Only Page
- Sept 30: Walt Rodman Submissions Due
- Oct 1: Submit upcoming fiscal year new officers, committee chairs & contact information to CCW Secretary
- Oct 20: Beef Promotion Scrapbook Entries Due
- Oct 31: Last Day to submit Ag in the Classroom, Beef Promotion and All Star Reader Reports.

[For more details and due dates, click here!](#)

CCA/CCW ANNUAL CONVENTION

Dates: December 2-4, 2026

Location: Reno, NV

CATTLE CON

Dates: February 2-4, 2027

Location: Nashville, TN

WORLD AG EXPO

Dates: February 9-11, 2027

Location: Tulare, CA

Information: [Details Here](#)

ANCW REGION VI

Dates: March 9-12, 2027

Location: Sutter Creek, CA

MEMBERSHIP UPDATED DUES

Due Date: When a new member is added

Send to: CCW Inc.

PO Box 21652, Bakersfield, CA 93390

Questions: ccwtreasurer@cattlwomen.org

CCW Midyear Meeting

June 24-25, 2026



[REGISTER HERE](#)

[ATLANTIS RESORT](#)

[RENO RODEO](#)

Join us at the Atlantis Casino Resort Spa in Reno, Nevada for our Midyear Meeting!

This is a great opportunity to learn while connecting with friends and fellow CattleWomen! Your local unit membership also provides you membership with California CattleWomen allowing you to participate on behalf of your unit (with unit leadership designation) or simply as a member.

The last day to pre-register with CCA is Wednesday, June 17.
After June 17, registration will be available onsite at an increased price.

EVENT REGISTRATION

Registration includes access to all meetings and the Wednesday evening reception prior to attending the Reno Rodeo's Wednesday Night Performance.

******Rodeo tickets are not included with registration and must be purchased separately. In order to purchase a rodeo ticket, a full registration must also be purchased. Rodeo tickets are LIMITED and are available on a first-come, first-served basis.

Don't want to register online? Call the CCA office at (916) 444-0845 to complete your registration over the phone.

Once you have [registered with CCA](#), next step is to [register with CCW](#).

ROOM RESERVATION

Call the Atlantis Casino Resort (800) 723-6500 and mention the **GROUP CODE: CCA Midyear Meeting 2026**. Book online here: [Reserve Your Spot in the Room Block](#).

CCW Tentative Agenda

Wednesday, June 24, 2026

8:00 am-- 9:00 am	A CA Cattlewomen Heritage Foundation, Inc Meeting
10:30 am – 12:00 pm	CCW Executive Committee Meeting
4:00 pm – 5:00 pm	CCW workshop
7:00 pm	Reno Rodeo

Thursday, June 25, 2026

10:15 am—12:15 pm	CCW Board meeting
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We look forward to seeing you there!



MIDYEAR MEETING

JUNE 24-25 • ATLANTIS CASINO RESORT

We encourage you to attend and be active in setting CCA policy. Come discuss issues with fellow producers and hear updates. Your voice helps develop policy that provides direction for your organization.



WEDNESDAY NIGHT EVENT: CCA NIGHT @ THE RODEO
Full meeting registrations include a ticket to the Reno Rodeo's Wednesday night performance at the Reno Livestock Event Center!

CCW T-Shirt ORDER FORM

Name: _____

Address: _____

City: _____ Zip: _____ Phone: _____

Short Sleeve shirt: _____ x \$50 = _____

Long Sleeve Shirt : _____ x \$55 = _____ **Total Cost: \$** _____

Check Size SMALL ___ MEDIUM ___ LARGE ___ XLARGE ___ up to 5x so specify _____

Color of shirt: Purple ___ or Turquoise _____

Shipping included in price per shirt. **Payment must accompany order form!**



Callie Martinez 9337 Campbell Road Winters, CA 95694 530-526-3070 callie.borrer@yahoo.com

CCW Spring Meeting Recap

The Spring California CattleWomen (CCW) meeting was held in Winters in early March. The three-day event started with a tour of Monsanto, Bayer's Vegetables Research & Development site in Woodland, focusing on the development of hybrid crops, including tomatoes, peppers, and melon varieties.

The Executive Board of Directors met before dinner to discuss the upcoming events and activities, including Ag Day at the Capitol, the FFA Convention, and the 2026 Powder River Fundraiser.

A beef & potato bar dinner was provided by the San Joaquin-Stanislaus unit with a wild game of Bunco and cash prizes, ending the first day.

Saturday's agenda featured a variety of topics and speakers, starting with California Ag in the Classroom Executive Director, Amanda Fletcher. She gave many ideas for classroom presentations, demonstrating the option for age and topics at the learnaboutag.org website.

