



OFFICIAL NEWSLETTER OF  
CALIFORNIA CATTLEWOMEN, INC.  
ISSUE #12\_Q3-25

# California Cattle Women News

## BETWEEN THE POSTS



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Winners Selected!



*Plus Mid-Year Meeting Recap, ANCW Updates, Powder River Contest, and more...*

# *Dedication, Support & Promotion*

*We're making this happen together.  
We are California CattleWomen, Inc.!*



*Debbie Costa, CCW President*

*Whoa, the summer has gone by fast!*

The American National CattleWomen July Summer meeting took place in San Diego. The State Presidents, Committee meetings and guest speakers all reported before attending a Padres Baseball Game. That was fun!

In August I was very happy to see all of the ladies that attended our summer meeting at the fairgrounds in Paso Robles. We listened to presentations from our first place Senior and Junior winners of the Beef Ambassador program. We voted in our new 2nd Vice President 2026-2028, Ginger Fowler of Shasta. Ms. Fowler will be installed at the CCW board meeting in Reno. Pat Able, 2nd VP did a presentation on the scholarship program. San Luis Obispo CattleWomen and A California CattleWomen Heritage Foundation, Inc. provided us with a great beef lunch after our board meeting. Thank you!

A California CattleWomen Heritage Foundation Inc. (ACCWHFI) is taking on the tickets for the \$4,000 in Powder River product, the drawing at the CCW Awards Breakfast during the Convention in Reno on December 5, 2025. Please contact me if you would like tickets. The donation is \$50.00; there are only 250 tickets available. Checks should be made to A California CattleWomen Heritage Foundation, Inc. Donations go to the scholarship fund 50%, beef education fund 25% and the remainder goes to ACCWHFI.

State Convention this year is at the Atlantic in Reno on December 3-5, 2025. It is a time to see friends, enjoy the trade show and engage in meetings. The luncheon honoring our CattleWomen who accomplish so much is an important highlight of the gathering. The CCW Awards breakfast is also a time we share wonderful ideas from up and down the state.

The Spring meeting is being planned for March 13-15, 2026, in Winters. The agenda and details to follow.

Look forward to seeing you in December.

Thank you for all you do!!

*Debbie*

Debbie Costa  
California CattleWomen, Inc., President

# THE BRANDING IRON

*Put these dates in ink!*



## CCA/CCW ANNUAL CONVENTION

Dates: December 3-5, 2025

Location: Reno, NV

Information: [Details here](#)

Hotel: Atlantis Casino Resort

[Room Reservations](#)

## CCW SPRING MEETING

Dates: March 13-15, 2026

Location: Winters, CA

Be on the lookout for

future Information: [Details here](#)

## MEMBERSHIP UPDATES

Due Date: When members added

Send to: [ccwmembership@cattlewomen.org](mailto:ccwmembership@cattlewomen.org)

Membership reporting template is [here](#).

## OTHER IMPORTANT DATES:

Nov 15: Submit all final updated memberships lists to [ccwmembership@cattlewomen.org](mailto:ccwmembership@cattlewomen.org)

Nov 15: Unit Membership dues must be postmarked and sent to CCW Treasurer BY this date.

Dec 15: County Unit Financial Reports are due for fiscal year ended October 31. Must be submitted with accounting fee and using forms on the Members Only page to the CCW Treasurer.

Dec 30: All unit affiliate dues and fees due

### Reminders

Mystery Gifts – Prepare to bring a wrapped, \$5 + gift to the Cowbelle of the Year Luncheon.

Door Prize Gift – Prepare to bring to the Cowbelle of the Year Luncheon from your unit valued at approximately \$100 to be given away during the luncheon.

[For more details and due dates, click here!](#)

## WORLD AG EXPO

Dates: February 10-12, 2026

Location: Tulare, CA

Information: [Details Here](#)

## CATTLE INDUSTRY CONVENTION

Dates: February 3-5, 2026

Location: Nashville, TN

Information: [Details Here](#)

\*PRICES WILL INCREASE JAN 10, 2026

## ANCW WIRED

Dates: Spring, 2026

Location: Hawaii

Be on the lookout for

future Information: [Details Here](#)

## MEMBERSHIP UPDATED DUES

Due Date: When a new member is added

Send to: CCW Inc. P.O. Box 803, Etna, CA 96027

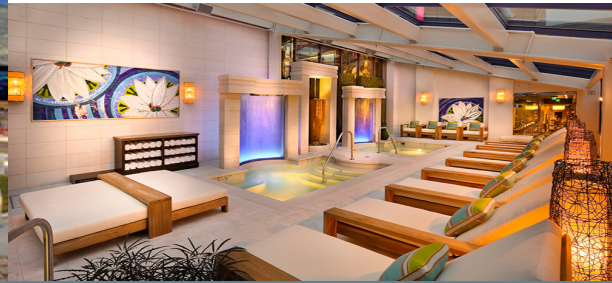
Questions: [ccwtreasurer@cattlewomen.org](mailto:ccwtreasurer@cattlewomen.org)

# CCA/CCW ANNUAL CONVENTION

December 3-5, 2025



Join us at the Atlantis Casino  
Resort Spa in Reno, NV  
for the 109th Annual  
CCA/CCW Convention!



