



OFFICIAL NEWSLETTER OF
CALIFORNIA CATTLEWOMEN, INC.
ISSUE #6_Q4-23

California Cattlewomen News **BETWEEN THE POSTS**



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Appreciation for Your Efforts

*We're making this happen together.
We are California CattleWomen, Inc.!*



Jeri Roen, President, California CattleWomen, Inc.

Hello, California CattleWomen!

As the beauty of Autumn is upon us, we can take the time to again to APPRECIATE all that we have accomplished at the state and unit levels. The convention in Sparks, Nevada will be here soon, and our annual convention is where I was graciously handed the reins last year. I was a bit apprehensive of filling the shoes of the great CCW Presidents that preceded me, like Shelia Bowen; Cheryl Foster; Callie Martinez; and Julie Barnett! In my estimations, these women were the epitome of excellence! I looked up to them then and still have gone to each one for guidance. Each of these women brought a unique strength to CCW that has helped it become an organization that lives up to our creed, as we continue to, ".... dedicate ourselves to support it with our labor and finances; to promote it through information and publicity...." I also give a huge amount of credit to the CCW State officers & Committee Chairs past and present, for being the axle that attaches to the wheels, the units, for the force to move towards our goals. The state officers and Committee Chairs I have worked with this year have consistently deliberated alone and together over the pertinent matters affecting our corporation, and believe me, they have gone above and beyond the expected thought /time expectations. The same admiration goes to the Northern, Southern and Central Affiliate Units, who continually raise the bar on how to radiate to the public effectively. It tickles my soul to see the stellar results of the California CattleWomen, Inc. members working together to promote BEEF and ensure the continual growth of CCW!

Speaking of promoting BEEF, the units alone have reached hundreds of thousands of people, both youth and adults, throughout California at various venues such as:

- County Ag Days;
- Ag Ventures;
- County fairs;
- Classroom presentation;
- Parades;
- Earth Day Celebration;
- Mule Days;
- Rodeos;
- Billboards;
- Cattle-Culture Brochures;
- Newspaper/ magazine articles;
- Beef & Brew Events;
- Bunko Games;
- Art Shows;
- Beef & Wine Pairing;
- Dinner/ Dancing Events;
- Anniversary Trail Rides/ Dinners;
- Murder Mystery Dinner, and many more.

Thank you, to each of the members who have put their time, talent, or finances in to make these events happen, the continued outreach matters!

Another way that we are reaching the public is by the power of social media, meaning our Facebook; Instagram; CCW website. Yes, we have reached 5,000-8,000 shared and tagged hits a month; 4,084 followers on Facebook; 745 followers on Instagram, and thanks to continued diligence to grow our following, those numbers increase every day!

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We must thank our remarkably tech savvy and knowledgeable marketer 2nd Vice President of Media, Tisch Coffman, for these gains as she coordinates and manages our media efforts as a whole effort. Julie Barnett who still manages our website deserves a big thank you for her time, and let's also thank our newest media team members, our social media chairman Allison Fender of San Diego County who is doing an outstanding job presenting our message with graphics and photos that attract our intended audience with the messaging we want to convey.

The other women who deserve credit for our social media reach is Julie Barnett; Heidy Carver; Tisch Coffman, and Stacey Jackson who consistently fill our Facebook and Instagram pages with mouth-watering beef dishes; pertinent facts dealing with the cattle industry and important dates of functions that one would like to attend or use in your own units. A special thank you to Sally Strohn for your great efforts in creating our annual Round-Up Report!

Looking at marketing trends, one must realize that Gen X use social media for 80% of their information; Millennials use social media for 63% of their information feed, and believe it or not, many Boomers, such as, myself use a mix of social media/Google and other sources daily to stay attuned to our immediate world and beyond. Frankly, I personally feel that with social media, we have been able to reach consumers that we would never have a face-to-face interaction with via pictures, short sentences, or graphics, one is able to successfully guide them on how to have BEEF as part of their healthy diet!