The Tehama County CattleWomen gave great details on their Crockpot Project. They are teaching homeless students how to cook beef meals using crockpots that their Unit is donating to worthy participants.

Pat Able gave an informative presentation on cooking lesser cuts of beef to stretch the consumer's dollars. She even suggested buying untrimmed cuts to trim and slice at home to reduce the cost per serving.

California Beef Council's Annette Kassis, who is the Director, Consumer & Brand Marketing, gave an update on the projects and consumers they are targeting with the Check Off dollar budget.

Annelise Barron, Professor of Bioengineering at Stanford, who is also a Siskiyou Co. CattleWomen, spoke on "Carnivore Diet & the New Food Pyramid". She spoke of the healing power of a beef diet that can fix every health issue simply by eating beef, salt, and water. By eliminating sugar and eating all types of meat, the amazing human body will heal itself.

Author Danika Kester explained the challenges of writing and publishing children's books. She is currently working on her third book and has created lesson plans for her first two books. The Lesson plans are posted on [A California CattleWomen Heritage Foundation website](http://ACaliforniaCattleWomenHeritageFoundation.com).

Then the membership boarded a bus for the Yolo Land & Cattle Ranch, where we experienced Zipline drones flying around. Zipline has two platforms — one for long-range delivery and the other for precise home delivery. The drones are built in San Francisco and are fine-tuned high above the cattle grazing at the ranch.

Zipline originally started delivering blood and medical products in Rwanda in 2016 and has since expanded to food, retail, agricultural, and animal health products. Fixed-wing drones with a wingspan of 11 feet and a weight of 44 pounds can carry up to 4 pounds of cargo, flying at up to 63 mph and at altitudes of 260 to 390 feet. Currently, they deliver products from Walmart to residential areas in Texas and Arkansas.

Dinner was an interactive class on making a charcuterie board at the Turkovich Winery. The charcuterie boards paired well with the winery's high-quality, small-lot wines from estate-grown grapes and carefully selected vineyard sources, focusing on Rhone and Spanish varieties like Grenache, Mourvèdre, Petite Sirah, Syrah, and Alberino.

Sunday morning was the CCW Board of Directors Meeting. The highlights were that California will be hosting the 2027 American National CattleWomen Region VI in the Gold Country at Sutter Creek. The Beef Ambassador contest is being restructured to enable participants to learn skills and advanced knowledge of the industry during a 10-month virtual program, followed by a contest with interviews and presentations in 2027.

CCW had an informative and fun-filled three days with CattleWomen across the state. The June Midyear meeting will be in Reno with the Cattlemen at the Atlantis Casino Resort.



Winners of the Bunco game on Friday night! Lt to Rt: Tammy Tipton, Rielle Santinelli, Renee Grove, and Rebecca Toomey.



CCW President Debbie Costa toasts the evening with Tara Porterfield.

CowBelle of the Year

In long standing tradition, the annual CCA/CCW Convention serves as an opportunity to not only conduct annual business but to celebrate the success of CattleWomen from Units across California.

The CowBelle of the Year Luncheon is one of the most widely attended events at the annual meeting where each Unit has the opportunity to recognize one member for her outstanding efforts enhancing beef promotion and furthering the ranching way.

To ask questions or to **submit your honoree by September 1, 2026** contact chairman Suze Evenson:

Email: osuzeq2@yahoo.com | Mail Completed Form and Check to: P.O. BOX 359, SAN MIGUEL, CA., 93451

**** To Nominate a CowBelle of the Year for 2026, please visit our [Members Only Section](#) to access the PDF Entry Form or Print the form below.**

2026 COWBELLE OF THE YEAR

Please return your Unit's completed nomination form before **September 1st 2026** along with your nominee's biography, photograph, and a \$75.00 check made payable to California CattleWomen, Inc. (CCW) County Unit

2026 Cowbelle of the Year _____

EMAIL _____ Phone _____

Unit Contact Person _____

Email _____ Phone _____

Please mark all that apply

--- \$75.00 check made payable to California CattleWomen Inc. (CCW)

--- Biography in MICROSOFT WORD emailed to osuzeq2@yahoo.com

--- Digital picture (please send picture electronically attached in an email
To osuzeq2@yahoo.com

--- Yes, our Cowbelle of the Year will attend the Luncheon

--- No our Unit will not be participating this year

Please note: This special luncheon will be held in December at the CCA/CCW convention in Reno Nevada.

If your Cowbelle of the Year is planning to attend, you will need to register and pay for her lunch separately using the CCA/CCW Convention Registration Form.

