

## 2014 CCW Executive Board

[www.cattlemwomen.org](http://www.cattlemwomen.org)

**Tammie McElroy**

President

530-518-7787

[tjmranch@cattlemen.net](mailto:tjmranch@cattlemen.net)

**Sheila Bowen**

1st VP

661-536-8652

[sbowen1958@earthlink.net](mailto:sbowen1958@earthlink.net)

**Melody Lake**

2nd VP, 1 year

916-835-6025

[melodylynn128@yahoo.com](mailto:melodylynn128@yahoo.com)

**Anna Reed**

2nd VP, 2 year

707-287-1575

[areed@silveradovineyards.com](mailto:areed@silveradovineyards.com)

**Rebecca Been**

2nd VP, 3 year

661-867-2906

[beencaliente@aol.com](mailto:beencaliente@aol.com)

**Claudia Johnson**

Secretary

530-253-2148

[Claudia.Johnson@hp.com](mailto:Claudia.Johnson@hp.com)

**Nadette Raymond**

Treasurer

530-227-6649

[nadetteraymond@yahoo.com](mailto:nadetteraymond@yahoo.com)

**Melanie Fowle**

Parliamentarian

Immediate Past President

530-467-5104

[mfowle96027@gmail.com](mailto:mfowle96027@gmail.com)

**Leslie Joost**

Northern Director

530-260-1174

[lesliejoost@yahoo.com](mailto:lesliejoost@yahoo.com)

**Kathy Scutt**

Central Director

209-878-3059

[scuttbut@yahoo.com](mailto:scuttbut@yahoo.com)

**Amanda Barrett**

Southern Director

661-867-2005

[cabeefgirl@aol.com](mailto:cabeefgirl@aol.com)



## March Board meeting held in Selma

The CCW Board of Directors Meeting was held at the Holiday Inn Express, Swan Court Convention Center, in Selma on March 9, 2014. President Tammie McElroy presided with 56 members and guests present.

CCW Treasurer Nadette Raymond stated the membership count did not match the revenue. ANCW increased their affiliation fee to \$250 from \$200. The address for Nadette is 5200 Los Altos Parkway #335, Sparks, NV 89436. Email is [nadetteraymond@yahoo.com](mailto:nadetteraymond@yahoo.com). Same address but different apartment number.

### *The Board of Directors voted:*

1. Move \$ 5,000 of the FY13 panel raffle sales to Scholarships.
2. Amend the Policies & Procedures with the following: The Unit Treasurer who handles the Unit accounting during the fiscal year (November 1<sup>st</sup> through October 31<sup>st</sup>) will have to close the books, do the bank reconciliation, and prepare the Unit Financial report which has to be sent to the CCW Treasurer no later than December 15<sup>th</sup>. An adding tape has to be attached on every page of the Unit Financial report. A copy of the October 31 bank statement, a copy of the bank reconciliation, a copy of the permanent inventory and promotion items owned by the Unit as of October 31 must also be sent to the CCW Treasurer.

*CCW HERITAGE FOUNDATION* – Melody Lake reported Heritage will be doing a separate web site from CCW but there will be links. It will be the same look and feel, with information and forms about the foundation. Debbie Torres sold \$120 of pin revenue for the CCW scholarship fund.

(continued on page 2)

## Good Job Joan!

Jill Ginn (left), from the American National CattleWomen, presented an engraved crystal vase to Joan Hemsted, of Tehama County, who was named the 2013 Outstanding CattleWoman of the Year.



### **OLD BUSINESS**

*WORLD AG EXPO* – Sheila Bowen presented an overview of the three days. They honored Alice Rankin with a “fat head” display. The beef wheel was popular. They gave out 1,000 bumper stickers, candy treats, and had a daily drawing for an “I heart Beef” bag with goodies in it. Six foreign countries and at least six states, among the 1,500 people they had contact with. These members helped in the booth: Claudia Guthrie, Amanda Barrett, Erin Rogers, Debbie Hay, Sherri Bennett, Loni Holt, Kathy Williams, Lorraine Harris, Patti Crouse, Debbie Torres, Teri Carothers, Betty Taylor, Rachel Bolender, Callie Bassett, Karen Weller, Diane Bethe, Victoria Gilmer, Christie Barton, Johnna McDougald.