## CCW EVENTS AT A GLANCE



Wednesday, December 3rd:

2:30 pm - 4:00 pm

CCW Executive Committee

Thursday, December 4th:

9:30 am - 10:45 am

CCW Workshop

11:00 am - 1:00 pm

Cowbelle of the Year Lunch

3:00 pm - 5:00 pm

CCW Board and Membership Mtg.

6:30 pm - 9:00 pm

CCA + CCW Reception & Awards Banquet

Friday, December 5th :

7:00 am - 9:00 am

CCW Awards Breakfast

9:30 am - 11:30 am

CCW New Executive Board Workshop

### Attending In Person

In person attendees need to register with both organizations in order to assure seating and materials are available for all Presidents and Delegates!

**\*\*Your Local Unit Membership includes a membership with California CattleWomen. With a CCW Membership you are allowed to participate on behalf of your Unit (with unit leadership designation or simply as a member.**

1. Book Your Room: [Click here to reserve your room](#) now or call (775) 825-4700

2. Register CCW attendance: [Register attendance here.](#)

3. Register+Pay with CCA for full registration: [Register with CCA here.](#)

\*Full registrations do not include tickets to the Cowbelle of the Year Lunch, the CCW Awards Breakfast or the CCA/CCW Awards Banquet.

**\*\*Registration prices increase on November 13th and are non-refundable.\*\***

### Attending Online

You only need to register with California Cattlewomen, Inc. Meeting materials and log in information will be emailed to you once your online registration has been paid. You can find your online registration link in the CCW store at our website: <https://cattlewomen.org/>

[CCA REGISTER](#)

[CCW REGISTER](#)

[HOTEL RESERVATION](#)

# 2025 CCA AND CCW ANNUAL CONVENTION

+ CALIFORNIA CATTLE INDUSTRY TRADESHOW

DEC. 3- 5 • ATLANTIS CASINO RESORT SPA RENO

## WEDNESDAY, DECEMBER 3<sup>RD</sup>

8 am - 7:30 pm  
9 am - 3 pm  
9 - 10 am  
9 - 10 am  
10:30 am - Noon  
11 am - Noon  
11 am - Noon  
Noon - 9:30 pm  
1 - 2 pm  
1:30 - 2:30 pm  
2 - 3:30 pm  
2:30 - 3:30 pm  
2:30 - 3:30 pm  
2:30 - 4 pm  
4 - 5 pm  
5 - 6 pm  
5 - 7 pm  
6 - 9 pm

Registration Open  
California Rangeland Trust Board Mtg.  
Tradeshow Exhibitor/Allied Industry Mtg.  
CCA Officer's Mtg.  
California Cattlemen's Foundation Mtg.  
YCC Networking in the Tradeshow  
A Calif. Cattlewomen Heritage Foundation Mtg.  
Tradeshow Open  
CBCIA Board Mtg.  
CCA Finance and Membership Mtg.  
YCC Social & Chute Side Conversation  
Cattle-PAC Mtg.  
Producer Education Series: Grazing Management  
CCW Executive Committee  
Opening General Session  
LMRF Mtg.  
California Rangeland Trust Reception  
Tradeshow Welcome Party

## THURSDAY, DECEMBER 4<sup>TH</sup>

6:30 - 7:30 am  
7 - 8 am  
7 am - 5 pm  
7 am - 1 pm  
7 - 8 am  
8 - 9:30 am  
9:30 - 10:45 am  
10 am - Noon  
10 am - Noon  
10 am - Noon  
11 am - 1 pm  
Noon - 1 pm  
Noon - 1 pm  
1 - 2 pm  
2 - 4 pm  
2 - 4 pm  
2 - 4 pm  
3 - 5 pm  
4 - 5 pm  
5 - 6 pm  
6:30 - 9 pm

Christian Fellowship  
Fire Subcommittee Mtg.  
Registration Open  
California Cattle Industry Tradeshow  
Breakfast in the Tradeshow  
General Session #2  
CCW Workshop  
CCA Cattle Health & Well-Being  
Cattle Marketing & International Trade  
CCA Federal Lands  
Cowbelle of the Year Lunch  
Lunch in the Tradeshow  
Past Presidents Lunch  
General Session #3  
Cattlemen's Poster Session  
CCA Property Rights & Enviro. Mgmt.  
CCA Ag & Food Policy/Tax and Credit  
CCW Board and Membership Mtg.  
Local Presidents and Secretaries Mtg.  
CCA President's Reception  
CCA + CCW Reception & Awards Banquet

## FRIDAY, DECEMBER 5<sup>TH</sup>

6:45 - 8 am  
7 - 9 am  
8:30 - 10 am  
9:30 - 11:30 am

CCA Nominating Committee  
CCW Awards Breakfast  
CCA Board and Membership Mtg.  
CCW New Executive Board Workshop

# CCW Mid-Year Meeting Recap

The California CattleWomen (CCW) conducted their mid-year meetings in conjunction with the California Cattlemen at the Mid-State Fairgrounds in Paso Robles in mid-August. The Executive Board and the Board each conducted business meetings, and most members attended the Cattle-Pac Dinner and Fundraiser. Here are the highlights of the meetings.