Cowbelle Biography: Please write a short (325 word maximum) but meaningful commentary about your Cowbelle of the year. This is a special day for each Cowbelle, and we want to acknowledge her properly. Her biography may include: the year she joined the unit; offices held; memorable experiences; outstanding achievements; family ranching history; or any other significant information.

2026 Ag Day at the Capitol

Rielle Waters Santinelli, CCW Ag Day at the Capitol Chair, reported that Ag Day remains one of the most important opportunities where we connect directly with legislators, state leaders, agency staff, and the public.

This year, our team served 300 pounds of tri-tip sliders cooked by Buckhorn Grill Restaurants of Sacramento, offering a delicious, high-quality California Beef to delegates, policymakers, and visitors throughout the event. The line at our booth stayed steady from start to finish, and the enthusiasm for our sliders reflected what we know to be true: when people taste the product and meet the producers behind it, they gain a deeper appreciation for the work we do.

Throughout the day, we engaged in conversations about ranch sustainability, water stewardship, wildfire resilience, animal care, and the generational commitment that defines California's Cattle families. Many attendees expressed gratitude for the opportunity to speak directly with producers and learn more about how beef fits into a healthy, sustainable food system.



Left to Right: Katherine Kussman-Collins AES, Brady Buckhorn Grill, Suzy Shimanishi Madera, Ben Buckhorn Grill, Tammy Tipton Madera, Callie Martinez Glenn-Colusa, Rielle Waters Santinelli CCW Ag Day Chair & AES, Patsy Gilbert Alameda & AES



2026 Lone Homecoming Rodeo Little Miss, 2026 Lone Homecoming Rodeo Jr. Queen & 2025 Amador County Fair Rodeo Queen



ACCWHFI

A California CattleWomen Heritage Foundation, Inc. (ACCWHFI) has a new website!

The website highlights the mission and purpose of the foundation, discusses current and recently completed projects, and provides detailed information on how ACCWHFI can assist with funding for beef education/promotion, leadership, scholarships and grants. Donation and project request forms can be quickly and easily downloaded, too!



We are still in the 'building' phase but be sure to check it out the helpful information that is already available at: <https://www.cacattlewomenheritagefoundation.org/>



- Interested in ANCW Membership? [Click here!](#)
- Interested in ANCW Events? [Find the list here!](#)
- Listen to ANCW PODCAST on [YouTube](#) and [Spotify](#).

ANCW Region VI Meeting - Hawaii Recap

The American National CattleWomen Region VI meeting took place in late April in Hawaii. A Women in Ranching and Education Development Program (WIRED) took place on Monday and Wednesday, with around 100 ladies in attendance. Arizona did a fantastic job putting together this meeting with Hawaii. Those who participated in the WIRED event with the region meeting were able to tour the Parker Ranch, Ponoholo Ranch, and Kahua Ranch.

Attendees were from Arizona, California, Nevada, New Mexico, Utah, Hawaii, Florida, Oklahoma, Indiana, Texas, Idaho, and Missouri. During the state updates, Arizona shared that they are having their statewide convention in July. Arizona is extremely proud of the University of Arizona's Meat Judging team, which they started, and has the opportunity to travel to Australia.

Hawaii was very grateful for everyone coming to the meeting. They had one sole member for the last six years and are now up to seven members. Hawaii Cattlemen also helped in the planning of the meeting.

Nevada is working on their third annual beef and wine pairing event, which has 6-8 different cuts of beef prepared and paired with wine. All of the beef is donated from Park Ranch, and participants also have the opportunity to purchase beef directly from the Parker Ranch following the event.

New Mexico is attending different ag days around the state promoting beef. Utah CattleWomen is trying to make meaningful connections to kids and educators by taking them to farms or ranches.

WIRED Chair Jenny Hodgen highlighted the WIRED events in 2025, the calendar for 2026, and that applications are going to be opening up for 2027.

Ag in the Classroom Chair Debbie Torres shared that she has CJ Brown Coloring books available, and postage needs to be paid in advance. She is also working to get authors to attend the "Author Night" at the 2027 Region VI meeting in Sutter Creek, CA.

National Beef Ambassadors Kara Tiff, Texas, and Rachel Wandell, Idaho, shared details about the program and what they have done. These ladies are traveling to the region meetings and meeting with the women. They also attended the Legislative trip in the fall of 2025, and their term will end in August.

Legislative Chair Janet Crow sent in her report, and it was shared that the big concerns are the passage of the Farm Bill, and the effort to delist the Gray Wolf, providing states the opportunity to manage the wolves.

