



OFFICIAL NEWSLETTER OF
CALIFORNIA CATTLEWOMEN, INC.
ISSUE #13_Q1-26

California Cattle Women News

BETWEEN THE POSTS



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CONTENTS

PRESIDENTS MESSAGE /2

Meeting Recap!



BRANDING IRON /3

What's Coming?



SPRING MEETING /4

Winters, CA Mar 13-15



ANCW MEETING /12

Hawaii, April 27-29



Plus Annual Convention Awards, Cowbell of the Year, Ag in the Classroom and more...

Dedication, Support & Promotion

*We're making this happen together.
We are California CattleWomen, Inc.!*



Debbie Costa, CCW President

Thank you for all you do!

Since our Midyear meeting in August, the next big event was the State CCA/CCW Convention in December at the Atlantis Hotel in Reno. This was a new venue for the convention and the feedback I received was positive.

CattleWomen had an informational booth space at the trade show and promoted the Powder River Scholarship and Beef Education Fundraiser. The booth generated a lot of conversation with young people asking about CattleWomen and our scholarship programs.

The CattleWomen of the Year Luncheon was a great success thanks to Suze Evenson. The ANCW (American National Cattle Women) President Nikki Weston spoke during the luncheon explaining the benefits of ANCW membership. Mystery gifts donated by members and purchased by members was fun. Thank you to the Units for bringing nice door prize baskets and mystery gifts. Suze read a brief description about each CattleWomen of the Year recipient as they received their bracelets on stage. The Siskiyou County ladies decorated all the tables with lovely cow center pieces. Thank you to all the ladies that stepped up to make this event a special part of the convention.

On Thursday we had our business meeting. We passed the current year's budget, talked about Ag Day at the Capital, which will be chaired by Rielle Waters Santinelli, World Ag Expo, chaired by Sheila Bowen, and State FFA Convention, chaired by Megan Doherty-Spangle. Callie Martinez gave an overview of the upcoming Spring, and ANCW Region VI meetings. We entertained several fundraising ideas, as well. Please look for announcements on how to volunteer and help.

We would like to welcome our new Second Vice President 2026-2028, Ginger Fowler. Ginger was installed during the meeting. Sally Strohn gave out the round up reports. Thank you Sally.

On Friday we had our awards breakfast honoring the Units for their accomplishments in beef promotion, education and reading. Bill Dale and Annette Kassis, from California Beef Council presented the Walt Rodman Award Winners. We also announced the winner of the Powder River Products Fundraiser, Virginia Costa of Lone, California. Together with A California CattleWomen Heritage Foundation (ACCWHF) we generated \$9,670 which is much more than we did as a silent auction. ACCWHF provided tickets and accounting. We will have a complete breakdown at the spring meeting.

I look forward to seeing you at the Spring Meeting in Winters.

Thank you for all you do!

Debbie

Debbie Costa
California CattleWomen, Inc., President

THE BRANDING IRON

Put these dates in ink!



CCW SPRING MEETING

Dates: March 13-15, 2026

Location: Winters, CA

Information: [Details here](#)

Hotel Reservation: [Book Room here](#)

GROUP CODE: CALIFORNIA CATTLEWOMEN

*ROOM BLOCK CLOSES FEBRUARY 13th

CATTLE INDUSTRY CONVENTION

Dates: February 3-5, 2026

Location: Nashville, TN

Information: [Details Here](#)

MEMBERSHIP UPDATES

Due Date: When members added

Send to: ccwmembership@cattlewomen.org

Membership reporting template is [here](#).

OTHER IMPORTANT DATES:

Feb 15: Submit Spring Meeting Agenda Item requests to the CCW President

March 21-24: State FFA Convention - Ontario, CA. [Details Here.](#)

April 1: Applications for the CCW Memorial Scholarship due. [Application Information.](#)

April 15: Submit all final updated memberships lists to ccwmembership@cattlewomen.org

April 21: California Agriculture Day, Sacramento. [Details Here.](#)

May 19-24: Bishop Mule Days. [Details Here.](#)

[For more details and due dates, click here!](#)

WORLD AG EXPO

Dates: February 10-12, 2026

Location: Tulare, CA

Information: [Details Here](#)

ANCW REGION VI + WIRED

Dates: April 27-29, 2026

Location: Waikoloa, HI

Information: [Details Here](#)