Debbie Costa, CCW president, presided over all the meetings. The Committee Chairman for promotional events each reported on the success of efforts. At Capital Ag Day in March, the CattleWomen partnered with the CA Cattle Council and Buckhorn Grill Restaurants of Sacramento and served 360 pounds of tri-tip sliders to legislators and staff. The California FFA Convention booth provided CCW with an interaction between students and advisors to promote membership and scholarship opportunities.

The CattleWomen proudly awarded five \$1,000 scholarships to students who completed at least one year of college. The Scholarship Committee is revising the application process and encourages feedback.

CCW Membership Chair reported that California has 1,846 members. There was an election for the 2nd Vice President for 2025-2026. Ginger Fowler from Igo in Shasta County was elected as the lead officer for Unit Engagement. She is responsible for communicating with Unit presidents and District Directors. Ms. Fowler has been a member for thirty years and has served in every officer's role in her Unit. She is currently President of the Shasta County CattleWomen.

President Costa provided an update on the American National CattleWomen (ANCW), sharing details about the summer meeting in San Diego and the spring Region VI meeting in Utah. It was noted that CCW will host the ANCW Region IV meeting in March of 2027. The committee reported that the three-day event will take place in Sutter Creek and will include a tour of the Gold Country.

Laura Gregory, the newly selected California Senior Beef Ambassador from Shasta County, spoke to the membership. Miss Gregory gave the 10-minute presentation she prepared for the Ambassador contest regarding animal identification. She demonstrated ear-tag application and discussed various methods of branding, including hot irons heated over a fire, electric irons, and freeze brands made with alcohol and dry ice.

The Junior Beef Ambassador, Collette Hansen from San Joaquin-Stanislaus CattleWomen, also attended the meeting. She delivered her prepared presentation about all types of by-products made from cattle.

The CCW will be partnering with the California CattleWomen Heritage Foundation, Inc., to host the annual Powder River Fundraiser. Details of the fundraiser will be released in mid-September.

CCW was encouraged to attend the State Convention December 3-5, 2025, at the Atlantis Casino in Reno, Nevada. The CattleWomen will honor the Unit's CowBelles, conduct executive and board meetings, and award members and Units with awards and prizes for their efforts to promote cattle.



**Debbie Costa, CCW President**



**Laura Gregory,  
California Senior Beef Ambassador**



**Collette Hansen,  
California Junior Beef Ambassador**

# 2025 CCW Scholarship Winners

California CattleWomen named Tessa Flournoy from Orland, Calvin Thackeray from Etna, Shannon Hazlebeck from San Luis Obispo, Jordan Church from Porterville, and Madeline Henson from Clovis to each receive a \$1,000 Memorial Scholarship to further their studies. These outstanding full-time students all have a 3.0 minimum grade point average and are pursuing an agricultural course of study.

The Memorial Scholarship was established in 1962 by Solano-Napa Cowbelles as a state program to improve public relations for the cattle industry while assisting worthy collegiate students in their educational pursuits related to the industry. CattleWomen believe “our youth of today make the decisions of tomorrow” and are dedicated to supporting youth.



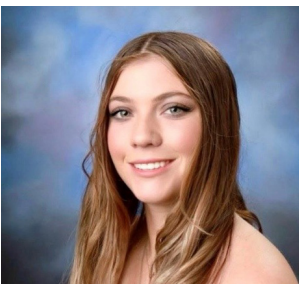
Tessa Flournoy grew up in Orland, California, and was introduced to the beef industry on her grandparents' cattle ranch in Paskenta, California. She competed in high school rodeo, breakaway roping, and goat tying, and was a part of the equine and rodeo industries, fostering her love of agriculture. Miss Flournoy received her associate's degree from Shasta College and a bachelor's in animal science from Chico State University. She is currently attending veterinary school at Kansas State University and owns her own leather tooling business called The Filthy Filly.



Calvin Thackeray grew up on a family-run cattle ranch in Etna, California. He is currently a senior at California State University, Chico, majoring in Agricultural Business, with a minor in accounting. He enjoys playing on the rugby team and is currently working with the cowboy crew for the Five Dot Ranch. After graduation, Mr. Thackeray intends to attend grad school to earn a master's degree in Agricultural Business.



Shannon Hazlebeck, DVM, is a recent graduate of the UC Davis School of Veterinary Medicine, where she focused on Large Animal Medicine. Originally from San Luis Obispo, California, she is returning to her hometown and currently works as a mobile mixed animal veterinarian, focusing on equine and livestock patients. Her love for beef cattle has followed her through her entire life and has led her to this point- contributing to the industry as a practitioner.