Another innovation, that is turning out to be a success are the new Regional Unit Meetings, that are intended to encourage better collaboration with neighboring units, a closer relationship with their CCW Region Director / CCW President/ 1st Vice President, and allow situations where learning new information such as with the DOJ paperwork and bylaw revisions can all take place in a smaller group setting. So far, the Central Region Director, Debbie Costa, had the first meeting in the beginning of August. The regions that attended were by CattleWomen units from Alameda, Amador-El Dorado-Sacramento, Mid-Valley, San Joaquin-Stanislaus, and Madera. Two board members from each of these units attended, and DOJ requirements and forms, and bylaws revisions were covered, food handling certification requirements and guest speakers from the Beef Council gave and informative presentations. Lunch was graciously provided by the San Joaquin-Stanislaus CattleWomen. The next meeting is being held in November with the Southern Region: CCW Director Kathryn McGinnis, Jeri Roen, and Debbie Hay will be hosting at Harris Ranch. Later in the year or in the Spring of 2024, the Northern Region will hold their meeting with Regional Director Barbara O'Connell. Hopefully, these will result in a more efficient method of communicating the needs of both the units, state and governmental requirements, and most importantly the ideas and fun we will all gain getting to know each other!

In closing, I want to reiterate, that I am humbled and grateful to be the California CattleWomen, Inc., President. On that sentiment, I have to individually thank the following units; Plumas -Sierra CattleWomen, Murder Mystery Dinner; Beef & Wine Pairing, San Joaquin-Stanislaus CattleWomen, and San Luis Obispo CattleWomen Fashion Show, for the honor of being invited, as the guest of your unit and acknowledged as the CCW President. Honestly, your gestures are a highlight in my heart, and I am truly not deserving of such acclaim. (However, I do love it!)

God's Blessings to you and your family,



Jeri Rose Roen
California Cattlewomen, Inc., President
FLYING M CATTLE, Inc.

Nugget

CASINO RESORT

1100 Nugget Ave, Sparks, NV

Annual Convention

November 29-
December 1, 2023



Join us at the CCA/CCW Annual Convention!

Did you know that along with your local unit membership also provides you membership with us here at California CattleWomen? With that CCW membership, you're allowed to participate on behalf of your unit (with unit leadership designation) or simply as a member.

Discuss attendance as a unit representative with your unit's leadership or follow the process to just join the meetings and brainstorming session. We'd love to see you there!

Located in Sparks, NV, the Nugget Casino Resort is always a fun venue to hold this event. 1100 Nugget Ave, Sparks, NV. Exceptional, fully renovated rooms include upgraded amenities. Join us to learn while connecting with friends and fellow CattleWomen!

Book your lodging and Register for in-person ASAP for the best rates!

Attending In Person?:

- 1. Book Your Room:** Our group room block for this event at the Nugget is now open! Rates are \$55-89/night. Make your room reservations with [this link](#) or call (800) 648-1177 and state "California Cattlemen's Association"
- 2. Register CCW attendance:** [Register attendance here.](#)
- 3. Register+Pay with CCA for full registration and the Wednesday dinner:** [Register with CCA here.](#)

**Full registrations do not include tickets to the Cowbelle of the Year Lunch, the CCW Awards Breakfast or the CCA/CCW Awards Banquet.*

The Nugget Casino Resort is located at:

1100 Nugget Ave.
Sparks, Nevada 89431
(800) 648-1177

Can't Visit but want to Attend Online?:

[Check out this link](#) (scroll down on that page) for info & to register your online-only attendance!

CCA/CCW Convention Agenda

Tentative Schedule.

[Click here to check the CCA website for changes.](#)

Tuesday, November 28

11am – 5pm CCA Scholarship Interviews
5 – 6pm CRT Cocktail Reception
6 – 7:30pm CRT Documentary Screening

Wednesday, November 29

7 – 7:30 pm Registration Open
8 – 5 pm CRT Board Meeting
9 – 10 am Mandatory Tradeshow Exhibitor Meeting / Allied Industry
9 – 10:30 am CCA Officer's Meeting
11 – Noon YCC Networking in the Tradeshow
11 am – 12:30 pm CCA Foundation Board of Directors
Noon – 9:30 pm Tradeshow Open
1 – 2:30 pm CBCIA Board Meeting
1:30 – 2:30 pm CCA Finance & Membership Meeting
2:30 – 4 pm CCW Exec. Board Meeting
2:30 – 3:30 pm Cattle-PAC Meeting
2:30 – 3:30 pm YCC Meeting
4 – 5:00 pm Opening General Session
5:30 – 6:30 pm Allied Industry Wine & Cheese Reception
6:30 – 9:30 pm Tradeshow Welcome Party