*ANCW MEETING*, Nashville, TN. ANCW President-Elect Melanie Fowle shared the new structure of ANCW: Beef Promotion (Retail, Food Shows, Social media, etc.), Youth Focus (Beef Ambassador, Colligate, etc.) and Legislative. Go to the ANCW website and look at the committees, see what you would like to get involved in, and you don’t need an invitation, just sign up. You don’t need to travel. President Tammie mentioned that membership numbers speak. Please join. \$60.00, ANCW, 9110 E. Nichols # 302, Centennial CO 80112. In California, a buckle will be awarded for the most new members enlisted. Joan Hemsted was named ANCW Outstanding CattleWoman of the Year.

### **NEW BUSINESS**

*AG DAY AT THE CAPITAL* – Susan Cochrane planned for a large crowd since 2,000 FFA members were expected to attend. The Buckhorn Grill would grill the tri-tip, and CCW serves the sandwiches and answers questions.

*MEMBERSHIP DRIVE*- Tammie McElroy urged the members to ask their friends to join CCW. An award will be given for most new members enlisted.

*REGION VI MEETING* – Chairman Sheila Bowen encouraged everyone to attend, even though not an ANCW member. It will be at Lake Tahoe, April 30 – May 2. Rebecca Been is in charge of the goodie bags, and Leslie Joost will organize the hospitality suite. Many thanks to the sponsors.

*POWDER RIVER PANELS* – Tammie McElroy reported \$ 12,054 was raised in the FY 13 drawing. The counties will be in a drawing for a free hotel and registration at convention as the prize for county who turns in proof that they sold one book for each of their members. The Region Directors will have tickets and keep them updated. Northern – Leslie Joost, Central – Melody Lake, Southern – Amanda Barrett. Contact listing is on front of this newsletter.

*THE CHANEY TWINS’ AG BOOKS* – Each county will receive a copy of book # 5 thanks to Bayer Healthcare and ANCW. Please send a thank you to ANCW, and to Brett Davis, Bayer Healthcare, 31941 Success Valley Drive, Porterville CA 93257.

*ANCW WIGGY* – Wildly, Important Goals, Go Yahoo; Tammie McElroy urged all members to turn in the Activity reports to ANCW. We are doing the work, and we need to document it. Go to ANCW website, featured information, and fill out the activity report. You don’t need to be an ANCW member to show how many people you reached, how many hours, etc; but we would like you to be a member. There is a Powder River calf table as the prize for the state.

*SAMS CLUB/ANCW* – Malorie Bankhead and Melanie Fowle are looking for volunteers. First 20 ANCW members who sign up for 6 participant days will receive a \$100 Visa card.

### **STANDING COMMITTEE REPORTS**

*AG IN THE CLASSROOM* – Debbie Torres. A new activity form has been combined with Beef Promotion. Send AitC to Debbie, and Beef Promotion activities to Susan Cochran. Please send your reports throughout the year. Remember when you fill in the CCW form, also enter your activity on the ANCW web site. You do not need to be a member of ANCW to submit.

*BEEF AMBASSADOR* – Sarah DeForest reported the state competition will be held April 26 in San Jose. Want all students to sign up for the MBA program, since it will become a requirement at national level.

*BAYER BEEF EDUCATION & PROMOTION BOOK* – Marsha Stevens asked all units to send thank you to Brett Davis for sponsorship of awards, as well as Promotion books.

*COWBELLE OF YEAR* – Becky & Helen Albaugh announced San Luis Obispo will do table decorations at convention.

*CREDENTIALS* – Karen Moller reported 9 Ex. Bd, 10 Committee chairs, 14 County presidents, 7 delegates, 15 members and guests. Plumas/Sierra won \$15 towards convention registration for most members present.

*LEGISLATIVE* – Celeste Settrini has been mailing material, if you are not receiving it, let Tammie know and provide your email address.

*SCHOLARSHIPS* – Millie Krause has new forms, and the logo has been changed to the Heritage logo.

*WEBSITE* – Heidi Hansen requested that you continue to send her pictures, forms, etc. in Word, Excel or PDF. Counties send in your membership forms for posting on CCW website. Get everyone to “like” your Facebook accounts, because numbers count.