Jordan Church is a Meat Technology major at California State University, Fresno, with a strong passion for connecting people to the beef industry through education and transparency. Her goal is to open a butcher shop with a display area where customers can watch the butchering process and learn firsthand about how their food is produced. She believes this will help clear up misconceptions about beef production and build trust between producers and consumers. Miss Church grew up in Porterville and is dedicated to promoting quality meat, supporting her community, and making a meaningful difference in the beef industry.



Madeline Henson is attending West Texas A & M University and working to earn a masters degree in meat science. She plans to pursue a PhD and teach meat science in the future. She is from Clovis and has a B.S from California State University, Fresno.

# CowBelle of the Year

Hello! Just a reminder! If your unit has a Cowbelle 2025, her Bio and Picture can be sent to me on my email [osuzeq2@yahoo.com](mailto:osuzeq2@yahoo.com). The form to fill out and send is also available on the CattleWomen's Website. I really appreciate all of you who have already sent me her information and the check for her bracelet!

Also, if you are planning to attend the convention lunch, this is a reminder for your Unit to bring a Gift Basket and Mystery Gift Bag. Thank You! See you in December!

Suze Evenson  
CCW Chairman Cowbelle of the Year

**\*\* CowBelle of the Year 2025 Forms are available  
on our CCW Website [Members Only Section](#)**

## Beef Ambassadors

This year's third place winner in the Senior Beef Ambassador contest, Liliana Standen, teamed up with a STEM teacher to design an elementary classroom lesson plan. The team presented the lesson plan at the Ag in the Classroom Conference, a part of the California Foundation for Agriculture in the Classroom. The Foundation provides training and lesson plan materials for teachers across the nation. The lesson plan discusses how cows do not have any top teeth. The plan has students make a cow puppet to reenforce the concept. Approximately 50 teachers received the lesson plan material.

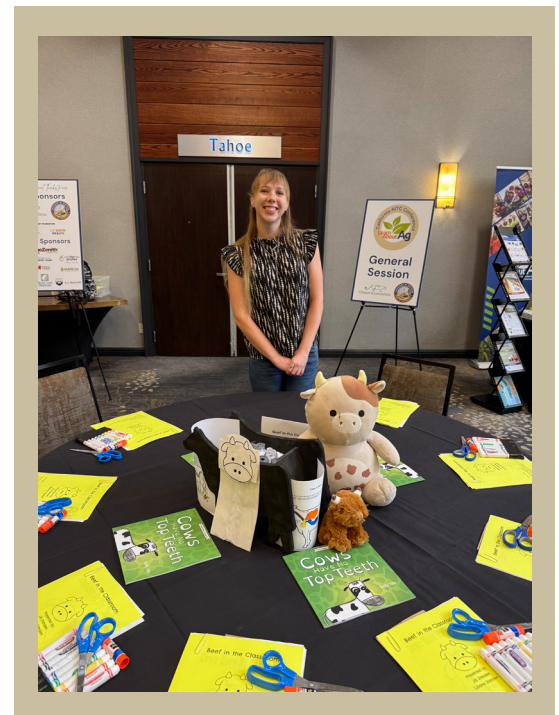
Kudos to Liliana – those 50 teachers could then be working with 20-30 students from year to year. Just think about the power of one project and the number of people this information could ultimately touch.

Pat Abel  
CCW 2nd VP Promotion/Education

### What can I do to Learn to be a Beef Ambassador?

California Beef Council has resources that can help local or state contestants learn more factual based advocacy information. You can find their resources in their [Beef It's What's for Dinner Library](#).

Additionally, Beef Ambassador contestants and advocates of any age will benefit from completing the Master's in Beef Advocacy Certificate Program. You can sign up for this free self guided course directly with [Masters of Beef Advocacy](#). Continuing education opportunities are also available through this program.

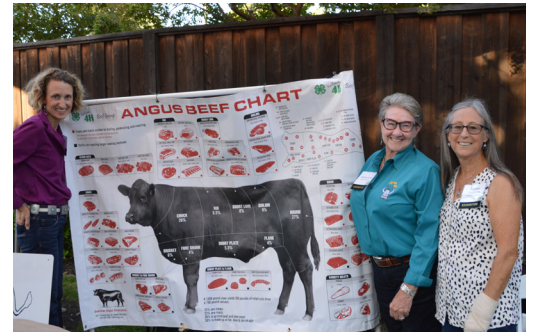


# AG IN THE CLASSROOM

California CattleWomen Ag in the Classroom Chair Marsha Stevens, Callie Martinez and Debbie Torres attend the Industry Reception at the California Ag in the Classroom Conference on Saturday, September 27th. During this reception, we had the opportunity to speak to a variety of attendees who are all somehow related to the educational field. The attendees appreciate the assortment of brochures which were available, in addition to the examples of books which could be used in their classrooms. The large hamburger which Debbie Torres had on display was a huge hit and a draw for them into our booth.



At this event, we really realized that we are missing the boat of connecting to the classroom since COVID. We had a number of educators ask us how they can get connected to ranchers in their communities. We realized that as a state we need to take a step back and find a way to get these educators to our meetings, or event make a day for them at the State meeting in the spring to find out more. In 2026 instead of a conference they will be doing three regional events. In 2027 it will most likely go back to a conference in the Fresno area.