MEMBERSHIP UPDATED DUES

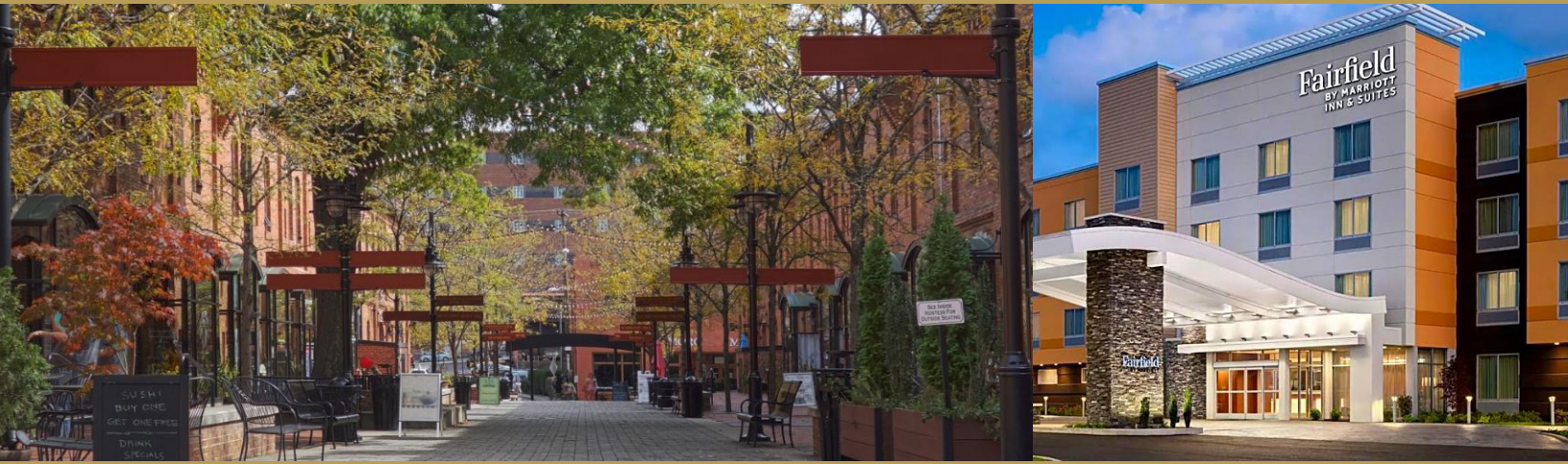
Due Date: When a new member is added

Send to: CCW Inc. P.O. Box 803, Etna, CA 96027

Questions: ccwtreasurer@cattlewomen.org

California CattleWomen SPRING MEETING

March 13-15, 2026



Join us at the Fairfield Inn & Suites in Winters, California for our Spring Meeting!

Founded in 1875, Winters claimed a special place in California's history as the Sacramento Valley's commercial center for agriculture and passenger rail service. Throughout the years, Winters has retained its historic charm and rural lifestyle. Streets are lined with majestic trees, Victorian homes and beautiful parks and architecture. World class cuisine can be found at the many restaurants throughout Winters as well as unique shopping, wine tasting rooms and an opera house overlooking Main Street.

**Join us for a fun time of learning and exploring. Registration links are below.
Even if you have already registered please read for the most current information!**

Book your lodging and register for in-person ASAP for the best rates!

Everyone who plans on attending needs to register, including
Unit Presidents/Proxies & Delegates, and Members.

***Lodging Must be booked by Friday 2/13 (to receive the discounted rate)**

***Early Event Registration by Friday 2/14 (to receive \$10 Discount)**

****BOTH Event Registration online and in-Person Must be done BY 3/1**

How to Attend: (registration with CCW for in-person must be complete BY 3/1)

1. Book Your Room - Fairfield Inn & Suites. 702 Matsumoto Lane Winters, CA 95694

- [Book here](#) or call 530-240-3200.
- When calling use **Group Code: CALIFORNIA CATTLEWOMEN**
- Pricing for a King Room \$139/night. Double Queen Room \$149.00 a night.
These prices do not include taxes. Parking is complimentary.

2. Register Your Attendance - [Register your attendance using this CCW Spring Meeting link.](#)

**for in-person or online* (be sure to grab your payment password!)*

3. Pay for your registered attendance - [Use this link; use your provided password to pay](#)

We look forward to seeing you there!