Membership Committee Chair Vice President Cheyenne Sparks said that ANCW has just under 1,000 members. She listed the ANCW members in region VI: Arizona 39, California 84, Hawaii 6, Nevada 21, New Mexico 24, and Utah 19. Members are encouraged to bring someone new to every meeting.

Communications reported on their focus on the podcast and newsletter.

Ways & Means chairman, Corrina Cassler reported that they are going to reopen the jewelry pre-orders with just pendants and buckles. They will also have some on hand at the Summer Meeting and Convention. Exclusively designed summer meeting tee/sweatshirt will be preordered at registration and available at the summer meeting in Colorado. Logo stickers, caps, and padfolios with the ANCW logo will also be sold at the meeting. The committee has also discussed some new fundraising ideas and will be brought forth with more information soon.

ANCW Vice President Cheyenne Sparks gave a presentation on behalf of ANCW. In her talk, she asked three questions: 1) What does ANCW mean to you? 2) What can we do better? 3) What should WIRED include to entice you to participate?

ANCW Region VI

Cheremie Viaotor from Houston, Texas, came and spoke on Consumer Demands versus Ranching Traditions: The Middle Ground. In the end, we all have to go out and tell our story to new people and not each other. If we don't tell the story, then others will. The Power of One, The Power of You! She also challenged the members to tell companies what you as an ANCW member, bring to the company when asking for sponsorship money, and think of the marketing prospectus.

Elections were held before ending the day. Stephanie Teskey was nominated and voted to serve her own term starting in January 2027-2029 and will be up for re-election at the 2028 region meeting.

Ways & Means Corrina Casler, from New Mexico, was re-elected to serve a second term.

The Membership committee will be represented by Katie Spayers, from Arizona and she will be taking over for Karen Allen's term, as Karen needed to step down due to health reasons. Kaite will continue when her new term starts in 2027.

Ways and Means elected Kellie Wolverton, from Arizona to start immediately as the region position is vacant, and she will continue in 2027 when her term starts.

Communications re-elected Haley Davis, from Utah, to a third term.

In closing, *So What Now in the Year of the Woman and Beyond?*

Callie Martinez
ANCW Region VI Director

Sponsorships Available for the 2027 ANCW Region VI Meeting

We are seeking sponsors for the 2027 ANCW Region VI Meeting being held in gold country, Sutter Creek, California. If you would like to partner with us to help offset the cost of the Region VI Meeting there are several levels of sponsorships to choose from. We truly appreciate and thank you for your consideration!

As a sponsor, you will be recognized at the meeting and have your logo displayed in the summer newsletter.

All sponsors will have the opportunity to bring attendees.

Sponsorships Levels

Bronze level: up to \$99

- Named as a sponsor at all events

Silver level: \$100 - \$999

- Named as a sponsor at all events
- Company logo recognition in the on-site program and in the powerpoint.
- Recognition in the meeting write-up following the program

Gold level: \$1000 - \$1999

- Receives table for marketing
- Named as a sponsor at all events
- Company logo recognition in the on-site program and in the powerpoint.
- Recognition in the meeting write-up following the program

Platinum level: \$2000 and above

- Opportunity to speak at meeting
- Receives table for marketing
- Recognition on social media
- Named as a sponsor at all events
- Company logo recognition in the on-site program and in the powerpoint.
- Recognition in the meeting write-up following the program

All sponsorship donations will run through our A California CattleWomen Heritage Foundation Inc. a 501c3. To have your sponsorship money go towards the meeting please be sure to check the 2027 Region VI Meeting. Also with your donation form include a pdf of your logo for onsite signage and program.

For additional questions or to receive a donation form please contact California Contact: Callie Martinez at callie.borrer@yahoo.com or (530) 526-3070.

Beef Ambassadors

NEW Beef Ambassador Leadership Program

The California CattleWomen's (CCW) Beef Ambassador program is transforming into a leadership program for California residents who are between 12 and 20 years old.

The new 12-month program will be online through classes and seminars regarding presentation skills, beef information, and statistics to strengthen their knowledge of the cattle industry. The program will also be timely and relevant to the topics in the news related to beef and cattle.

The CCW's Beef Ambassador Leadership Program's mission is to encourage, educate, and support young women and men interested in advocating for the beef industry. CCW will provide resources and opportunities for those participants in the leadership program to hone their skills, expand their knowledge, and gain confidence as advocates for the industry.

Those interested need to apply online at the cattlewomen.org website by June,1, 2026.

In late spring 2027, CCW will conduct a Beef Ambassador Contest where contest winners in junior (12-15 years old) and senior (16-20 years old) categories will earn cash and prizes for demonstrating their skills and knowledge of the beef industry. The contest details and entry form will be posted in 2027 on the CCW website.