Callie Martinez  
ANCW Region VI Director

## Ag In The Classroom

Ag in the Classroom has had a great year in educating students up and down the state. There were 13 units teaching 14,109 students about our cattle industry. Thank you to all the presenters who gave their time, effort and expertise to go to the schools and make a difference in how children see and experience what we do in the cattle industry. Thank you to San Joaquin Stanislaus, Santa Barbara, Monterey, Siskiyou, Tulare, Modoc, Alameda, Shasta, Placer Nevada, San Diego, San Luis Obispo, Lassen, and Glenn Colusa Units for making this happen.

## All Star Readers

Myra Davies, Ginger Fowler and Carrie Morrell were our All Star Readers this year. Together they read to 438 students using the book titles - Charlie Learns to be a Cowboy, And the Cow Said Moo, Annie Oakley, Little Star Raising Our First Calf and Star Becomes A Mother.

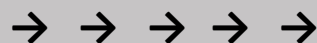
A BIG Thank you to Myra, Ginger and Carrie for taking the time to read these wonderful books and educate our students.

Marsha Stevens  
Ag in the Classroom & All Star Readers Chairman

**The New ANCW website has launched!!**

There are a ton of great resources on the new [www.ancw.org](http://www.ancw.org) and even more excitement once you log into the ANCW Member Portal!

Follow these simple steps to access your ANCW Member Portal and join this new community platform for the American National CattleWomen!



Interested in ANCW Membership? [Click here!](#)

Interested in ANCW Events? [Find the list here!](#)

Listen to the latest ANCW PODCAST on [YouTube](#) and [Spotify](#).

## ANCW Updates

**By: Callie Martinez**

*ANCW Region VI Director and CCW Past President*

As my term serving as the Region VI Director ends, it seems fitting to look back at how I first became involved in the California CattleWomen and American National CattleWomen. I became involved in 2013, when my Grandmother Jean Barton paid my dues. It has been an honor to get involved in the many ways that I have within the organization since then. I started as a member by going to the region meetings, then chairing the one in 2018 when I was serving as President-Elect. After being the President of the California CattleWomen, I became more involved with the ANCW. I have served on the Membership and Ways & Means Committee. It was thanks to Past President Evelyn Greene who first asked me back in 2019, to get involved. We were driving back into Salt Lake City after a Region meeting when she said out loud, "I know a few people who are capable of serving in leadership positions!" Debbie Torres, Pam Doiron and I, were in the car with her. What Evelyn said got me thinking, and how the timing must be right. For me it wasn't. I was planning our wedding and had hopes of starting a family. But then things changed. I have been fortunate to serve my current term to show my daughter Ainsley how you can be involved in an organization. I truly hope that we are paving the way for her and other children in the future generation.

To keep moving the organization forward, it is paramount to listen all our members – especially those from each generation. A good leader listens first and acts second. We also need to make sure to appreciate those members who have served in leadership. They should never get lost or forgotten when their term is over or if they choose to step down.

The 2026 Region VI meeting will take place the last week of April in Hawaii. The dates and program are still to be determined. The incoming Region VI Director will go into more details on this in her first newsletter article in 2026.

California has formed a planning committee for when they host the Region VI Meeting in 2027. The meeting will most likely be taking place the first part of March. We are currently planning to hold it in Sutter Creek, CA, which is located about an hour and a half outside of Sacramento. This area is rich in California history and known for gold mining. We are planning to hold an optional "Estate Planning" training course which will be held over two, 2-hour sessions. One of the amazing speakers currently scheduled is an expert researcher on how bees work together in the environment and grazing areas, with cattle and bison. This is new information and very cool!

The meeting schedule will begin on Tuesday with the California CattleWomen Spring Business, region meeting on Wednesday and Thursday, with tours happening on Friday. We hope to have a contract signed by the end of the year and be able to confirm all the details. The tours will include going to gold mines, Amador County Museum, Indian Grinding Rock, Amador County Museum, Tailing Wheels Park, and everyone in attendance will have the opportunity to pan for California gold to take home with them. We hope you will join us for this truly authentic Western experience - with a once in a lifetime chance for a valued souvenir!

# Beef Promotion

## Fired Up Over Beef Promotion

Santa Barbara County CattleWoman, Pamela Doiron, didn't let a little 131,589 acre wildfire (Gifford Fire – August) stop her from promoting beef with seven City of Los Angeles Firefighters. Tasked with protecting structures that make up Doiron's Spanish Ranch's infrastructure, fire crews learned about animal behavior and husbandry, beef production, and resource management while standing guard at the historic headquarters. Pamela even took one of the firefighters out into the pasture to perform a head count after the bred cows were brought in from the rugged burning backcountry. "He discovered the neighbor's two Angus bulls mixed in with the girls!" commented Doiron. The city firefighters did a great job protecting the structure, as well as learning a little bit about being a rancher!