## Proposed By-laws change

### ARTICLE II

#### OFFICERS, NOMINATIONS AND ELECTIONS

Section 1. Officers of the CCW shall be a President, First (1) Vice President, three (3) Second Vice Presidents, Secretary, Treasurer, and Immediate Past President.

Section 2. Term of Office

A. The President, Vice President, Secretary and Treasurer shall be elected for a full term of two (2) years. Except in the case of fulfilling a vacancy, the remaining term shall not be considered a full term if it is less than 2

B. One (1) Second Vice President will be elected yearly for a term of three (3) years.

C. No elected officer shall be eligible to succeed herself in an office in which she has served a full 2 year term except the Treasurer, who may be re-elected.

**\*\*D. CCW Officers must be residents of the State of California. (Delete and replace with the following)**

***D. The President and all Vice Presidents must be residents of the State of California. The Secretary and Treasurer may be residents of California or a bordering state.***

This amendment will be emailed to the Board of Directors, published in the May newsletter and voted on at the Mid Year meeting on June 13, 2014.

Submitted by Sherry Maltby, By-Laws Chairman • April 15, 2014

## *Barrett honored with selection to program*

**Amanda Rankin Barrett**, a Kern County rancher, CattleWoman, and former National Beef Ambassador, was recently selected as one of just five participants in the **Beef Checkoff's first "Top of the Class" training program**. This is a new, in-depth advanced training program for Masters of Beef Advocacy graduates. Barrett underwent extensive training in media interviews, presentations, social media sharing and blogging tactics as part of this program, bolstering her ability to tell the beef story across the country and globe.

Barrett says she was honored to be selected, and enjoyed the opportunity to sharpen her advocacy skills. "I learned so much about the nutrition that beef provides from the MBA program. Being a producer, I know the pasture-to-plate story quite well, but was not as familiar with the powerhouse of nutrients that beef provides."

Congratulations to you, Amanda, and thank you for representing our industry so well!

# CCW CALENDAR

- End of May ..... Weigh in for wt loss contest
- May 28 ..... Deadline Mid-Year for hotel registration
- June 11 ..... Legislative Day at the Capital, Sacramento
- June 12-13 ..... CCW/CCA Midyear Meeting, Sacramento
- June 15 ..... Wt Loss entries due to Myra
- July 28-August 2 ..... ANCW Summer Conference, Denver
- Sept. 26-28 ..... National Beef Ambassador, Denver
- Nov. 20-22 ..... CCW/CCA Convention, Sparks, NV



Melanie Fowle, of Siskiyou County, is the Vice President of ANCW. She addressed the meeting in Nashville.



## 2015-2016 Officers --- Slate of nominees w/ resumes

**President:** Sheila Bowen ----- Sheila Bowen joined CCW and Kern County CattleWomen around 1981. At the county level, she has been the Beef Education Chairwoman organizing booths at the Kern County Fair and presentations at Farm Day in the City. As the KCCW president in 2007 - 2008 KCCW produced the DVD, *Life on a Cattle Ranch – A Child's Perspective* which won the Walt Rodman Award in 2007. In 2009-2010 she served as parliamentarian for CCW. In 2012 she was second vice president. She has been First Vice President for 2013-2014. The CCW booth at World Ag Expo has been chaired by her for the past three years. Sheila has been busy over the past year organizing the 2014 ANCW Region VI Meeting at Lake Tahoe. She also serves as the membership representative from Region VI to ANCW. Sheila and her husband, Jeff, have four children and five grandchildren. They live on the Carver Bowen Ranch in Glennville, where the Bowen family has raised cattle for seven generations. She would be very honored to serve as the 2015 – 2016 California CattleWomen President.

**1<sup>st</sup> Vice President:** Cheryl Foster ----- Cheryl is a member of Siskiyou County CattleWomen and has been since 1996. Cheryl has been involved at the state level for several years; she is currently the standing committee –Publicity/Chimes. She is a sixth generation Cattle rancher. She is employed at a manufacturing facility in Medford Oregon since 1976.