(Continued on Next Page) 4

CCW SPRING MEETING

March 13-15, 2026

Tentative Agenda

Fairfield Inn & Suites Winters Davis • 702 Matsumoto Lane, Winters, CA, 95694 • 530-240-3200

FRIDAY, MARCH 13 SCHEDULE

- | | |
|-------------------|---|
| 2:00 pm - 3:30 pm | Tour of Monsanto in Woodland, CA. Pre-registration & consent forms required. |
| 4:30 pm – 6:30 pm | CCW Executive Board Meeting |
| 6:30 pm | Meat & Potato Bar dinner and Bunco (\$5 cash fee for Bunco collected on site) |

SATURDAY, MARCH 14 SCHEDULE

- | | |
|---------------------|--|
| 7:00 am | Breakfast |
| 7:30 am - 8:00 am | Check-In |
| 8:00 am | Welcome / Meeting Begins |
| | Highlights of the Day |
| | - Ag In the Classroom Lesson Plan |
| | - California Beef Council – Food and Nutrition |
| | - Program by Beef Promotion and Ag in the Classroom |
| | -The Heritage Foundation Meeting |
| | -Tour local Almond orchard with farmer - weather dependent |
| 8:15 am | Heritage Board Meeting |
| 9:15 am | Danika Kester |
| 10:00 am | Tehama County CattleWomen present Crockpot Project |
| 10:45 am - 11:00 am | Break |
| 11:00 am - 11:45 am | CA Beef Council |
| 12:00 pm - 1:00 pm | Lunch |
| 1:00 pm -1:45 pm | California Ag in the Classroom Presentation |
| 3:00 pm | Region VI Meeting Planning Check-In |
| 3:30 pm | Depart for Zipline Tour at Yolo Land and Cattle, tour Almond Orchard |
| 5:00 pm – 8:15 pm | Dinner at Turkovich Winery
30471 Buckeye Road, Winters, CA 95694 |



SUNDAY, MARCH 15 SCHEDULE

- | | |
|---------------------|---|
| 7:00 am | Breakfast |
| 7:45 am - 8:00 am | Check-In for CCW Board of Directors Meeting |
| 8:00 am | CCW Board of Directors Meeting |
| 10:30 am - 12:00 pm | Member Information Session |

Beef Promotion orders due date to be confirmed in email at later time.

CCW SPRING MEETING

March 13-15, 2026

Registration

****Registration is due with payment! It is preferred that you pre-register.**

Both online and in-person registration is due by Sunday, March 1.

Registration increases by \$10 after February 14th

NOTE: Online Registration is \$25.00 and just for the Board of Directors meeting, on Sunday, March 15.

Please Register to: Callie Martinez 9337 Campbell Road, Winters, CA 95694
530-526-3070 / Email: callie.borrar@yahoo.com

Name: _____

____ County President ____ Delegate ____ State Executive Board ____ State Committee Chair

Address: _____

City: _____ **Zip:** _____ **Phone:** _____

Food Allergies: _____

_____ **Tour of Monsanto in Woodland. Deadline to register is January 31, 2026**

All inclusive registration includes:

Saturday Lunch, Dinner & Charcuterie Activity at Winery, Drone Tour
at Yolo Land and Cattle, Almond Orchard Talk and Bus Transportation:

_____ x \$200 = \$ _____

Lunch only on Saturday: \$40/pp

_____ x \$40 = \$ _____

Late Registration after February 14: \$210/pp

_____ x \$210 = \$ _____

Total Cost: \$ _____

CCW T-Shirt ORDER FORM

Name: _____

Address: _____

City: _____ **Zip:** _____ **Phone:** _____

Short Sleeve shirt: _____ x \$50 = _____

Long Sleeve Shirt : _____ x \$55 = _____

Total Cost: \$ _____

Check Size SMALL ____ MEDIUM ____ LARGE ____ XLARGE ____ up to 5x so specify _____

Color of shirt: Purple ____ or Turquoise ____

Shipping included in price per shirt. **Payment must accompany order form!**

Callie Martinez 9337 Campbell Road Winters, CA 95694 530-526-3070 callie.borrar@yahoo.com



2025 CCW Convention Awards

The California CattleWomen 2025 Annual Convention was held in Reno, Nevada, at the Atlantis Hotel. The three-day event was full of meetings, awards, and fun. President Debbie Costa presided over all the CCW activities, and the American National CattleWomen President, Nikki Weston, addressed the membership and attended various meetings.

The CattleWomen sold a lot of Powder River tickets and held the drawing during the awards breakfast. The winner was Virginia Costa of Ione and a member of the Amador-El Dorado-Sacramento Unit. She won a \$4,000 Powder River merchandise credit that can be used at Conlin Supply in Oakdale, Evan's Feed and Livestock Inc. in Madera, Higby's Country Feed of Dixon, or Hawes Ranch & Farm Supply, Inc. in Red Bluff. The fundraiser generated about \$9,000, which will be used for beef education, promotion, and scholarships.

Units were recognized for their promotions, education, and dedication to the beef industry through various contests. All the winning Units earned cash that could further their efforts in next year's competition.



Debbie Costa thanks Nikki Weston, ANCW President, for attending the Conference.