For more information or questions, please contact Pat Able, 2nd Vice President of Promotion, (805) 295-0485.



Explore, Learn, and Grow! California CattleWomen (CCW)

CCW BEEF AMBASSADOR LEADERSHIP PROGRAM

JOIN US TO PRACTICE YOUR BEEF PROMOTION SKILLS

Our mission is to encourage, educate, and support young men and women interested in advocating for the beef industry.

Online Meeting Topics

- Engaging Your Audience
- Presentation Material Design
- Social Media Tips & Tricks
- Opportunities to Collaboration with Peers
- Discuss Cattle Facts & Figures
- Other Areas of Interest

Applications Online - Due by June 1st

<https://cattlewomen.org/beef-ambassadors/>

CCW will provide resources and opportunities for those participating in the leadership program (ages 12 - 20) to hone their skills, expand their knowledge, and gain confidence as advocates for the cattle industry.

Beef Promotion

Beef Promotion & Education Book

Don't forget to continue capturing your unit's activities for the Beef Promotion and Education Scrapbook. **Entries are due October 20, 2026.** Remember monetary awards are given for first through fourth places to help jump start your next year's projects! If you are interested in volunteering for this committee, please contact Pat Abel at 805-295-0485 or ccwpromo@cattlewomen.org.



WILDFIRE IS COMING. ARE YOU READY?
WILDFIRE ACTION PLAN

ANIMAL EVACUATION

You can take steps to help keep your family and horses safe. Don't forget your pets and livestock. With some advanced planning, you can increase their chances of surviving a wildfire.

1. Create a wildfire escape plan for your family, pets, and livestock. Practice it often.
2. Create a wildfire escape plan for your livestock. Practice it often.
3. Have a designated meeting place for your family and livestock in case of an emergency.
4. If you must leave your livestock, have them at a designated location. Do not leave them unattended.
5. Have a designated meeting place for your family and livestock in case of an emergency.
6. If you must leave your livestock, have them at a designated location. Do not leave them unattended.
7. Have a designated meeting place for your family and livestock in case of an emergency.
8. If you must leave your livestock, have them at a designated location. Do not leave them unattended.
9. Have a designated meeting place for your family and livestock in case of an emergency.
10. If you must leave your livestock, have them at a designated location. Do not leave them unattended.

LIVESTOCK AND PET DISASTER PREPAREDNESS KIT INSTRUCTIONS

Fire season is upon us. Let your community members know all the agencies you work with. I worked with Cal Fire to design a burn plan to safeguard my neighbor, The City of San Luis Obispo. Resources for Livestock Owners can be found at: <https://www.fire.ca.gov/prepare> <https://www.cdfa.ca.gov/>

Pat Abel
CCW 2nd VP Promotion/Education

Beef Promotion

Celebrating the Beauty of the Beef Industry - Statewide Beef Industry Photo Contest

California CattleWomen invites photographers of all ages and skill levels to participate in our statewide Beef Industry Photo Contest. We are looking for high-resolution photographs that capture the heart, heritage, and everyday moments of California's beef community — ranch life, cattle, landscapes, generational stories, and the people who make this industry thrive.

Winning photos will be printed onto note cards and sold as part of a California CattleWomen fundraiser, supporting our mission to educate the public about beef nutrition, ranching, and agriculture.

CONTEST DETAILS

Theme: Images must highlight some aspect of the beef industry — cattle, ranching, rangelands, ranch families, working dogs, barns, equipment, or other related scenes.

Submission Requirements:

- High-resolution digital photo (suitable for printing)
- Must be able to print clearly as: 4x6 landscape, or 3x5 portrait/profile
- Up to 3 entries per participant
- Photos must be the photographer's original work
- No watermarks or text overlays
- Minor editing allowed (color correction, cropping), but no AI-generated images

How to Submit:

Email your photo(s) and completed entry form to: Leanne Brown — sisqbrown@gmail.com
Please include "Photo Contest Entry – [Your Name]" in the subject line.

Deadline: June 15, 2026

Entries received after June 15th cannot be considered.

Judging & Winners: A panel of California CattleWomen members will select winning photographs based on Visual impact, Creativity, Relevance to the beef industry and Print quality.

Winning photographers will be notified by email. Selected images will be printed on note cards and sold to support California CattleWomen programs statewide.

Congratulations Jean Barton!

The President Award is rarely given, only six times in the 105 year history of the Red Bluff Round-Up. On April 11, the honoree was a lifetime resident of Tehama County, local columnist Jean Barton.

"In my mind's eye, I view this as a lifetime achievement award," President John Trede said. At 94-years-old, Jean still contributes community pieces as a writer with the Red Bluff Daily news. She is also an active member of the Tehama County Cattlewomen.