Thursday, November 30

6:30 am – 5 pm Registration Open
6:30 – 7:30 am Christian Fellowship
7 am – 1 pm Allied Industry Tradeshow Breakfast in the Tradeshow
7 – 8 am
7 – 8 am Wolf Subcommittee Meeting
7 – 8 am LMRF Meeting
7 – 10 am Bloody Mary Bar in the Tradeshow

Thursday, November 30 (cont'd)

8 – 9:00 am CCW Exec. Committee Training
8 – 9:30 am General Session #2
10 – 11 am CCW Workshop w/ Michelle Miller
10 am – Noon Cattle Health & Well-Being
10 am – Noon Cattle Marketing and Int. Trade
10 am – Noon CCA Federal Lands
11am – 1:30 pm Cowbelle of the Year Lunch
Noon – 1 pm Lunch in the Tradeshow
Noon – 1 pm Past Presidents Lunch
1 – 2 pm General Session #3
2 – 4 pm Cattlemen's Poster Session
2 – 4 pm CCA Property Rights & Enviro Mgmt
2 – 4 pm CCA Ag & Food Policy/Tax & Credit
2 – 2:45 pm A CCW Heritage Foundation, Inc.
3 – 4 pm Tax & Credit (Policy Breakout)
3 – 5 pm CCW Board & Membership
4 – 5 pm CBCIA Cattlemen's College Session
4 – 5 pm CCA Local Presidents and Secretaries Meeting
5 – 6 pm CCA President's Reception
6:30 – 9 pm CCA & CCW Reception & Awards Banquet

Friday, December 1

7 – 8 am CCA Nominating Committee
7 – 9 am CCW Awards Breakfast
8:30 – 10 am CCA Board & Membership Meeting

#####END#####

The Farm Babe - Michelle Miller
is our Keynote speaker!!

Michelle Miller has a powerful social media presence, and has built a following from both within and outside of agriculture.



Social Media, by the Numbers

Basic Facebook Metrics

Reach exceeded 36,100 YTD (double from 2021)

Page visits up 91% YTD over 2022

**Average likes per FB post is only 18! Look for and like our posts to drive engagement throughout Facebook.*

Basic Instagram Metrics

YTD Reach up 62% YTD over 2022

Profile Visits up 32% YTD over 2022

Keep visiting the CCW social pages and like and/or share our content...every single one helps!



Interested in ANCW Membership? [Click here!](#)

Check out the upcoming ANCW Meeting in Orlando, FL, by [selecting this link!](#)

Ever wanted to go to CattleCon? [Get details here!](#)

CattleWomen Gathered For Summer Business Meeting

By: Callie Martinez

American National Cattlewomen Region VI Director and CCW Past President

Women from across the United States travelled to San Diego for the ANCW Summer Business Meeting. We had good representation of Region VI there. Our region had some great discussion on what the goals are for the region during the region roundtables. A goal as Region VI Director for the region is to increase the membership in our region by 15%, which is asking each state to bring 15 new members. Also think about bringing a friend to a meeting. We also want to increase the junior membership.

Other goals include to try to include a monthly or bimonthly meeting with states to check-in with each other, the membership, not just the calls with the state presidents. These calls with the membership can be open to anyone, and the topics will vary throughout the year. Also, to increase the involvement in committees, which can include having an online check-in with the chairs so that the membership is more involved, and the discussion doesn't just take place twice a year at the national meetings.

It was brought up that Utah is looking into hosting a standalone WIRED Event, and also work with Wyoming on it to be a joint Region V & VI event. To increase the attendance in this WIRED Event by having a youth track available for it as well. WIRED events are open to anyone to attend.

The states within our region also want to focus on improving the Beef Promotion area to expand into new in person presentation and beyond. It was suggested to get involved with little league games, that way we start the conversation at a young age. Also, to have an event or lessons at the state FFA Conventions. This could also be expanded into leadership workshops with high school nutrition students.