AG IN THE CLASSROOM AWARDS

The Ag in the Classroom Awards were announced by Chairman Masha Stevens. Fourteen Units interacted with 28,877 students, taking 955 hours of volunteer time.

Greatest Number of Students Reached

- 1st - San Joaquin-Stanislaus Cattlewomen
- 2nd - Monterey County Cattlewomen
- 3rd - Tulare County Cattlewomen

Greatest Total Hours Volunteered

- 1st - San Joaquin-Stanislaus Cattlewomen
- 2nd - Tulare County Cattlewomen
- 3rd - Santa Barbara County Cattlewomen



Ag in the Classroom Units taught 28,877 students about beef and cattle.

ALL-STAR READER AWARDS

CattleWomen spent many hours also reading books to 827 students in schools across the state. The top five Units were honored for their reading efforts with the Star Reader Awards.

- 1st - Placer-Nevada Cattlewomen
- 2nd - San Joaquin-Stanislaus Cattlewomen
- 3rd - Madera County Cattlewomen
- 4th - Glen Colusa CattleWomen
- 5th - Shasta CattleWomen



All-Star Readers shared their love of reading and agriculture with 827 students.

2025 CCW Convention Awards (continued)

BEEF PROMOTION & EDUCATION BOOK CONTEST WINNERS

This year, ten Units created scrapbooks documenting their education, promotions, fundraising, and social activities. The Beef Promotion & Education Book Chairman, Kathryn McGinnis, noted there were traditional scrapbooks and bound photo albums in the contest showcasing a variety of events and media coverage.

Under 50 members

- 1st - San Joaquin-Stanislaus CattleWomen
- 2nd - Nevada County CattleWomen
- 3rd - San Diego County CattleWomen
- 4th - Mid Valley CattleWomen

51-100 Members

- 1st - Humboldt County CattleWomen
- 2nd - Alameda County CattleWomen
- 3rd - San Benito County CattleWomen

101+ members

- 1st - San Luis Obispo County CattleWomen
- 2nd - Santa Barbara County CattleWomen
- 3rd - Siskiyou County CattleWomen



The CCW Beef Promotion & Education Book contest had ten Units submit entries.

BEEF PROMOTION CONTEST WINNERS

Chairman Cheryl Foster conducted the Beef Promotion Contest. The Unit's reports, hours, and direct contact were added, and the Units with the most efforts were rewarded with cash prizes.

Most Reports

- 1st - Madera
- 2nd - Alameda

Most CattleWomen Hours

- 1st - Placer Nevada
- 2nd - Santa Barbara

Most Direct Contact

- 1st - San Benito
- 2nd - Alameda



The Beef Promotion winners for 2024-2025 honored five different Units.

2025 CCW Convention Awards (continued)

MEMBERSHIP CONTEST WINNERS

The Membership Contest was sponsored by Lacy Livestock, which gave cash prizes to the Units that had the largest increase in membership for 2025. Kendra McCluskey, Chairman, reported the total membership for the year was just five members short of 2024, with a total of 1,854 members.

Under 50 members

Tie Butte CattleWomen and Inyo-Mono CattleWomen

51+ members

Tulare County Cattle Women

101-150 Members

No winner

151+

San Luis Obispo



Units with increased membership rosters were honored.

WALT RODMAN AWARDS

The California Beef Council sponsors the Walt Rodman Awards. The award is presented to units that demonstrate outstanding efforts in promoting the cattle industry. This year, 17 Units took the time to explain in detail their efforts to showcase beef in a variety of ways. Cash awards were given to all the first-place and runner-up winners.

First Place:

Up to 49 Members - Butte County CattleWomen

50 to 69 Members - Shasta County CattleWomen

70+ Members - San Luis Obispo CattleWomen

Runners-Up:

Up to 49 Members - Modoc County CattleWomen

50 to 69 Members - Tehama County CattleWomen

70+ Members - San Benito County CattleWomen



Bill Dale and Annette Kassis from the Beef Council honored the Walt Rodman Contest winners.



Nicole Nicholson, A Cattlewomen Heritage Foundation director, drew the winning ticket as President Debbie Costa looked on.

2025 CowBelle of the Year Winners

The traditional CowBelle Luncheon was held during the Convention, and the room was decorated with various breeds of cattle flower boxes made by the Siskiyou Unit. The event honored the time and effort of each Unit's outstanding member with a silver bracelet. Chairman Suze Evenson shared a brief description of each CowBelle's contribution to their Unit and the industry. In addition, there were tables of mystery gifts for purchase, and the fabulous scrapbook entries were also on display. The American National CattleWomen (ANCW) president, Nikki Weston, entertained the audience with a presentation on the membership benefits of participating in ANCW. The two-hour event ended with the drawing of door prizes provided by each Unit.