Pamela also educated San Luis Obispo County Firefighters on driving safely around cattle, causes of herd stress, and cattle health concerns such as pinkeye or respiratory distress from the smoke and dusty conditions.

Way to get fired up to promote beef education Pamela!!

Other Cattlewomen, Connie Willem and myself (San Luis Obispo Unit), worked with CalFire teams to determine the best placement of dozer lines on our ranches to potentially stop the fire fronts and minimize grass destruction.



One CalFire representative on the Gifford Fire was from Tulare and proudly shared that his wife was a Tulare CattleWoman. Guess CattleWomen were attacking the fire on all fronts!

Pat Abel  
CCW 2nd VP Promotion/Education

## End of Year is Really Just an Opportunity to Start Anew

Hard to believe our 2025 CCW year is behind us! Keep sending in your Beef Promotion and Ag in the Classroom reports. We love to see all the ways you put the California cow front and center in 2025! The upcoming convention is a time to reflect on our accomplishments and see how we as a whole met our mission. While I'm sure for some it's a chance to have bragging rights, it's encouraging to see that all of our units are working towards a common goal and sharing our personal knowledge about the cattle industry with so many and all ages!

Our Education and Beef Promotion Team is hopeful that this will also be a time to get members energized and hit the ground running with new and improved ideas in 2026. It's an opportunity to try new projects and reach new sectors in our communities. If your unit hasn't submitted a scrap book, now's a great time to bring it up at your meetings. Cell phones make capturing and sending the unit activities to a person easier than in past Polaroid days.

Pat Abel  
CCW 2nd VP Promotion/Education



*Celeste Settrini*

— SALES • MARKETING • MEDIA —

www.celestesettrini.com  
celestesettrini@gmail.com  
831-320-1527

## Bylaws Committee Update

Shirley Rasmussen  
Bylaws Chairperson

As we approach the year end, I just wanted to remind all units that if you make or have made changes to your Bylaws you first need them approved by the Bylaws Committee. This is to ensure that you are still within the guidelines of the Dept. of Justice to keep all Cattlewomen units in compliance. As always if you have any questions please feel free to contact me at [ccwbylaws@cattlewomen.org](mailto:ccwbylaws@cattlewomen.org)

## Membership Update

Kendra McCluskey  
CCW Membership Chair

Hello and Happy Fall!

Just a reminder that membership rosters are now being accepted for the new 2025-2026 CCW year.

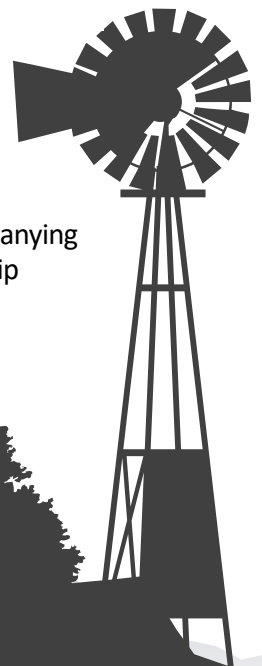
- Starting November 1 with a deadline of November 15: Your initial membership rosters must be emailed to CCW Membership -Kendra McCluskey ([ccwmembership@cattlewomen.org](mailto:ccwmembership@cattlewomen.org)) with a copy of the dues check. The membership money check (\$25 per member) plus a copy of the roster needs to be mailed to the CCW Treasurer: Cheryl Bauer-California Cattlewomen, Inc, PO Box 21652, Bakersfield, CA 93390. Membership checks need to be **postmarked by November 15th, to avoid late fees.**
- The November 15th deadline also determines the amount of delegates your unit is allowed for the remainder of the year.
- Please submit your roster in Google sheets or excel. The template is in the Members Only section of the CCW website).
- If you have a new membership chair for your unit- please fill out the New Unit Officer Reporting Form that is in the Members Only section of the CCW website, and also let me know!

After November 15, please continue to send in your updated membership rosters and send the accompanying membership dues check to Cheryl as you receive new memberships. Otherwise, please send membership updates(or any changes to the roster) by January 1, April 1 and August 1.

Please let me know if I can help in any way, and hope to see you at the Convention Dec 3-5.

If you ever have any questions, please send an email at [ccwmembership@cattlewomen.org](mailto:ccwmembership@cattlewomen.org)

Any Unit Officer Changes? [Report Here Today!](#)



# CCW Nominating Committee

## *Searching for New CCW Officer Team 27-28*

Since the CCW Nominating Committee must always operate one year ahead of the actual officer change, it is that time of year again. For certain, the committee will be looking for a new 2nd VP Media as Molly Watkins will be terming out December, 2026.

Other offices on the two year rotation are president, 1st Vice President, Secretary and Treasurer. The new president will be appointing directors for North, Central, and Southern. If you are interested in serving in any of the above positions, just complete a Leadership form on the CCW website.

Also, do not hesitate to text or call me at 530-598-1165. Other nominating committee members welcome your questions and interest also: Deb Cockrell (Modoc), Cheryl Foster (Siskiyou), Celeste Settrini (Monterey), Tisch Coffman (Fresno- Kings), Katherine McGinnis (San Luis Obispo), Deb Hay (Kern), and Jeri Roen (Inyo-Mono).