**2<sup>nd</sup> Vice President, 3year --- VACANT**

**Secretary:** Paula Francis ----- A member of Kern County Cattlewomen since 1992, Paula has been a member of the unit's Board of Directors, served three terms as Treasurer, sat on the scholarship committee, and volunteered for numerous other activities and events with KCCW. Along with her sons, Paula was also part of the KCCW team who created the Rodman Award winning beef promotion DVD: *Life on a Cattle Ranch – a Child's Perspective*. Paula and her husband, Daran, run a small herd of commercial beef cattle with their sons Drew (18) and Ethan (16). They make their home in the beautiful Sierra Nevada foothills Northeast of Bakersfield. When she's not busy at home, Paula can be found working part-time as an administrative assistant for her church, volunteering in her community, and passionately supporting her sons' FFA Chapter! She is thrilled to have the opportunity to serve the CCW as the secretary for 2015-16.

**Treasurer:** Nadette Raymond ----- Nadette is presently the CCW Treasurer and has been for over 14 year. She has a great deal of accounting experience. Nadette became a Shasta County CattleWomen in 1985. She has served as Shasta County President. Nadette has also been involved in ANCW, serving as Membership Chairman for two years. She was the first woman President of the California State Horseman's Association, and represented the 1,500 members by riding her horse in the Tournament of Roses Parade .

### *Big crowds show up for Ag Day at thye Capital*

California CattleWomen taked about beef to the big gathering in Sacramento. All agreed it was a great day. estimates are that the ladies gave out more than 2500 tri tip servings. They ran out of buns at 1500, and then plates at

2000! Then the meat went onto napkins -- and at 1 p.m. the meat ran out. When the serving started at 10:30, folks were lined up ready to go at it.



# Thank you to our generous sponsors!



They made the  
2014 ANCW Region VI  
Meeting possible!

**Platinum Sponsor**

Farm Credit

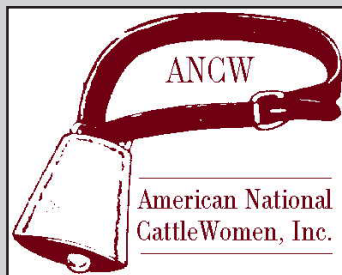
**Diamond Sponsor**

California Cattlemen's Assoc.



**Gold Sponsors**

- California Beef Council
- Alameda County CattleWomen
- Fresno/Kings Co. CattleWomen
- Humboldt County CattleWomen
- Kern County Cattlemen's Assoc.
- Kern County CattleWomen
- Napa Solano Cattlemen's Assoc.
- Plumas Sierra CattleWomen



Region VI 2014 Meeting  
April 30-May 2, 2014  
Lake Tahoe Resort Hotel

- San Benito County CattleWomen
- Siskiyou County CattleWomen
- Tehama Co. Cattlemen's Assoc.
- Tehama County CattleWomen
- Tulare County CattleWomen
- Amanda Jenson Martin
- Bissett Ranch
- Carver Bowen Ranch
- Cockrell Ranches & Lodging
- El Rancho Espanol de Cuyama
- Jean Barton
- Millie and Ken Krause
- Siskiyou Angus & Hereford
- Varozza Ranch
- Valley Republic Bank
- Cattlemen's Livestock Market
- Orland Livestock Yard
- Turlock Auction Yard
- Z Tags
- Western Cowman Magazine
- Silver Sponsor**
- A. L. Silencer

*Thanks!*



# It's Mid-Year Meeting Time

The annual Mid-Year Convention of CCA & CCW is nearly here. This year's meeting will be held at the Double Tree by Hilton Sacramento. There are important dates for CCW members to remember.

**May 27** – Registration cut-off  
\$50 for registration, \$50 for dinner, \$30 for breakfast (meals are optional)

**May 28** – Hotel registration cut-off  
DoubleTree by Hilton Sacramento  
Reservations: 800-686-3775  
*(Request the Group Reservations Department for the CCA/CCW discounted rate)*  
2001 Point West Way  
Sacramento, CA 95815  
(\$105.00 +)

## Thursday, June 12

**Registration open 7AM-6PM**

- 8:00 AM - 10:00 AM  
CCW Executive Committee
- 2:00 PM - 4:00 PM  
CCW Education Workshop
- 4:00 PM – 4:45 PM  
CCW Heritage Committee
- 7:00 PM - 7:30 PM  
CCA/CCW Reception
- 7:30 PM – 9:00 PM  
CCA/CCW Dinner & Bingo

## Friday, June 13

- 7:00 AM - 8:30 AM  
Breakfast
- 8:30 AM - 11:30 AM  
CCW Board Meeting

DoubleTree by Hilton Sacramento  
2001 Point West Way  
Sacramento, CA 95815  
Rate=\$105\* per night Single or Double Occupancy  
*\* Rate does not include occupancy tax*