Katie Kavanah
Connie Jess
Rebecca /Toomey
Taylor Ross
Stacy Felix Clark
Jenna Hunt
Becky Albaugh
April Woody
Colette Wright
Katelyn Michael
Cerissa Bell
Tracy Nino
Tori Mellott
Kaitlin Protz
Debbie Arnold
Joanne Garrick
Cheryl Beckwith
Ginger Fowler
Nichole Stevens
Pam Michalek
Donna Marino
Joey Armstrong
Holly Harper

Alameda County
Amador/El Dorado/Sacramento
Butte County
Fresno/Kings County
Glenn/Colusa
Humboldt/Del Norte
Intermountain
Kern
Mid Valley
Modoc
Placer/Nevada
San Benito
San Diego
San Joaquin/Stanislaus
San Luis Obispo
Santa Barbara
Santa Clara
Shasta
Siskiyou
Sonoma/Marin
Tehama
Tulare
Yuba/Sutter

Congratulations to our CowBelle of the Year Recipients for 2025!

You ladies are leaders and your work for the California Cattle Industry does not go unnoticed!

Thank you for your commitment to your units!

**** To Nominate a CowBelle of the Year for 2026, please visit our [Members Only Section](#).**

AG IN THE CLASSROOM

The California Cattlewomen Heritage Foundation and Ag in the Classroom sell new book

CCW Ag in the Classroom chairman Marsha Stevens is taking orders for A Place for Ace, the second book released and written by Danika Kester.

A Place for Ace is aligned with the state standards and can easily be read in a classroom setting, then donated to the teacher or school library for all to enjoy. The book is an inspiring story of acceptance and belonging.

Hard or soft copies are \$5.00 each. Please call or email by February 10, 2026, to place your order for pick-up at the March Spring meeting in Winters, CA. if you are not attending the meeting call for other arrangements.

Please include Unit Name, contact person, email, phone number, how many hard or soft cover books, and who will pick them up.

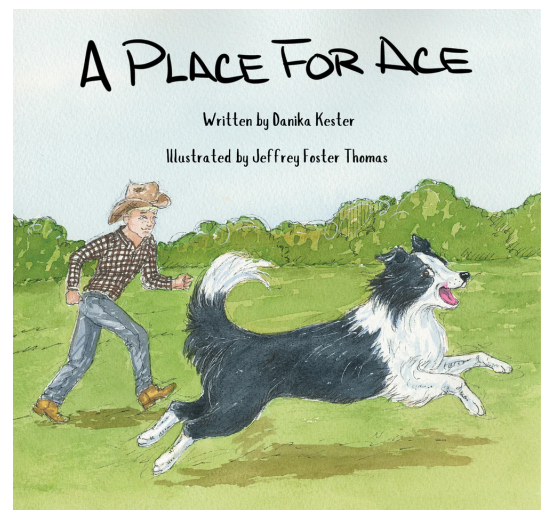
Checks need to be made to:

A California Cattlewomen Heritage Foundation, Inc.

Charlie Learns To Be A Cowboy books are also still available to purchase for the same price.

Contact for more information:

Marsha Stevens - Ag In the Classroom
3745 McCourtney Road
Lincoln, CA 95648
916-717-2866
Stevensranch3s@gmail.com



ACCWHFI

Great news!

A California CattleWomen Heritage Foundation, Inc. (ACCWHFI) has a new website!

The website highlights the mission and purpose of the foundation, discusses current and recently completed projects, and provides detailed information on how ACCWHFI can assist with funding for beef education/promotion, leadership, scholarships and grants. Donation and project request forms can be quickly and easily downloaded, too!



We are still in the 'building' phase but be sure to check it out the helpful information that is already available at: <https://www.cacattlewomenheritagefoundation.org/>



- Interested in ANCW Membership? [Click here!](#)
- Interested in ANCW Events? [Find the list here!](#)
- Listen to ANCW PODCAST on [YouTube](#) and [Spotify](#).

ANCW Region VI Meeting - Hawaii

ALL CattleWomen are Welcome!

ANCW (American National CattleWomen) Region VI Meeting
Plus a WIRED (Women In Ranching Education & Development) Event
Waikoloa, HI | April 27 – 29, 2026.

**Hawaii Cattlemen's Council and American National Cattlewomen have joined forces
to bring a first-of-its-kind event to the Big Island!**
**We invite you to obtain or renew your BQA certification and help ANCW Region VI take care
of business in the most vacation-worthy venue we've ever used.**

During this three-day event, we will discuss ranching around the United States, dive into ranching culture on the island, have exceptional guest speakers, and visit Ponoholo Ranch and Parker Ranch.