Melanie Fowle-Nelson  
CCW Nominating Committee Chairman

# CCW Memorial Scholarship Committee

*“Our Youth of Today Make the Decisions of Tomorrow”*

College students will soon be completing their fall courses. Don't forget that your State CCW has a scholarship program for sophomore to graduate students. As units announce local scholarship programs, please also include links to the State CCW scholarship website page. CCW has an [online application](#) students can easily complete. **Deadline is April 1, 2026.**

We are looking for members from different units to potentially be on the CCW 2026 Scholarship Selection Committee. Please contact Johnna Gossett-Kiernan at 209-770-6777 if you are interested in evaluating applications in Spring 2026.

Pat Abel  
CCW 2nd VP Promotion/Education

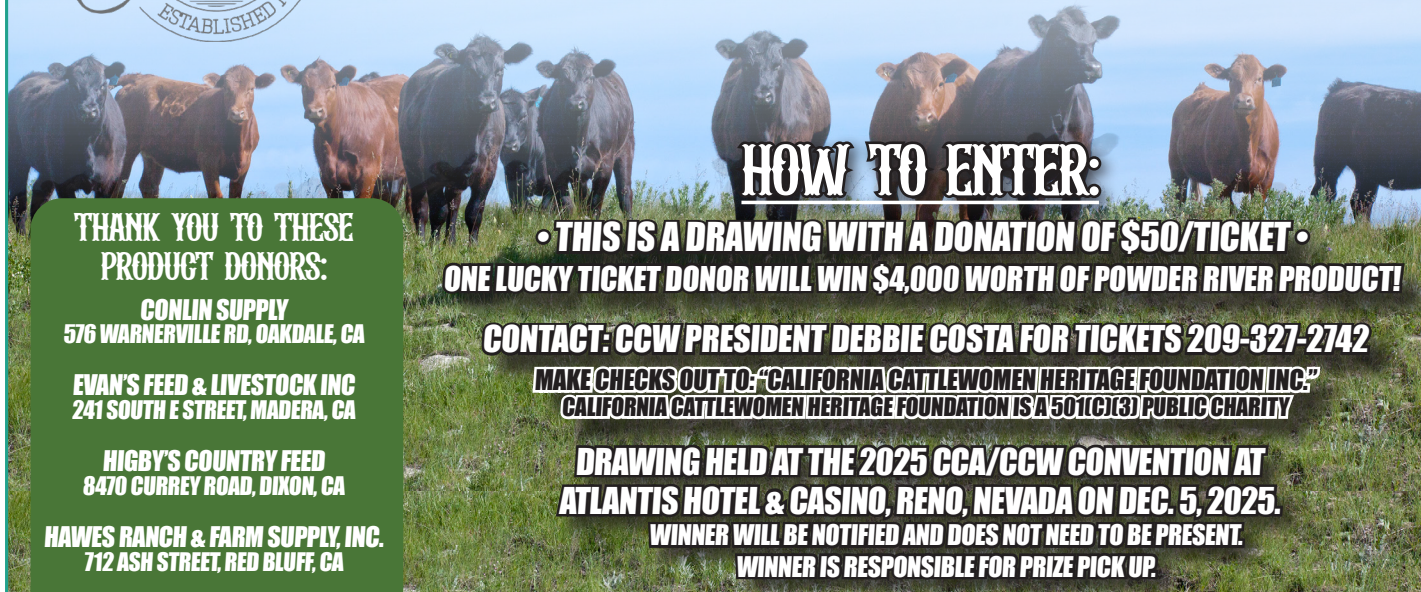


# CALIFORNIA CATTLEWOMEN SCHOLARSHIP & BEEF EDUCATION FUNDRAISER



**YOU COULD TAKE HOME \$4,000  
IN POWDER RIVER PRODUCT!**

**POWDER  
RIVER**



**THANK YOU TO THESE  
PRODUCT DONORS:**

**CONLIN SUPPLY**  
576 WARNERVILLE RD, OAKDALE, CA

**EVAN'S FEED & LIVESTOCK INC**  
241 SOUTH E STREET, MADERA, CA

**HIGBY'S COUNTRY FEED**  
8470 CURREY ROAD, DIXON, CA

**HAWES RANCH & FARM SUPPLY, INC.**  
712 ASH STREET, RED BLUFF, CA

**HOW TO ENTER:**

**• THIS IS A DRAWING WITH A DONATION OF \$50/TICKET •  
ONE LUCKY TICKET DONOR WILL WIN \$4,000 WORTH OF POWDER RIVER PRODUCT!**

**CONTACT: CCW PRESIDENT DEBBIE COSTA FOR TICKETS 209-327-2742**

**MAKE CHECKS OUT TO: "CALIFORNIA CATTLEWOMEN HERITAGE FOUNDATION INC."**  
**CALIFORNIA CATTLEWOMEN HERITAGE FOUNDATION IS A 501(C)(3) PUBLIC CHARITY**