### Reservations

Reservations must be made by **Wednesday, May 28<sup>th</sup>** for discounted room rate:  
By Phone: 800-686-3775  
*Request the Group Reservations Department for the CCA/CCW discounted rate*  
Online:  
[doubletree.hilton.com/en/dt/groups/personalized](http://doubletree.hilton.com/en/dt/groups/personalized) (look for CCA)

A credit card is required for your hotel reservation. Cancellation must occur at least 72 hours prior to arrival to avoid penalties. Check-in is at 3 pm, check out is at 11 am.

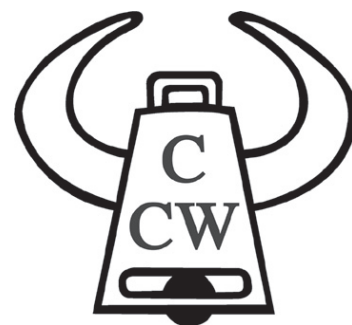
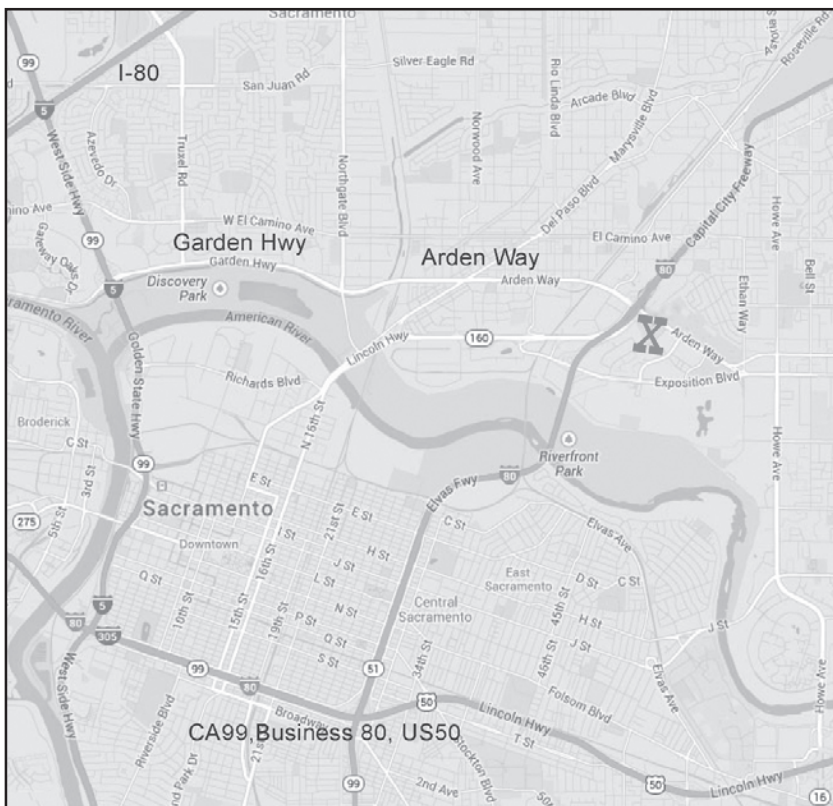
### Parking:

Parking is complimentary for the CCA/CCW Group

From I-5, go east on the **Garden Hwy**. Continue onto the **Arden Garden Connector**, and then **Arden Way**. In about 5 miles, turn right onto **Point West Way**

The hotel will be on the right.

The meeting registration costs are:  
Registration \$50.00   Dinner \$50.00   Breakfast \$30.00  
BQA Recert \$15.00





## California girls in Nashville!

Members of the California CattleWomen attended the ANCW meeting in Nashville. They are: (Seated) Sheila Bowen, Joan Hemsted, Tammie McElroy, (Standing) Jane Cochrane, Debbie Torres, Susan Cochrane, National Beef Ambassador Emma Morris  
Not pictured: ANCW President – Elect Melanie Fowle, Rebecca Been, Jean Barton



**ABOVE:** The Money Hat, loaded with lots of cash, was awarded at the beef promotion March meeting. (at Left):



CCW members promote beef at the WorldAg Expo. The event always draws a large crowd.