Register Here: <https://tockify.com/ancwevents/detail/12/1777262400000>



NOTE: It is advised that you travel in on Sunday, April 26th, and depart on Thursday, April 30th.

Airport Options:

- Kona International Airport (KOA): The main airport for the West Hawaii (Kona) side, with many domestic and international flights (20-30 minute drive).
- Waimea-Kohala Airport (MUE): A smaller, closer option for inter-island flights.
- Hilo International Airport (ITO): On the East side of the island, it's a much longer drive (over an hour) to Waikoloa.

Accommodations - Hilton Waikoloa Village, Waikoloa, HI

- Special Rate! Standard Room \$279/night + estimated 18.712% tax
- Room Block - Please use the online booking link below. The arrival and departure dates will default to April 26–30, 2026. You may edit your dates after clicking "Book a Room." [Book Hotel Here](#)
- Recommended reservation - Sunday, April 26 - Thursday, April 30
- Hotel Parking - \$48/night

The meeting registration and tentative schedule is available at www.ancw.org.

ANCW Region VI Meeting - Hawaii



Monday, April 27, 2026

Breakfast at hotel

7:30 am Registration

8:00 am Welcome to WIRED & Welcome to Hawaii from Hawaiian Cattlemen's Council

WIRED Rotations

Female Perspective of Ranching Across the US

12:00 pm Lunch

2:00 pm Travel to Ponoholo Ranch

Welcome to Ponoholo & History of Ranching in Hawaii

Group discussion: Collaboration in the Modern Beef Industry

Producer Panel: Ranching across the USA

5:30 pm Adjourn

6:00 pm Supper & Guest Speaker

Tuesday, April 28, 2026

Breakfast at hotel

7:00 am Coffee & Check in

8:00 am Welcome & Intro to ANCW Region VI Meeting - Hawaii & Region Director

9:00 am ANCW Today - ANCW President-Elect

9:30 am Updates on ANCW National Programs

11:00 am Consumer Demand vs. Ranching Traditions: Finding Middle Ground - Cheramie Viator

12:00 pm Lunch at Hotel

1:00 pm ANCW Committee Updates

2:00 pm Region VI Elections

2:45 pm Truth from the Frontlines: What Agriculture Must Fix Now to Lead the Future - Sarah J. Bohnenkamp

5:30 pm Adjourn

Luau

Wednesday, April 29, 2026

Breakfast at hotel

8:00 am Arrive at Parker Ranch at 8 am

Introduction to BQA & BQA Principles

Biosecurity

Herd Health

Record Keeping

Cattle Nutrition

Body Scoring

Worker safety & Emergency Action Plan

Lunch, networking, drive to afternoon location

Chute side scoring

Stockmanship

Animal health - vaccines

4:30 pm Wrap up & depart for hotel

6:00 pm Group Supper & Fun

Beef Ambassadors

Interested in becoming our next Beef Ambassador Chairperson?

CCW is still in need of a Beef Ambassador Chairperson. *If you are interested in spearheading this educational program for our youth, please do not hesitate to reach out to us at ccwpromo@cattlewomen.org.* Be a point person as we revamp and revitalize our program in the next month. We have the opportunity to educate our next generations on how to reach the California consumer with the latest information on our cattle industry.

Please also don't forget the talents of our current 2025 Beef Ambassadors! They would love to speak at your public events and show off what they know.

How do I Learn to be a Beef Ambassador?

California Beef Council has resources that can help local or state contestants learn more factual based advocacy information. You can find their resources in their [Beef It's What's for Dinner Library](#).

Additionally, Beef Ambassador contestants and advocates of any age will benefit from completing the Master's in Beef Advocacy Certificate Program. You can sign up for this free self guided course directly with [Masters of Beef Advocacy](#). Continuing education opportunities are also available through this program.

Pat Abel

CCW 2nd VP Promotion/Education

Beef Promotion

KOREAN POT ROAST

Cook Time: 7-8 hours in the slow cooker

INGREDIENTS

Beef:

3-4 lb chuck roast
salt and pepper to taste
1-2 tbsp oil for searing

Sauce Mix:

1 c beef broth
1/2 c soy sauce
1/4 c brown sugar
3 tbsp gochujang (Korean chili paste)
2 tbsp rice vinegar

1 tbsp sesame oil
4-5 garlic cloves minced
1 tbsp grated ginger or garlic/ginger paste
1/4 c chopped green onions
1 Asian pear grated (optional)
Mushrooms (optional)

TO SERVE

Rice and sliced cucumbers

1. Season Roast generously with salt and pepper on all sides
2. Sear the Meat in an oiled skillet over medium-high heat. Sear each side of the roast 2-3 minutes until well browned.
3. In a bowl mix the sauce ingredients.
4. Place the seared roast into a slow cooker. Pour the sauce over the top and add mushrooms if using.
5. Cook covered on low for 7-8 hours or until beef is tender and easy to shred.
6. Remove the roast and shred the meat. Return the meat to the slow cooker to soak up the flavorful juices, about 15-30 minutes. While it is soaking up the juices, prepare rice and thinly slice cucumbers to garnish the plate Enjoy!