Please save Sunday, January 28-Wednesday, January 31 and join other ANCW ladies and NCBA members in Orlando for our Annual meeting. I know the Executive team is working on a fantastic program and tour. ANCW will kick off their meetings with a tour, on January 28, in addition to the interviews for the Executive Board on this day. The ANCW Business meetings will take place on Monday, January 29 and Tuesday, January 30. ANCW members will have the opportunity to attend the NCBA meetings on Wednesday, January 31, and also attend the Opening General Session. Ladies will also have the opportunity to participate in the ANCW meetings online, as it was started this past summer and will continue to be offered simultaneously with the in-person meetings. The other dates to mark on your calendar is our Region VI meeting dates, Thursday, April 11 – Saturday, April 13 in Las Cruces, New Mexico. New Mexico is working to include a tour of the Santa Teresa Cattle Crossing as part of our meeting. A fact on the Santa Teresa Crossing is that hundreds of thousands of cattle cross each year making the port the host to the largest import/export facility on the Mexican border. Planning has started for a possible joint Region V & VI meeting either in 2025 in Redmond, Oregon or in 2026 in Hawaii.

Hope to see you all in Orlando or New Mexico.

Celeste Settrini

— SALES • MARKETING • MEDIA —

www.celestesettrini.com
celestesettrini@gmail.com
831-320-1527

Any Unit Officer changes?
[Report here today!](#)

Membership Update

Leanne Brown
CCW Membership Chairman
Siskiyou County CattleWomen

I would like to thank all of the Affiliate Units Membership Chairs for keeping all of their member rosters up to date and sent to me.

Our membership is up to 1,849, and we'd love to hit the 2,000 member mark!
If each of our 31 units recruit 5 members each (=155 new members), then we will have 2004... Let's do it!
Remember, the new rate for CCW membership dues is \$25 per member (from \$20). Postmarked by 11/15/23.

If you ever have any questions, please send me an email at
ccwmembership@cattlewomen.org



Kern's 75th Anniversary

Debbie Hay
Kern County CattleWomen
CCW 1st Vice President



Kern County CattleWomen
75th Anniversary Celebration 1948-2023
The Kern County CattleWomen strive to protect ranching in our county, and work to secure a viable and prosperous future for our beef industry through education.

 **October 6-8, 2023**
Bear Valley Equestrian Center, Tehachapi, California

Join us for a weekend of delicious foods, wine, giggles, horses, and beef education, in a beautiful part of Kern County.

Reservation Pricing Friday- No Charge Saturday- Lunch & Winery- \$50.00/person <small>must be a member of KCCW, Bear Valley Horse Club, or invited guest.</small> Saturday Evening- \$50.00/person Sunday- Clinic Reservations CW members \$50.00 Nonmembers \$100.00 Youth (8-12 yrs) \$50.00 Interactive Auditions \$30.00 <small>*See KCCW website for details.</small> Extra Amenities- Horse Pens - \$25.00 ea. Camping- \$20.00/site <small>*High reserved first basis only.</small>	Friday 5pm Saddle In & A Soiree with beverages and hors d'oeuvres hosted by the Kern Baby Belles Saturday 8am Breakfast with Opening Ceremonies 10am A Trail Ride to Local Winery for lunch, Cowbell Winecup Challenge After 5:30pm Equestrian Center Lounge Cocktails music by Jay Parson and Beef Its Whats For Dinner with Dutch Oven Cobbler Sunday 7:30am Check In for Horse & Horsemanship Clinic 8am Start of Clinics
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 **For folks that choose not to ride Saturday a wagon will be available upon reservation**

Contact us for more info.
<http://www.kerncattlewomen.org>
 Facebook Kern County CattleWomen
 Debbie Hay 661-487-7754
 email debbiehayrocketmail.com

Proudly Sponsored by: The Bear Valley Greenhorns

The Kern County Cattlewomen would like to thank everyone who came out and celebrated our 75th Anniversary!

The entire weekend was so much fun and we had such a great turn out!!

If you came and celebrated with us we would love to see your pictures from the weekend. The KCCW is putting together a scrapbook to commemorate the event and would love to see it through your eyes.

Please tag us in your pictures on social media, send us pictures in a message, or you can email them to mdoherty332@gmail.com

Stay in touch with us on Facebook or via our website at www.kerncattlewomen.org

Get your limited edition CCW Wildrag while supplies last and a copy of our amazing California Ranch Raised Kids books today...They make great Christmas gifts!

cattlewomen.org/shop



California
Ranch Raised Kids

History made today,
captured in print for
generations of tomorrow!