**DRAWING HELD AT THE 2025 CCA/CCW CONVENTION AT  
ATLANTIS HOTEL & CASINO, RENO, NEVADA ON DEC. 5, 2025.**

**WINNER WILL BE NOTIFIED AND DOES NOT NEED TO BE PRESENT.  
WINNER IS RESPONSIBLE FOR PRIZE PICK UP.**

## **2025 - 2026 DATES TO REMEMBER**

|                |                                                                                                                                                                                 |
|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| November 15    | Submit all final updated memberships lists to <a href="mailto:ccwmembership@cattlewomen.org">ccwmembership@cattlewomen.org</a>                                                  |
| November 15    | Unit Membership dues must be postmarked and sent to CCW Treasurer BY this date.                                                                                                 |
| December 3-5   | CCW Convention, Atlantis Casino Resort Spa, Reno, NV                                                                                                                            |
| December 15    | County Unit Financial Reports are due for fiscal year ended October 31.<br>Must be submitted with accounting fee and using forms on the Members Only page to the CCW Treasurer. |
| December 30    | All unit affiliate dues and fees due                                                                                                                                            |
| February 2     | ANCW 2nd Annual Cowgirl Cotillion, Nashville, TN                                                                                                                                |
| February 3-5   | Cattle Con 2026, Nashville, TN                                                                                                                                                  |
| February 10-12 | World Ag Expo, Tulare, CA                                                                                                                                                       |
| March 13-15    | Spring Meeting, Winters, CA                                                                                                                                                     |
| April 1        | CCW Scholarship Applications Due                                                                                                                                                |

***Please update your memberships.***

The officers in the members only section of the website.

<https://cattlewomen.org/members-only/>

***Please watch for updates on these events in the near future.***



## CattleCon 2026 Heads to the Heart of Nashville

*Where the Beef Industry Meets!*



Downtown Nashville, Tennessee, will host CattleCon 2026, Feb. 3-5, 2026. The largest cattle industry event of the year will be held in the heart of Music City, home of honky-tonks, history and hearty food.

Thousands of cattlemen and women will gather to learn, conduct business, network and enjoy the sights, sounds and flavors in the “songwriting capital of the world.”



American National CattleWomen Present

★ 2nd Annual  
*Cowgirl Cotillion*  
**AWARDS GALA**

★ MONDAY  
**FEBRUARY 2**

OMNI HOTEL ★ NASHVILLE  
DOORS OPEN AT 06:30PM

Featuring  
**Chad Prather**  
COMEDIAN

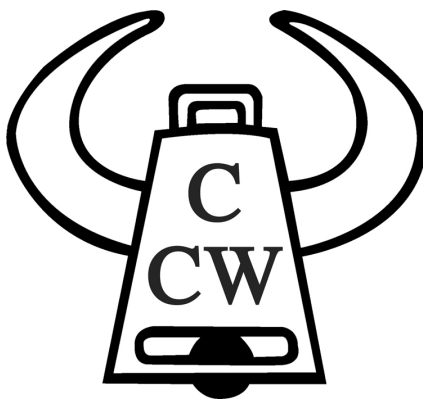
★ *The Events*  
AWARD CEREMONY  
GALA DINNER  
LIVE & SILENT AUCTION  
CHAD PRATHER

GENERAL ADMISSION  
**\$250**  
Per Person

VIP TICKET  
**\$400**  
Per Person

For more information: [www.ancw.org](http://www.ancw.org)

**ANCW**  
National CattleWomen



## OUR WHY:

Because California is the world leader in food production, the most productive agriculture region on earth and because; the production of Beef Cattle is California's fifth largest commodity, we, the California CattleWomen, will focus on promoting a better understanding to consumers as to where their food originates; the quality controls used towards its safety; the impact the Beef Industry has on the economy of California; and the overall, far-reaching contributions the Beef Industry has to society as a whole.

Learn more about the history of California CattleWomen at: [cattlewomen.org](http://cattlewomen.org)

## CATTLEWOMENS CREED:

Believing that the livestock industry is of basic Importance to world existence, We, the California CattleWomen, dedicate ourselves To support it with our labor and finances; To promote it through information and publicity; To encourage it's producers with our Understanding and love; To do all in our power to instill in the coming generation the love of the land and of life, the humility and awe before nature, and the hope and faith in the future that is inherent in Cattlemen and Cattlewomen.

Mrs. Willard Sobak, Fairdale, North Dakota  
Mrs. Jerry Hemsted, Cottonwood, California

We hope you enjoy this communication tool put forth by the CCW Media Team. We would love to hear more about the activities your units have going on out there.

Reach out to us at [ccwmedia@cattlewomen.org](mailto:ccwmedia@cattlewomen.org) with any questions.

Thank you.

Molly Watkins

CCW 2nd VP, Media

(209) 401-8591

*Be Sure To Follow Us For More CCW News*



**PLEASE PRINT AND PROVIDE A COPY OF THIS  
NEWSLETTER TO YOUR  
MEMBERS WHO DO NOT USE EMAIL**

*(we recommend 'draft' print mode)*