Recipe provided by Brett Able, Pat Abel's son.

Note: Brett Able found this recipe. It makes coming home from a long day at the ranch a treat to have - especially when he's serving it up!!



Celeste Settrini

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www.celestesettrini.com
celestesettrini@gmail.com
831-320-1527

Bylaws Committee Update

Shirley Rasmussen
Bylaws Chairperson

We have no new updates in the Bylaws committee.
If you have any questions contact me at ccwbylaws@cattlewomen.org

Membership Update

Kendra McCluskey
CCW Membership Chair

Any Unit Officer Changes? [Report Here Today!](#)

Thank you to all the *Membership Chairs* who have diligently updated their unit's membership rosters and emailed them to me in either Excel or Google Sheets. CCW currently has 1607 members as of January 1, 2026.

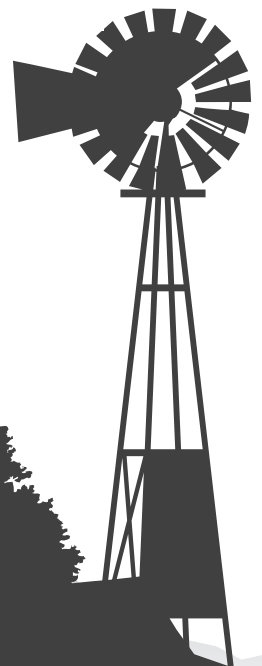
The next deadline is April 1, 2026 for all units to submit updated rosters. If you don't have any updates, please just email a simple "no updates" for your unit.

Remember updates are always accepted whenever you have new members or need to change any member information. Please include the check number and amount of the membership dues on the check and mail to:

Cheryl Bauer- CCW Treasurer
ccwtreasurer@cattlewomen.org
PO Box 21652, Bakersfield, CA 93390

I had originally asked for a copy of the check, but that wasn't the best option!
Keep up the great work and I look forward to seeing you at the March meeting!
Happy Trails,

If you have any questions or concerns, please send an email at ccwmembership@cattlewomen.org



CCW Nominating Committee

CCW Officer Nominations for 2027-2028

The CCW Nominating Committee is pleased to present the following ladies for your consideration at the Summer Convention in Reno. Here is the slate: President Susan Cochrane, SLO; 1st VP Judie Church, Tulare; 2nd VP Media Megan Doherty-Spangle, Kern; Secretary, Kaitlyn Midgley, Lassen; Treasurer Cheryl Bauer, Kern. Other ladies making up the team are Past President Deb Costa, San Joaquin/Stanislaus; 2nd VP Promotion Pat Abel 27, SLO; and 2nd VP Units Ginger Fowler 27,28, Shasta. At the Spring Meeting in Woodland, Deb Costa will be introducing each.

Many thanks to the efficient, caring Nominating Committee, which has now completed their assignment: Cheryl Foster, Siskiyou; Deb Hay, Kern; Tisch Coffman, Fresno-Kings; Kathryn McGinnis, SLO; Celeste Settrini, Monterey; Deb Cockrell, Modoc; Jeri Roen, Inyo/Mono; and Chair Melanie Fowle-Nelson, Siskiyou.

Melanie Fowle-Nelson
CCW Nominating Committee Chairman

CCW Memorial Scholarship Committee

“Our Youth of Today Make the Decisions of Tomorrow”

Just a reminder that our CCW Memorial Scholarship page is up and running and ready to accept applications.

We had a lot of interest at our booth in Reno. Let's keep the momentum going. If you are “advertising” your local scholarship programs, please remember to give us a plug and direct students to our website!

Our deadline is April 1st.