Order your copy today
at cattlewomen.org/shop



*"I have been doing this a very, very long time."
Katelyn Hurl, 16, Double Lazy J, San Luis Obispo Co*

MEET YOUR CCW NOMINATING COMMITTEE 2023-2024

Chair: Melanie Fowle-Nelson
Siskiyou County Cattlewomen

Executive Committee Elected
Susan Cochrane, San Luis Obispo
Tracy Gouette, Shasta
Celeste Settrini, Monterey

Board of Directors Elected
Deb Cockrell, Modoc
Debbie Costa, San Joaquin-Stanislaus
Cheryl Foster, Siskiyou

Immediate Past President as per bylaws: Julie Barnett, Madera County

Are you interested in being more involved with California Cattlewomen?
[CLICK HERE](#) for the link to our Invitation to Leadership with CCW!

2025-2026 CCW OFFICER TEAM

Melanie Fowle-Nelson
Siskiyou County CattleWomen

In December the 2023-2024 CCW Officer Team will be at the midway point.

In December the 2023-2024 CCW Officer Team will be at the midway point. The Nominating Committee needs to present a 2025-2026 slate at the 2024 CCW March Spring meeting. Candidates will be voted on at the Midyear meetings in summer of 2024.

Certainly there are some passionate cattlemen out there who would like to share the enthusiasm of incoming 2025 CCW President Debbie Hay. Positions to be voted on are: 1st Vice President 2025-2026, 2nd Vice President 2025-2026 of Promotion, Secretary and Treasurer. The officers elected will begin their term at the close of convention in December, 2024.

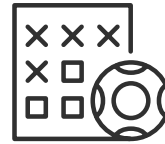
Visit the CCW website, Member's Only section and use the password cowgirl then complete the "[Invitation to Leadership](#)" form, my contact information will be on the bottom.

Should you have questions, my cell is (530) 598-1165, please text. My email is mfowle96027@gmail.com. Other ladies on the Nominating Committee are Cheryl Foster, Deb Cockrell, Debbie Costa, Celeste Settrini, Susan Cochrane, Julie Barnett and Tracy Gouette.

We're excited to hear from you.

Attorney General & DOJ Update for Affiliate Units

CCW Executive Leadership



We now have a little better understanding of the process that the rest of the affiliate units must follow with the current California Attorney General (AG)/Department of Justice (DOJ) regulations and hopefully the AG/DOJ processing time will be less than 6 months if all documents are provided correctly the first time. Below is a summarization of the steps involved.

A complete list of the steps involved was emailed via Constant Contact to Affiliate Unit Presidents, Treasurers, and Secretaries on 04/05/23 so that each Affiliate Unit board can properly complete the forms.

Step #1 - Affiliate Unit applies for the initial registration as a charitable organization (Form CT-1 with applicable fee).

After the Affiliate Unit receives approval of Step #1 from the AG/DOJ, then the following Steps will need to be completed in the timeframe requested by AG/DOJ.

Step #2 - After the initial registration is approved by AG/DOJ, the affiliate unit must file an annual registration renewal fee report (Form RRF-1 with applicable fee) and submit Form CT-TR-1 for each fiscal year (10/31 fiscal year end) by the due date determined by the AG/DOJ.

Step #3 - Because the affiliate units will have had charitable assets since at least the mid-1980s (our best guess), the AG/DOJ will most likely request the affiliate units to submit all items in Step #2 for the previous 5 years.

Step #4 - If the affiliate unit held a raffle during the Fiscal Year per the question asked in Form RRF-1, then the affiliate units must have submitted an annual non profit raffle program registration Form CT-NRP-1 with applicable fee. Reminder raffles may not be held until CT-NRP-1 has been approved by AG/DOJ. Then submit annual non-profit raffle reports at end of raffle year as set by AG/DOJ.

Reminder that for raffles, at least 90% of the gross receipts received from ticket sales must be used for the beneficial or charitable purpose of the affiliate unit and per our legal attorney scholarships would be the only acceptable purpose.

Step #5 - If affiliate units held unreported raffles for several years, the AG/DOJ will request the affiliate units to submit all items in Step #4 for the previous 5 years.

Thank you.

**More information and guidance is available at our regional meetings.
Reach out to your CCW regional director for details**

AUTUMN BEEF AND CIDER STEW

It was just 90-degrees a few weeks ago and now that perfect chill is in the air.