"Western culture is her life blood," Trede added. As a rodeo fan, she is unsurpassed. As a journalist, Jean has followed all the contestants from juniors to the professionals and has for over the past 60 years. President Trede said he could go on and on with accolades, but "... bar none, I am certain there exists no better spokesperson for our Western Lifestyle and rodeo in particular."



View the full Video Acceptance Speech on the [Red Bluff Round-up Facebook Page](#)

Congratulations Jean. We know you will cherish this award for years to come!



Celeste Settrini

— SALES • MARKETING • MEDIA —

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831-320-1527

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Membership Update

Kendra McCluskey
CCW Membership Chair

Any Unit Officer Changes? [Report Here Today!](#)

Happy spring to all you amazing California Cattlewomen!

Thank you to everyone who has been diligently updating memberships as they come in. As of 4/30/26, we have **1,709 members**. We have had quite a few new member inquiries on the website, which have been forwarded to the appropriate county units.

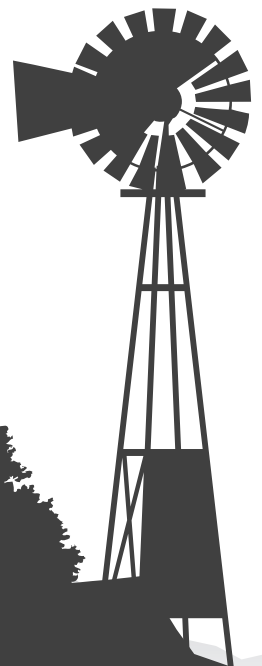
The next deadline for membership updates for all units is August 1, 2026. If you have no changes to report, please email a simple “no updates” message for your unit.

You may submit updates at any time if you have new members or need to revise member information. If possible, please also include the check number and amount for the membership dues payment you are mailing to Cheryl Bauer, CCW Treasurer.

Please email your membership lists to me at ccwmembership@cattlewomen.org in either Excel or Google Sheets format.

Please send your membership dues checks to
Cheryl Bauer- CCW Treasurer
ccwtreasurer@cattlewomen.org
PO Box 21652, Bakersfield, CA 93390

As always, if you have any questions or concerns, please feel free to contact me!
Keep up the great work!



Bylaws Committee Update

The following updates have been made to the CCW Bylaws.
If you have any questions please email us at cwbylaws@cattletwomen.org

Article 9: Affiliate Unit Delegates

Part 1: Delegate criteria

Section 1: Affiliate Units have voting delegates to the Board of Directors.

Section 2: Number of delegates is determined by the Affiliate Unit's total paid membership as of November 15th each year:

1-50 members – Affiliate President and one (1) delegate

51-100 members – Affiliate President and two (2) delegates

101-150 members – Affiliate President and three (3) delegates

151-200 members – Affiliate President and four (4) delegates

Each additional fifty (50) members entitles the Unit to one (1) additional delegate.

Article 11: Nominations and Elections of Officers

Part 1: Nominations Committee

Section 1: There shall be a committee of eight (8).

Section 2: The President of CCW will appoint the chairperson.

Section 3: The Executive Committee will appoint three (3).

Section 4: The Nominating Chair with Executive Committee Approval will appoint three (3).

Section 5: The Immediate Past President will be a member.

Section 6: The committee shall be approved by the Board of Directors at the Convention meeting.

Section 7: The committee will present a proposed slate of officers at the Spring meeting of the Board of Directors.

Shirley Rasmussen
Bylaws Chairperson

CCW Memorial Scholarship Committee

“Our Youth of Today Make the Decisions of Tomorrow”

The CCW Memorial Scholarship Selection Committee is hard at work reviewing this year's applications. Announcement of the lucky winners should be in our next newsletter. Your hard work in generating funds for this program goes to some really really outstanding students!

California CattleWomen sincerely thank Johnna Gossett-Kiernan for chairing the CCW Memorial Scholarship Committee over the last several years. Johnna and her husband run cattle on several ranches and have a family that includes small grandchildren. Travelling back and forth for cattle operations and helping take care of the grandchildren is taking top priority as it should. We thank her for all her hard work and dedication in running our Memorial Scholarship program.

Pat Abel
CCW 2nd VP Promotion/Education



CCW Nominating Committee

Meet Your CCW Officer Nominations for 2027-2028



SUSAN COCHRANE, PRESIDENT, 2027-2028

Susan was born and raised on the Western edge of the Carrisa Plains in San Luis Obispo County on a ranch. Susan Graduated Cal Poly, San Luis Obispo in 1974 and took her first post college job at Salinas Meat. Susan married Bill, who she met at Cal Poly, in 1979.