## Are CattleWomen losers?

The Placer/Nevada Cattlewomen were so excited to win the 2013 Biggest Loser Competition, and are now just as excited to be the promoters of the 2014 contest.

Myra Davies, this year's weight loss challenge chair, can be contacted via email at [dippervalleyranch@sbcglobal.net](mailto:dippervalleyranch@sbcglobal.net) or phone 530-265-8828. Each club who would like to participate should hold their weigh-ins the last week of May and submit their list of members, weigh-in results and \$1.00 for each participating member by June 15th to Myra. The final weigh-out will be held the last week of October so that the winning club can be recognized at the November CCW Meeting.

The winning club holds the beautiful perpetual trophy for their reigning year and wins the opportunity to chair the contest for the next year. It is so fun to do and promotes how healthy those 29 lean cuts of beef can be for you. Look forward to hearing from you!



# President's Memo

by Tammie McElroy

Thinking about everything that has happened since my last report it has been a great time. I love representing the greatest ladies. I think when God created angels he made them CattleWomen.

I have been busy since my last report. I attended the California Rangeland Summit in Oakdale where Di Kanz and I handed out brochures and answered questions. After that I went to Red Bluff to present the panel winner with his prize. After that I went by the Red Bluff Bull Sale on Tuesday and then on Wednesday. After attending the bull sale I was off to Nashville for the Cattle Industry Convention and Meetings. There we gained lots of great information and our sponsor Powder River was very complimentary towards the California CattleWomen. After the convention I headed straight to Tulare for the World Ag Expo, where once again the cattlemen were a hit with our beef trivia wheel and our attractive booth courtesy of the Kern Co. CattleWomen.

As we leave January and February, we head into our spring meeting in Selma. Susan Cochran and her family put on great meeting with wonderful speakers. I know I personally enjoyed our speaker from Harris Ranch and the trip to the fruit packing shed. It was great to see that we are not alone when it comes to all the rules and regulations we face in producing our nourishing product. Our business meet-

ing went well and I feel we got a lot accomplished. How about the dinner we went to at the Cattlemen's restaurant in Selma. I had a great time and it was great to see all of us together having fun.

After the meeting in Selma I had the opportunity to judge the Southern Coastal Region FFA speech contest in King City. What a great experience to see what our youth have in mind for the future of agriculture. It was interesting in the way it went from robotics and remote control equipment to farming in your family's high-rise apartment on the window sills. After attending the Speech contest I was invited to attend the Madera Co. CattleWomen luncheon. What a great fundraiser for the CattleWomen and they really did a great job. They served the lunch during the week and advertised it so that they capitalized on the lunch hours of the people in the area. Great job Madera CattleWomen.

The Ag Day at the Capital was a huge success this year, we had many volunteers from CCW and we served about 2600 sandwiches (some minus the bread because we ran out of bread). We had the opportunity to have a picture taken with Karen Ross, Secretary of Agriculture and we presented her with a Tri Tip.

I had my first call as the ANCW Ways and Means Committee chair and we came up with some great ideas for ways to work on fundraising for the association and meetings.

After the ANCW Conference Call for the Ways and Means Committee we had an important conference call where we agreed we should donate \$1800 in Melanie Fowle's name to ANCW to cover Melanie's expenses for her trip to DC for the YCC Conference. We decided to take the money from the ANCW meeting expense account. After that call we addressed the issue of having a secretary or treasurer who lives outside of California (By Laws change). We discussed all the options and went over great questions our web mistress Heidi Hansen had and felt that cattlemen who take those positions are not in the chain to move up to President so we are recommending a change to the By-Laws to allow them to live in a surrounding state.

I was also invited to attend a California Rangeland Trust dinner in Colusa where I met some great people and got to visit with many of my great friends in the beef community.

So far I have traveled as President, 5774.59 miles in my pickup, I have flown 2901.56 miles, and I have spent 394 hours working on California CattleWomen items (emails, reports, speaking at meetings, etc.) since January 1<sup>st</sup>.

I am looking forward to the many things to come, including Legislative Day, and our Summer Mid-Year meeting in Sacramento.

Thanks for the memories!

## California CattleWomen, Inc.

*An Affiliate of the California Cattlemen's Association*

**23446 Volcano Way**

**Red Bluff, CA 96080-8863**