Who else is ready for cooler temps? The cows have come in, we're enjoying the end of calving season and the holidays are just around the bend. Bring in your crew or family and warm them up with this wonderful recipe from BeefItsWhatsForDinner.com

From CCW Media

Who's ready for a heart-warming, hearty stew?

Feel that chill in the air? Craving beef stew and cider? Try this recipe with both. Tender beef and tangy cider make this a family-friendly and flavorful meal this fall. Online recipe here: beefitswhatsfordinner.com

INGREDIENTS:

2 Lbs beef Stew Meat, cut into 1 to 1-1/2-inch pieces
2 slices bacon, cut into 1/2-inch pieces
1 teaspoon salt
1/2 teaspoon pepper
1 can (10-1/2 ounces) condensed French onion soup
1 cup apple cider
1 Lb sweet potatoes, peeled, cut into 1-inch pieces (about 3 cups)
1/3 cup unsweetened dried cranberries



©BeefItsWhatsfordinner.com

COOKING INSTRUCTIONS:

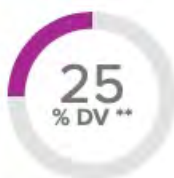
1. Cook bacon in stockpot over medium heat until crisp; remove with slotted spoon to paper-towel-lined plate. Brown 1/2 of Beef Stew Meat in bacon drippings over medium heat; remove from stockpot. Repeat with remaining beef; season with salt and pepper.
2. Return beef and bacon to stockpot. Add soup and cider; bring to a boil. Reduce heat; cover tightly and simmer 1-1/2 hours.
3. Add sweet potatoes and cranberries to stockpot; bring to a boil. Reduce heat; continue simmering, covered, 20 to 30 minutes or until beef and potatoes are fork-tender.

NUTRITION:

432 CALORIES



5g SAT FAT



36g PROTEIN



4 mg IRON



7.7 mg ZINC



#####

It has Been an Honor...

While crafting my last CCW eNewsletter, I realized I haven't written an article for our new newsletter...until today. For many reasons, the longevity of this industry and what it represents matters to me!

In the Fall of 2019, I had the pleasure of meeting Madera Co. Cattlewoman and then CCW 1st VP Julie Barnett at a Fresno-Kings unit meeting and again at a Beef & Brewfest event we created and of which I'd been at the helm to produce. The next Spring during Covid, I took a call from Julie and we ended up talking for a couple of hours about work ethic, goals, fitting in and values, and how we were both change agents, people who dug in to get done whatever needed to get done and right, regardless of how painful the changes...it was a call that changed the trajectory of what I'd be doing for the next few years. A few calls later Julie asked if I'd be interested in serving at the state level and using my marketing communications skills to help drive growth and engagement for CCW. After thoughtful consideration of the time commitment, I agreed to join the incoming leadership team, if approved by the nominating committee, and do everything in my power to do those things noted above as well as add value wherever possible.

You see, I approach every task like it's professional paid work at the level I was trained to perform at. Every file created, naming convention, touch of an IP, each page of this newsletter, every meeting attended, and each note taken for actionable follow-up. I don't know how to 'work' any differently. The skillset is a blessing and curse...IYKYK.

I grew up in a focused Ag family and have been a horseman my whole life. In the business realm, I'd been in C-suite marketing communications roles, mostly for manufacturing companies for 20+ years. Thanks to Julie and Sheila believing in what I brought to the table for you all, I have enjoyed the opportunity to bring that level of knowledge, business acumen and professionalism to my work with CCW. The team assembled that year by Julie built something special atop what you as ranchers and committed cattlemen created and have been building since 1951!

It's been a pleasure to serve you, the California CattleWomen, in a capacity that the majority don't consider trying to achieve, at a level of giving back that most can't commit the time to or have that computer-based skillset to offer. I'm happy to have done it and am a better person for it. My aim to provide value and create work that could outlive me in this role is present right here in this newsletter, the foundational Google Drive files and our social media gains. I hope you know it was for all of you and how much having been a part of this team means to me. I'm grateful for my time as your VP of Media and the close friends I'm blessed to have made on this journey, like Julie and Heidi, Jeri, Debbie, Sally, Barb, Tara and Callie, who are all so unique and special but just a few I get to call 'friend' thanks to my time at CCW...and I get to know more of you at each meeting! Now we're off to start our own small herd of red Angus. I'll proceed with gained knowledge and trusted friends we can call with questions along the way because I aim to raise two rancher cattlemen under our own roof. ***Again, I thank you, it truly has been an honor to serve.***

Sincerely,

Tisch

Tischa Coffman
CCW 2nd VP of Media, 2021 through 2023
Fresno-Kings Counties Cattlewomen Vice President



THE BRANDING IRON

Put these dates in ink!