We are still in need of members to review the applications. Please contact me if you are interested at ccwpromo@cattlewomen.org

Pat Abel
CCW 2nd VP Promotion/Education



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SAVE \$3 PER TICKET
WITH CODE

CCW26



**WORLD
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TULARE, CA 2026

WHERE AG MEETS INNOVATION

FEBRUARY 10 - 12, 2026 | TULARE, CA

Exhibitors · Seminars · Research & Buying · Demonstrations · Networking

2026 DATES TO REMEMBER

February 2	ANCW 2nd Annual Cowgirl Cotillion, Nashville, TN
February 3-5	Cattle Con 2026, Nashville, TN
February 10-12	World Ag Expo, Tulare, CA
Feb 15	Submit Spring Meeting Agenda Item requests to the CCW President
March 13-15	Spring Meeting, Winters, CA
March 21-24	State FFA Convention - Ontario, CA
April 1	CCW Scholarship Applications Due
April 15	Submit all final updated membership lists
April 21	California Agriculture Day - Sacramento, CA
May 19-24	Bishop Mule Days - Bishop, CA

Please update your memberships.

The officers in the members only section of the website.

<https://cattlewomen.org/members-only/>

Please watch for updates on these events in the near future.



California CattleWomen Would Like to Thank all the Representatives and Dealers that Support Us!

Powder River and four California dealers continue to support CattleWomen with \$4,000.00 worth of Powder River product. We appreciate them and Kody.

Powder River Representatives:

Kody Hayes
Powder River
2843 South 8th Street
Lebanon, OR 97355

Powder River Dealers:

Conlin Supply
P. O. Box 1942
Oakdale, CA 95361

Evan's Feed and Livestock Inc.
241 South E Street
Madera, CA 93638

Higby's Country Feed
8470 Currey Road
Dixon, CA 95620

Hawes Ranch & Farm Supply, Inc.
712 Ash Street
Red Bluff, CA 96080

Thank you!



There is still time to register for the
North American Regional Women
Pastoralist Gathering!

February 7, 2026
Monterey, CA and on ZOOM

Register Here:

<https://link.ucanr.edu/nagathering>

******For California women, there is a
stipend to help offset travel.

Information and application can be found at:

<https://link.ucanr.edu/stipend>

For Questions Contact Theresa Becchetti
via Email: tabecchetti@ucanr.edu

North American Regional Women Pastoralist Gathering

February 7, 2026

Portola Hotel, Monterey, CA or Zoom

**Join us to celebrate the
International Year of the Woman Farmer and
Rancher
&
International Year of Rangelands and Pastoralist!**

Limited spots in Monterey or create a local
Gathering and join grazing women in your area for a
day of learning and sharing. All Satellite Gatherings
will have same agenda as the women in Monterey
and join in real time. For more information and
registration go to <https://link.ucanr.edu/nagathering>

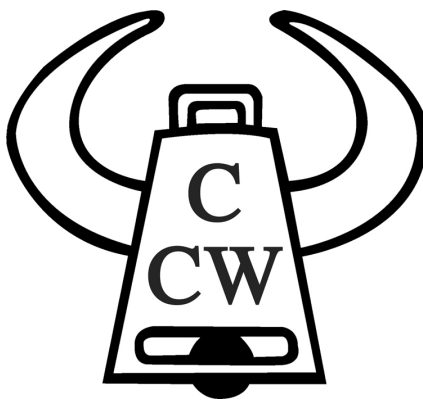
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INTERNATIONAL YEAR OF THE
WOMAN FARMER
2026



INTERNATIONAL YEAR OF
**RANGELANDS AND
PASTORALISTS**
2026



OUR WHY:

Because California is the world leader in food production, the most productive agriculture region on earth and because; the production of Beef Cattle is California's fifth largest commodity, we, the California CattleWomen, will focus on promoting a better understanding to consumers as to where their food originates; the quality controls used towards its safety; the impact the Beef Industry has on the economy of California; and the overall, far-reaching contributions the Beef Industry has to society as a whole.

Learn more about the history of California CattleWomen at: cattlewomen.org

CATTLEWOMENS CREED:

Believing that the livestock industry is of basic Importance to world existence, We, the California CattleWomen, dedicate ourselves To support it with our labor and finances; To promote it through information and publicity; To encourage it's producers with our Understanding and love; To do all in our power to instill in the coming generation the love of the land and of life, the humility and awe before nature, and the hope and faith in the future that is inherent in Cattlemen and Cattlewomen.

Mrs. Willard Sobak, Fairdale, North Dakota
Mrs. Jerry Hemsted, Cottonwood, California

We hope you enjoy this communication tool put forth by the CCW Media Team. We would love to hear more about the activities your units have going on out there.

Reach out to us at ccwmedia@cattlewomen.org with any questions.

Thank you.

Molly Watkins

CCW 2nd VP, Media

(209) 401-8591

Be Sure To Follow Us For More CCW News



**PLEASE PRINT AND PROVIDE A COPY OF THIS
NEWSLETTER TO YOUR
MEMBERS WHO DO NOT USE EMAIL**

(we recommend 'draft' print mode)