Susan and Bill raised their three daughters Ann (Bryce Hansen), Jane (Peter Kasper) and Kate (Jeremy Horstmann) in Salinas. While raising her children, Susan operated a yogurt shop and landscaping business as well as continued her education. Susan's formal education includes a B.S. in Dietetics, Interior Design, Child Development and Ornamental Horticulture.

Susan actively participated in all of her children's activities during their youth. Her involvement included 4-H Leader, PTA President, FFA Booster President and Monterey County Fair Food Booth Chair.

Today, Susan and Bill are both full time ranchers, growing grass and stocker cattle on the Western edge of the Carrisa Plains. They enjoy their six grandchildren (ages 3-8) and the opportunity to share with them their ranching heritage.

Susan still finds time to volunteer in the San Luis Obispo County CattleWomen (past President), American National CattleWomen, Resource Conservation District (past Board President), Paso Robles Pioneer Day Committee and is currently the Vice President of California CattleWomen's.

Susan's greatest passions are family, friends, land, cattle, good horses, wildlife, gardening and volunteering for great organizations.



JUDIE CHURCH, 1st VICE PRESIDENT, 2027-2028

My name is Judie Church. I am excited to be on the state CCW board, and I am looking forward to working with a great group of cattlemen!

I was born in Oakdale, California, and raised in Calaveras County, where I attended Bret Harte High School, and was an active member of FFA. I raised lambs and steers through both 4-H and FFA.

I continued my education at Modesto Junior College and later graduated from Fresno State. I became a third-grade teacher for 35 years in Porterville, California, retiring in 2025. Throughout my teaching career, I loved being able to incorporate real-world agricultural connections into the classroom.

In 1987, I married my husband, Joel Church. He is a contractor. Together, we have two children: Jade (27), a PRCA calf roper, and Jordan (21), a student at Fresno State studying Animal Science - Meat Technology. I enjoy being a rodeo mom, riding my horse in the mountains, and photography.

I have been a 4-H leader in Tulare County and an active member of the Tulare County CattleWomen since 1992.

Being involved in agriculture, youth education, and the beef industry is deeply important to me. As the CattleWomen's Creed states, "Believing the livestock industry is of basic importance to world existence..." a statement I stand behind. I believe it is our responsibility to ensure that the value of our industry, as well as our way of life and mindset, remains at the forefront of society for future generations.

CCW Nominating Committee

CCW Officer Nominations for 2027-2028 (continued)



MEGAN DOHERTY-SPANGLE, 2ND VP MEDIA, 2027-2028

Megan Doherty-Spangle brings a blend of industry experience, creativity, and dedication to her new role as 2nd Vice President over Media for the California CattleWomen's Association. Aside from her duties as President of the Kern County CattleWomen, she serves as the project manager for a nationwide industrial seeding company. She oversees large scale projects with a focus on organization, efficiency, and productivity.

Together with her husband, Richard, and two children, Megan and her family have a small herd of commercial beef cattle in the foothills of Kern County. Their small operation reflects a shared commitment to responsible ranching, hard work, and passing down the family values that define California's cattle industry.

Megan is the owner/artist of San Joaquin Silver, as silversmith she channels her creativity into one-of-a-kind pieces. Her creative eye and storytelling ability make her especially well-suited to lead media efforts, where she looks forward to

strengthening communication, promoting the industry, and sharing with members across the state.

When not working, in her studio or taking care of their stock, Megan and her family enjoy being in the outdoors. Roadtrips off the beaten path, fishing from small mountain streams to the deep ocean waters, hunting for wild game or just seeing any of the beautiful wild places this great country has to offer.

Megan is honored to serve and contribute to the continued growth and visibility of California CattleWomen.

KAITLYN MIDGLEY, SECRETARY, 2027-2028

Kaitlyn Midgley is an active member of Lassen County CattleWomen, joining in 2020 and currently serving as Vice President. With a strong passion for promoting the beef industry and agricultural education, she brings a blend of leadership, communication, and community engagement to her work. Kaitlyn holds a Bachelor of Science in Agriculture from Oregon State University and currently serves as Communications Director for the Lassen County Office of Education, where she leads public outreach and community engagement efforts.

Her background also includes working as an animal trainer at the San Diego Zoo Safari Park, where she combined her love of animals with education and conservation. Raised in agriculture, Kaitlyn now helps her husband manage their working cattle operation. In her free time, she enjoys being outdoors. Kaitlyn is dedicated to advocating for the beef industry and strengthening connections between agriculture and the community.