CCA/CCW CONVENTION

Dates: Nov. 29- Dec. 1, 2023

Location: Sparks, NV

Information: [Details here](#)

Event Registration: [Register here](#)

CCW Registration: [Register Your Attendance Here](#)

Write down your CCW registration code to pay

CCW Online-Only Attendance Fee: [Pay Here](#)

Lodging: The Nugget Casino Resort 800-648-1177

CATTLECON 2024

Dates: January 31 - February 2, 2024

Location: Orlando, FL

Information: [Details here](#)

Event Registration: [Register here](#)

Lodging: [Book here](#)

Multiple Hotel Options

Event Discount Code: "Cheyenne"

ANCW ANNUAL MEETING TOUR

Dates: January 28, 2024

Before CattleCon

Location: Orlando, FL

Information: [Details here](#)

Event Registration: [Register here](#)

ANCW ANNUAL MEETING

Dates: January 29-30, 2024

@ CattleCon!

Location: Orlando, FL

Information: [Details here](#)

When registering click (Wednesday: ANCW Member) to attend ANCW Meetings and one day Trade Show registration only at a lesser rate.

CattleCon Registration: [Register here](#)

Event Discount Code: "Cheyenne"

Lodging: [Book here](#)

MEMBERSHIP UPDATES

Due Date: When members added

Send to: ccwmembership@cattlewomen.org

Membership reporting template is [here](#).

MEMBERSHIP UPDATED DUES

Due Date: When a new member is added

Send to: CCW Inc. P.O. Box 803, Etna, CA 96027

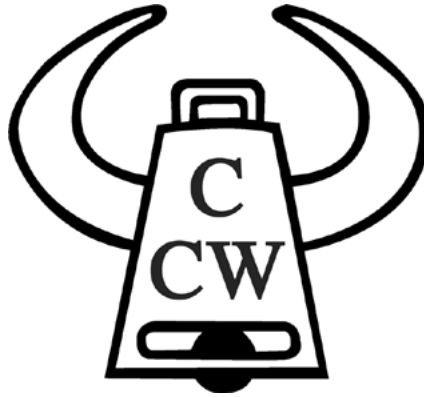
Questions: ccwtreasurer@cattlewomen.org

OTHER IMPORTANT DATES:

November 15: Submit all final updated memberships lists to ccwmembership@cattlewomen.org

November 15: Unit Membership dues must be postmarked and sent to CCW Treasurer BY this date.

[For more details and due dates, click here!](#)



OUR WHY:

Because California is the world leader in food production, the most productive agriculture region on earth and because; the production of Beef Cattle is California's fifth largest commodity, we, the California CattleWomen, will focus on promoting a better understanding to consumers as to where their food originates; the quality controls used towards its safety; the impact the Beef Industry has on the economy of California; and the overall, far-reaching contributions the Beef Industry has to society as a whole.

Learn more about the history of California CattleWomen at: cattlewomen.org

CATTLEWOMENS CREED:

Believing that the livestock industry is of basic Importance to world existence, We, the California CattleWomen, dedicate ourselves To support it with our labor and finances; To promote it through information and publicity; To encourage it's producers with our Understanding and love; To do all in our power to instill in the coming generation the love of the land and of life, the humility and awe before nature, and the hope and faith in the future that is inherent in Cattlemen and Cattlewomen.

Mrs. Willard Sobak, Fairdale, North Dakota
Mrs. Jerry Hemsted, Cottonwood, California

We hope you enjoy this communication tool put forth by CCW Media and would love to hear more of the activities your units have going on out there. Reach out to us at ccwmedia@cattlewomen.org with any questions. **Your new 2024 CCW 2nd VP of Media, Anna Reed, will be contacted via the same email address shown here!**

Thank you.

Tischa

Tischa Coffman, CCW 2nd VP - Media, Dec. 2020 - Dec. 2023

← PLEASE PRINT AND PROVIDE A COPY OF THIS
NEWSLETTER TO YOUR
MEMBERS WHO DO NOT USE EMAIL

(we recommend 'draft' print mode)