CHERYL BAUER, TREASURER, 2027-2028

Current Treasurer of California CattleWomen and current Treasurer of Kern County Cattlewomen. Cheryl is a member of Kern County Cattlewomen and an associate member of San Luis Obispo Cattlewomen.

Cheryl is retired from County of Kern as a Senior Accountant and, previously a co-owner of a dairy in Kern County, which included registered Holsteins. Currently, working for Children to Love International, a Christian nonprofit organization that serves orphaned and abandoned children around the world.

Cheryl has two sons, Rick and Robert, as well as three grandsons. Spending time with family and friends in activities which includes gardening, church and community volunteering, short-term missionary trips, and travel are especially enjoyed and treasured.

Education includes a Masters of Business Administration (Finance), Cal State Bakersfield, and a Bachelor of Science in Dietetics, Cal State San Luis Obispo.

Former professional associations: Institute of Internal Auditors and Public Relations Society of America.



POWDER RIVER

California CattleWomen Would Like to Thank all the Representatives and Dealers that Support Us!

Powder River and four California dealers continue to support CattleWomen with \$4,000.00 worth of Powder River product. We appreciate them and Kody.

Thank you!

Powder River Representatives:

Kody Hayes
Powder River
2843 South 8th Street
Lebanon, OR 97355

Powder River Dealers:

Conlin Supply
P. O. Box 1942
Oakdale, CA 95361

Evan's Feed and Livestock Inc.
241 South E Street
Madera, CA 93638

Higby's Country Feed
8470 Currey Road
Dixon, CA 95620

Hawes Ranch & Farm Supply, Inc.
712 Ash Street
Red Bluff, CA 96080



2026 DATES TO REMEMBER

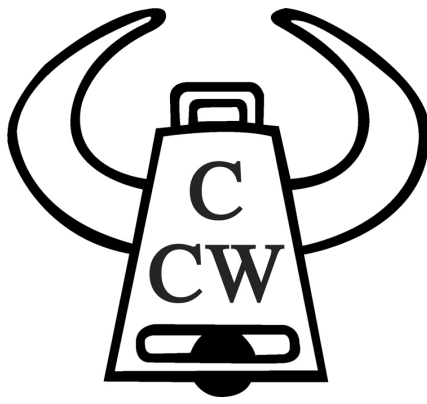
June 1	Beef Ambassador Leadership Program Application Due
June 15	Beef Industry Photo Contest Application Due
June 24-25	CCA/CCW Midyear Meeting, Reno, NV
July 12-14	Summer Business Meeting, Colorado
August 1	Submit Unit Membership Dues & Updated Membership Lists
September 1	Unit Cowbelle of the Year Submissions
September 30	Annual Round-up Submissions
September 30	Walt Rodman Submissions
October 1	Updates to Officers, Committee Chairs & Contacts to CCW Secretary
October 20	Scrapbook & Promotion Submissions
October 31	Submissions Due for Ag in the Classroom, Beef Promotion & All Star Reader Reports
December 2-4	CCA/CCW Annual Convention, Reno, NV

Please update your memberships.

The officers in the members only section of the website.

<https://cattlewomen.org/members-only/>

Please watch for updates on these events in the near future.



OUR WHY:

Because California is the world leader in food production, the most productive agriculture region on earth and because; the production of Beef Cattle is California’s fifth largest commodity, we, the California CattleWomen, will focus on promoting a better understanding to consumers as to where their food originates; the quality controls used towards its safety; the impact the Beef Industry has on the economy of California; and the overall, far-reaching contributions the Beef Industry has to society as a whole.

Learn more about the history of California CattleWomen at: cattlewomen.org

CATTLEWOMENS CREED:

Believing that the livestock industry is of basic Importance to world existence, We, the California CattleWomen, dedicate ourselves To support it with our labor and finances; To promote it through information and publicity; To encourage it’s producers with our Understanding and love; To do all in our power to instill in the coming generation the love of the land and of life, the humility and awe before nature, and the hope and faith in the future that is inherent in Cattlemen and Cattlewomen.

Mrs. Willard Sobak, Fairdale, North Dakota
Mrs. Jerry Hemsted, Cottonwood, California

We hope you enjoy this communication tool put forth by the CCW Media Team. We would love to hear more about the activities your units have going on out there.

Reach out to us at ccwmedia@cattlewomen.org with any questions.

Thank you.

Molly Watkins

CCW 2nd VP, Media

(209) 401-8591

Be Sure To Follow Us For More CCW News



← PLEASE PRINT AND PROVIDE A COPY OF THIS NEWSLETTER TO YOUR MEMBERS WHO DO NOT USE EMAIL

(we recommend ‘draft’ print mode)

